Application ref: 2021/4859/P Contact: Fast Track TC Tel: 020 7974 Email: Date: 26 April 2022

Britelite Windows Britelite House Bircholt Road Parkwood Trading Estate, Maidstone ME15 9XY Kent



## **Development Management**

Regeneration and Planning London Borough of Camden Town Hall Judd Street London WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk www.camden.gov.uk/planning

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990 (as amended)

## **Householder Application Refused**

Address: 54 Willow Road London NW3 1TP

Proposal: Proposed replacement of 4x windows to front elevation and replacement of front door

Drawing Nos: Proposed Product Drawings Page 1, Door Design and Drawing; Exisiting Elevations Page 1; Proposed Elevations Page 2; Site Photos

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

1 The proposed replacement windows and door, by reason of their materials, would fail to respect local context and character to the detriment of the character and appearance of the host property and the Hampstead Conservation Area. Furthermore, they would fail to optimise resource efficiency, contrary to policies D1 (Design), D2 (Heritage) and CC1 (Climate Change Mitigation) of the London Borough of Camden Local Plan 2017 and policies DH1 and DH2 of the Hampstead Neighbourhood Plan 2018. In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at: http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent

Yours faithfully

Daniel Pope Chief Planning Officer