

Application No:	Consultees Name:	Received:	Comment:	Response:
2022-0528P	Ysabel Clare	05/04/2022 11:58:06	OBJ	<p>I object strongly on several grounds:</p> <ol style="list-style-type: none"> 1. Aesthetics: The current plans look like some kind of nightmare Soviet estate, with flats on the inside looking only at other flats on the inside. It will mar the area from quite a distance around, it's an absolute eyesore. 2. Size: The sheer number and height of the buildings proposed is frankly ludicrous. It's not only an eyesore but also reminiscent of the blocks just demolished by Brent in Queens Park. Visually it's crammed together and cramped looking. 3. Number of people: This is wrong on so many levels - the already groaning infrastructure of the area; the scope for the stations to cope with the increased numbers when the trains are already full in rush hours by the time they get to Kilburn; the need for schools, doctors, supermarkets and facilities for people to socialise and eat and drink and shop and so on. Where are all these people going to go at the weekend or in their leisure time? The infrastructure is already groaning. 4. The proposed demolition of the O2 centre makes no sense if you are increasing the people living in the area: A smaller supermarket? You have got to be joking. The supermarket will be buzzing at all hours with 1800 new flats. The O2 could be rejuvenated by this, despite the removal of the car park. 5. The removal of the car park: Where are the people who currently drive to shop there going to shop. They are doing an amount of shopping that cannot be carried. It will have a knock on effect on traffic to supermarkets such as Tesco Brent Park - where on earth does a family shop if you take it away??? If you want to reduce the number of trips to the shops you need to facilitate the ability of the family to transport a larger quantity of stuff. If the 400 people mooted to be living in the new blocks need to shop, where are they going to go? And if you say 'online', then for every shop there's a van trip - it doesn't reduce traffic it increases it, because the people living on site would be able to 'trolley' their shop home to their block. It's completely illogical. 6. The original plans were much better, and it smacks of greed to have increased the size and scope of the build. There is no reason other than increased profits, and there are so many arguments against it in terms of scale that to the layperson that can be the only reason. Don't make spurious arguments about the need for homes, we know that, but it doesn't justify cramming all these buildings into this site. It could be a model development but my bet is there is no chance of that. 7. Why not go back to the drawing board and look at providing things people in the area need first, and then build around that. Some leisure areas, some green space, a pleasant walk through from WH to F Road. The local community is never going to believe the weasel words about it being exciting - it's not, to us. Never will be. 8. We need social housing, not 'affordable' housing that is nothing of the sort. I would have never been able to afford any of the so called affordable housing on the salary that I as a [REDACTED] was able to make working part time. It's laughable. Build genuine social housing with social rents, then you might have the sympathy and backing of the local community, and can genuinely say that you are doing something for the future. 9. That brings me to the disability issue. For disabled and elderly, Sainsbury's as it is and the O2 centre are a godsend. Where are we going to go for a safe, dry, warm place to spend a little time with minimum effort. I used to walk through every day before I became unable to walk that far. But when I can get there I go for a swim and to the cinema and use the bookshop, the eating places and the Starbucks, and I feel safe and not vulnerable. Taking it away? Not happy. 10. And finally - young people in the area. Where do you think all the kids in the area are going to hang out safely? On the streets? What kind of issues do you think might emerge from that? Issues that will cost money and the well-being of the kids and the peace of mind of the parents. 11. I'm moving, because of all of the above, I simply cannot stay in the area and watch it. So I'm off. I've lived

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				happily in the area for 30 years but the over development of West Hampstead and the attempts to frame a purely commercial development as something that's good for the area. It's an absolute disaster.
2022/0528/P	Ashley Dunster	05/04/2022 18:41:37	APP	I am writing to object to the proposed development at O2 Centre site. The plan for 15 tower blocks of over 10 stories and then for 1800 rental flats (over a period) is in my opinion way too excessive. I have lived in the area for 15 years and I strongly believe there is not the infrastructure, transport, shopping, medical facilities to deal with this enormous influx of new residents. In addition, the huge building program over multi years will be so disruptive for the local community and the huge volume of traffic that already uses Finchley Road on a daily basis. Add to this very material environmental concerns during both construction and then post completion. I am not against progress and well planned development. I am not against the conversion of this site for residential. But the current plans are badly thought out and do not fit with the local community.
2022/0528/P	Ashley Dunster	05/04/2022 18:41:42	APP	I am writing to object to the proposed development at O2 Centre site. The plan for 15 tower blocks of over 10 stories and then for 1800 rental flats (over a period) is in my opinion way too excessive. I have lived in the area for 15 years and I strongly believe there is not the infrastructure, transport, shopping, medical facilities to deal with this enormous influx of new residents. In addition, the huge building program over multi years will be so disruptive for the local community and the huge volume of traffic that already uses Finchley Road on a daily basis. Add to this very material environmental concerns during both construction and then post completion. I am not against progress and well planned development. I am not against the conversion of this site for residential. But the current plans are badly thought out and do not fit with the local community.
2022/0528/P	Jennifer Woolf	05/04/2022 09:16:46	COMMNT	This is a terrible idea, very overcrowded and ugly, environmentally unfriendly, against the councils carbon neutral targets and putting a lot of strain on local services and removing valued facilities. The transport infrastructure cannot support this number of people, there are insufficient doctor surgeries and not enough green space. We are completely against developers grabbing land for profit which should be used exclusively for the benefit of existing local residents. Since essential workers need local homes and if a good case can be made for housing on part of the site, then it must be 100 percent social housing at genuinely affordable rents for essential workers and their families only, and existing O2 building should be retained.
2022/0528/P	Jennifer Woolf	05/04/2022 09:16:47	COMMNT	This is a terrible idea, very overcrowded and ugly, environmentally unfriendly, against the councils carbon neutral targets and putting a lot of strain on local services and removing valued facilities. The transport infrastructure cannot support this number of people, there are insufficient doctor surgeries and not enough green space. We are completely against developers grabbing land for profit which should be used exclusively for the benefit of existing local residents. Since essential workers need local homes and if a good case can be made for housing on part of the site, then it must be 100 percent social housing at genuinely affordable rents for essential workers and their families only, and existing O2 building should be retained.

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2022/0528/P	Ashley Dunster	05/04/2022 18:41:48	APP	<p>I am writing to object to the proposed development at O2 Centre site. The plan for 15 tower blocks of over 10 stories and then for 1800 rental flats (over a period) is in my opinion way too excessive. I have lived in the area for 15 years and I strongly believe there is not the infrastructure, transport, shopping, medical facilities to deal with this enormous influx of new residents. In addition, the huge building program over multi years will be so disruptive for the local community and the huge volume of traffic that already uses Finchley Road on a daily basis. Add to this very material environmental concerns during both construction and then post completion. I am not against progress and well planned development. I am not against the conversion of this site for residential. But the current plans are badly thought out and do not fit with the local community.</p>
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