

6.04 Proposed Plan



PROPOSED GROUND FLOOR PLAN

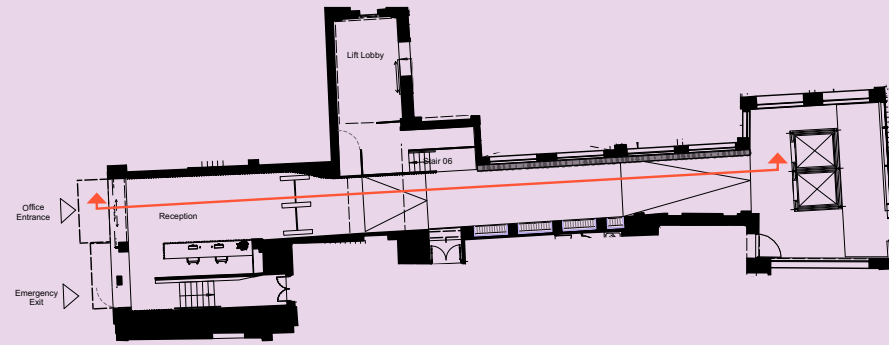
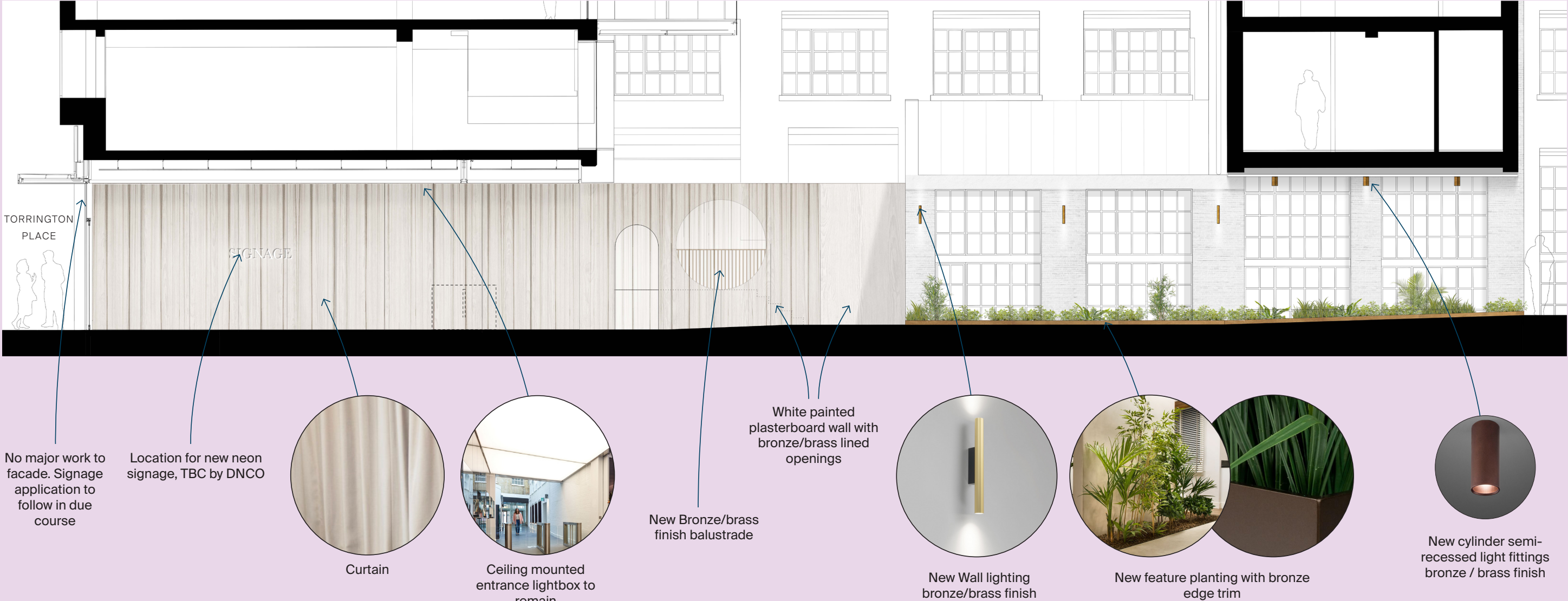
Torrington Place Reception



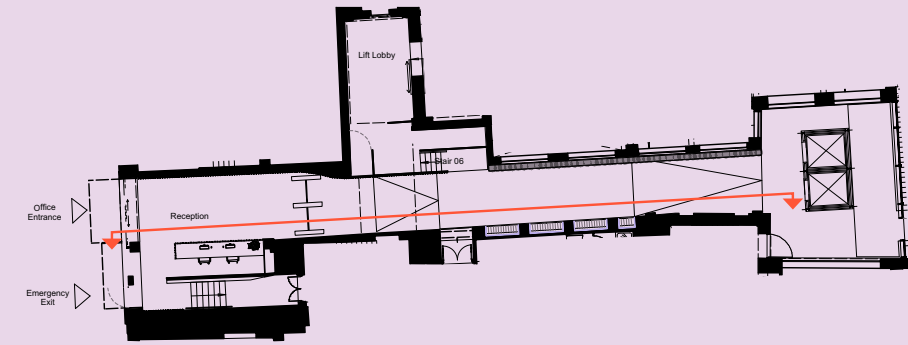
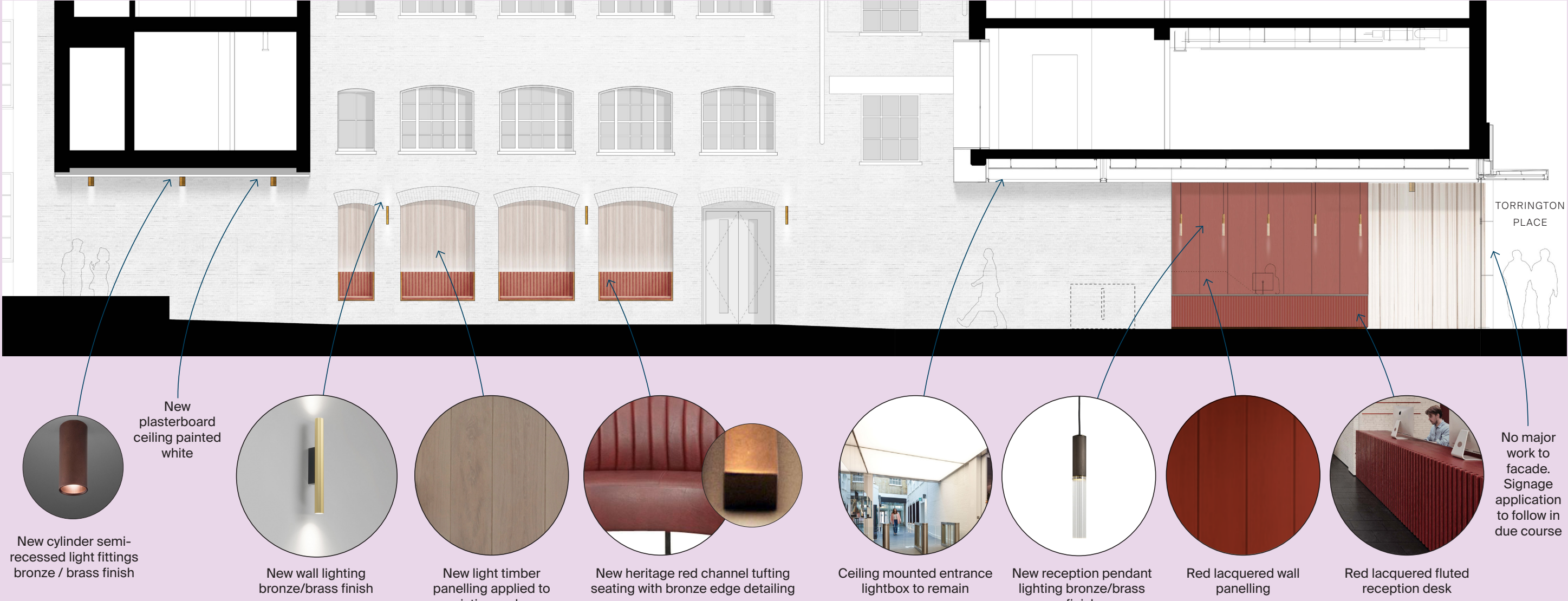
Indicative visual by Slab

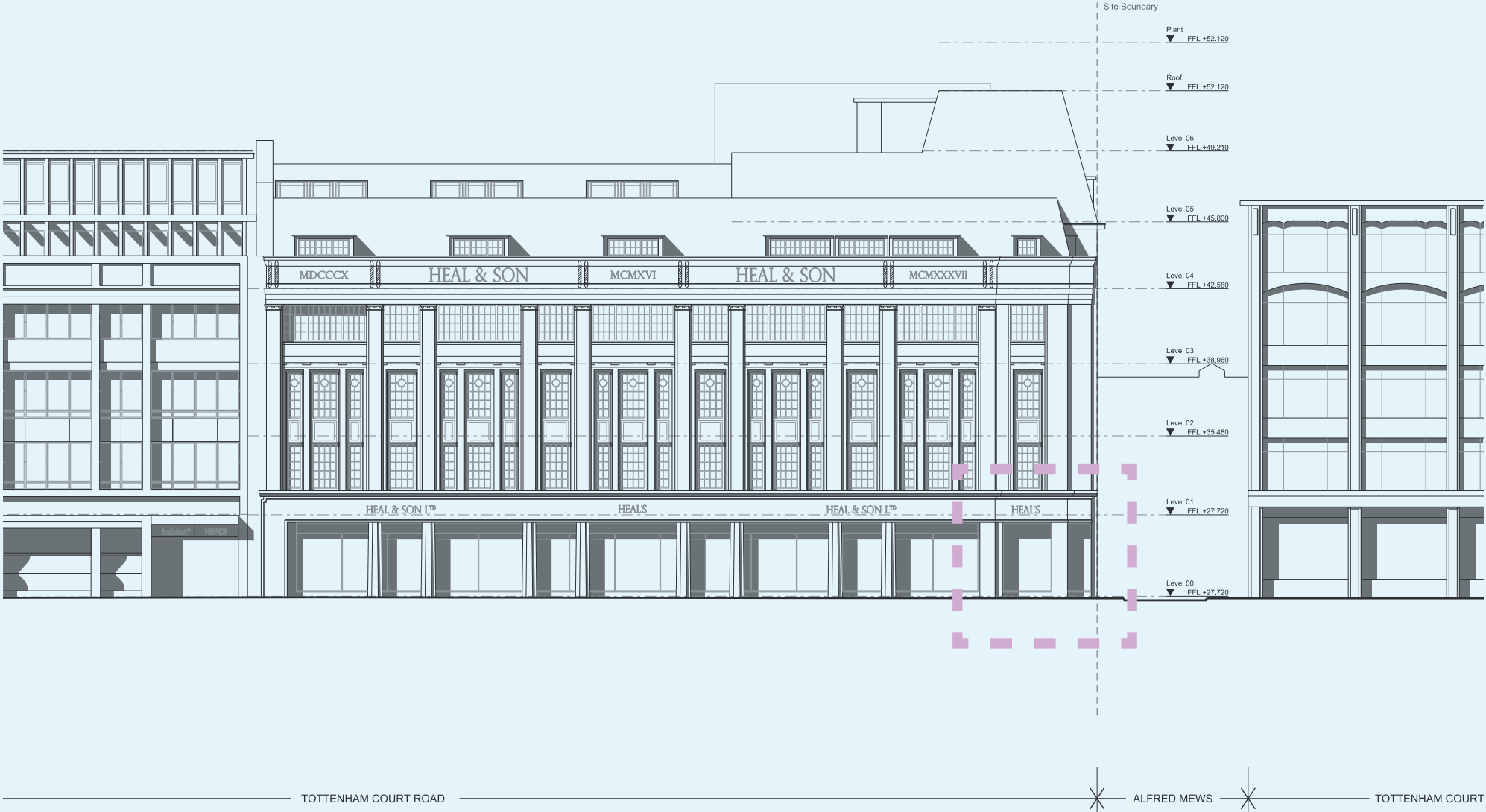
Torrington Place Reception

6.05 Proposed Internal Elevation 1



6.06 Proposed Internal Elevation 2





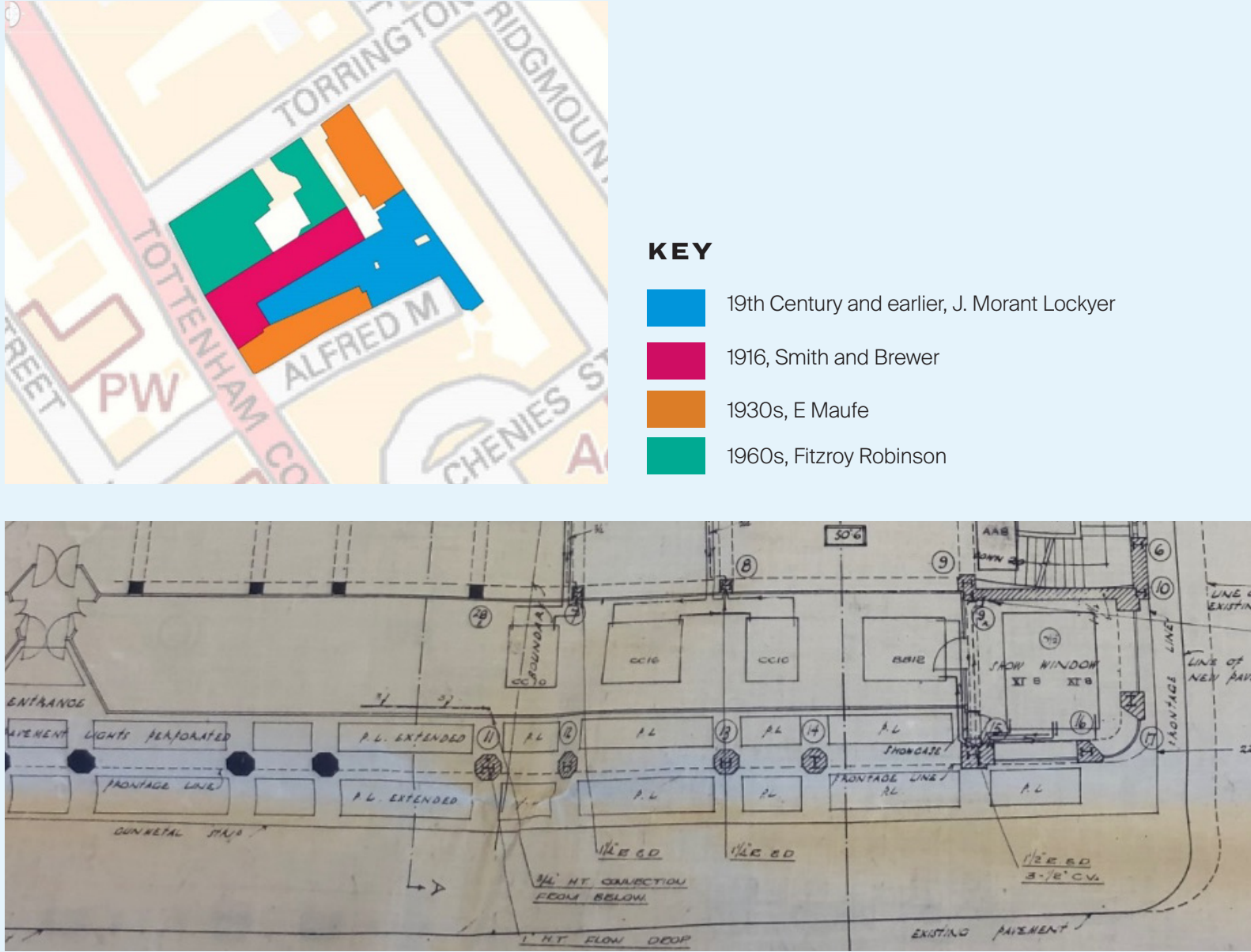
Alfred Mews Small Reception

7.00

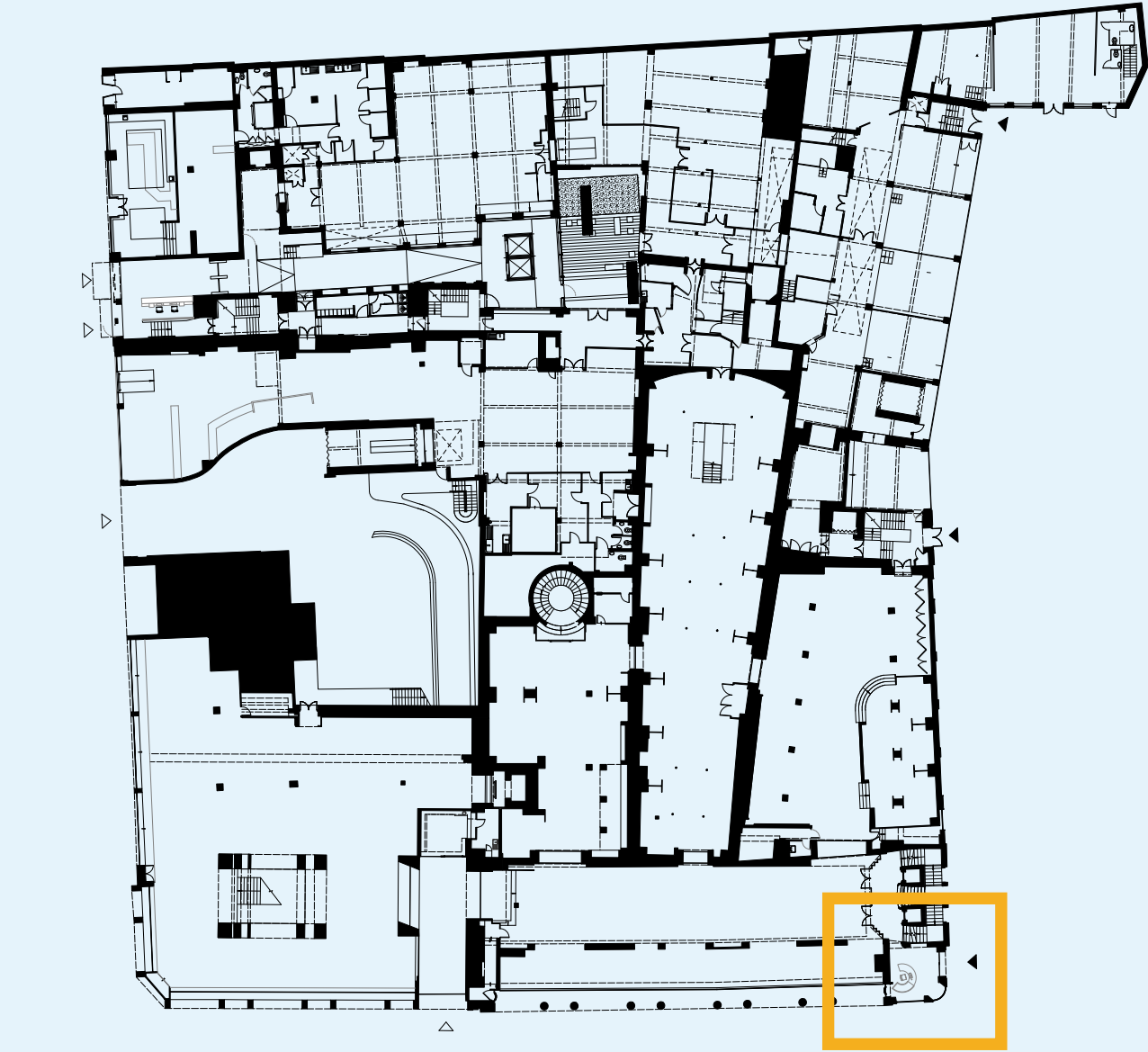
7.01 Heritage

The Alfred Mews Small Reception forms part of the 1936 extension designed by Sir Edward Maufe which replaced significant parts of the building designed by J Morant Lockyer. It sought to unify the building’s main street frontage, seamlessly continuing the Smith and Brewer designed façade. The reception is first evident on the drawings from 1937 and the area is described as a shop window.

It is still described as a shop window in the latest drawings from 1963 as well. As a result, the current reception area is comprised of an entirely modern fit-out and the plan form here has been altered as there is no longer an entry into the showroom area to the north but rather an opening into the main art deco inspired staircase. This area was also most recently refurbished as part of the works in 2013. While this area fronts onto Tottenham Court Road, the interior of the space is considered to be of little to no heritage interest as this area has been subject to a high degree of change both to the fabric and plan form.



1937 PLAN OF ALFRED MEWS SMALL RECEPTION



EXISTING GROUND FLOOR PLAN



EXISTING ALFRED MEWS SMALL RECEPTION