

3.01 **Grade II* Listed Building**

The Site and larger building complex was first included on the statutory list of buildings of special architectural and historic interest at Grade II* on 14 May 1974. The List Entry was further updated on 11 January 1999. The higher grading of II* for this designated heritage asset recognises buildings of ‘more than’ special interest in the national context.

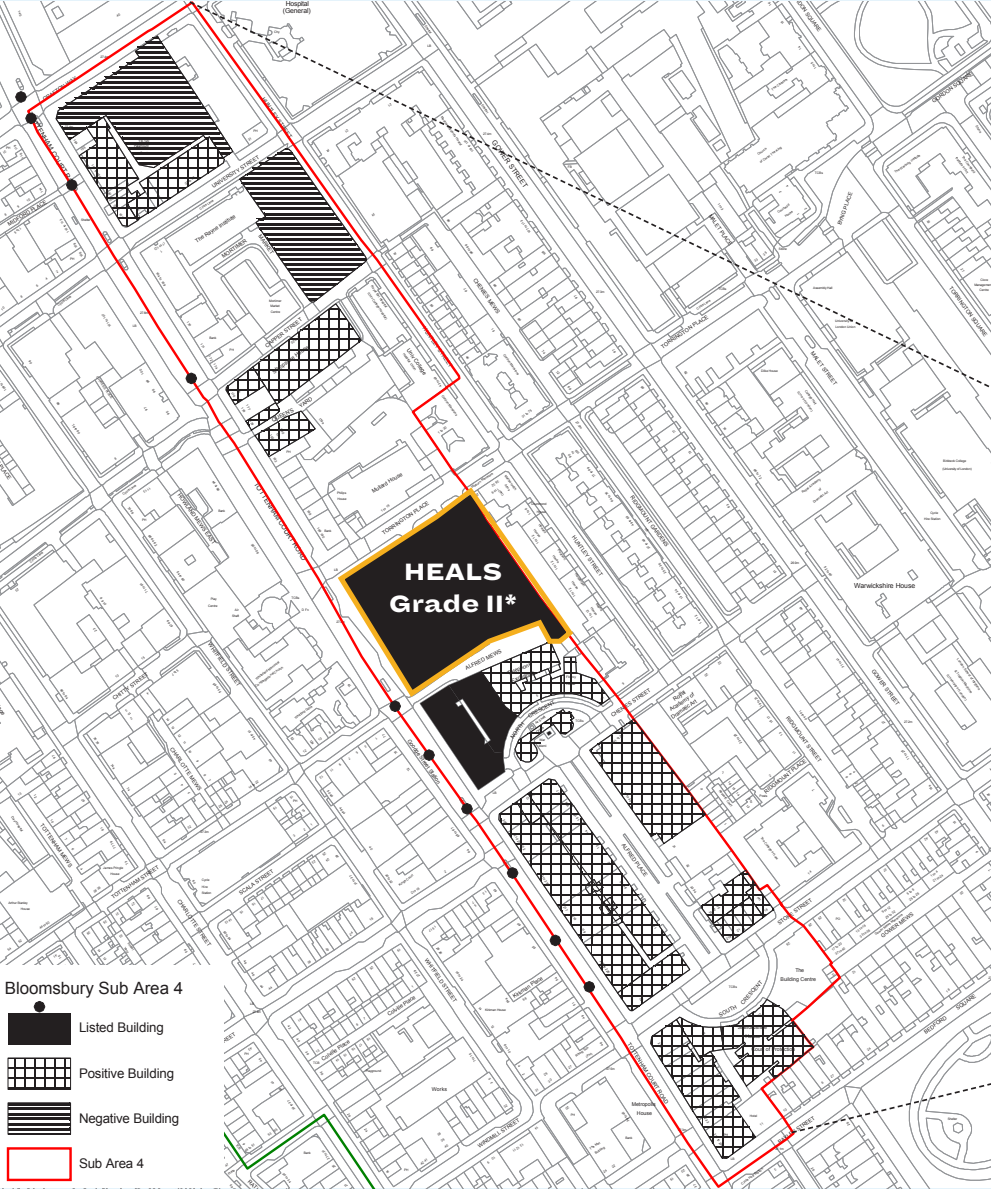
The Site is located within a designated area of the Bloomsbury Conservation Area, and within the shared setting of a number of other listed buildings along Tottenham Court Road (to the south) and within surrounding streets.

Turley Planning and Heritage have been appointed as specialists to join the design team for this project; based in part on their previous experience working on this particular listed building, and also their extensive experience managing change for heritage buildings and areas within the London Borough of Camden. The first step for their team has been to undertake targeted research and also on-site surveys and analysis in order to better understand the historical development of this complex, as well as its distinctive architectural character as a multi-phase collection of different built elements. This is the basis upon which the Statement of Heritage Significance has been prepared, which will be used actively to further inform and also guide the design process for the optimisation of the use and sensitive adaptation of this listed building.

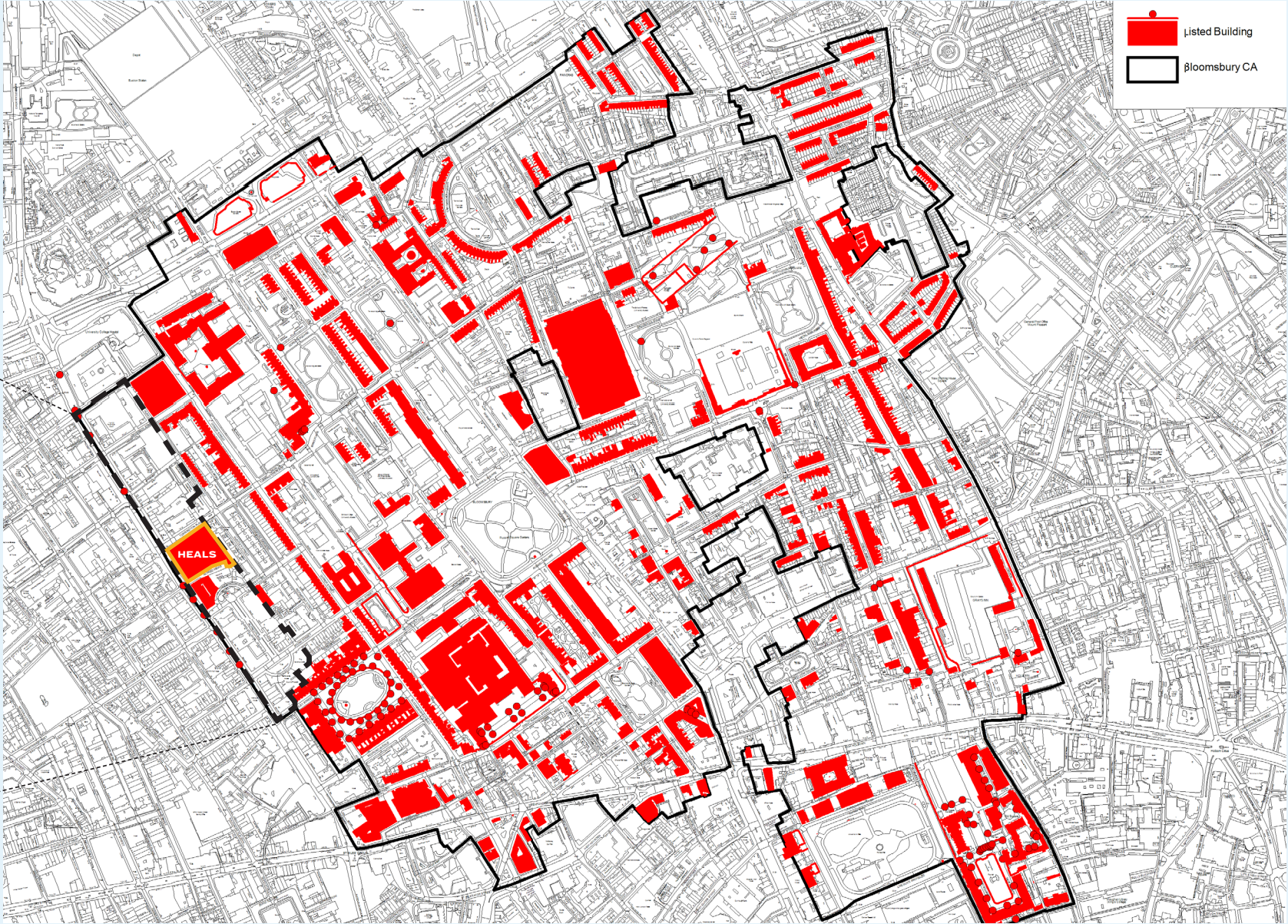


A PIECE OF HISTORY

Heritage



BLOOMSBURY SUB AREA 4 TOWNSCAPE APPRAISAL



BLOOMSBURY CONSERVATION AREA AND LISTED BUILDINGS