

April 4th, 2022

Please reply to:

gardnerbxyz@gmail.com

Planning Dept, London Borough of Camden 2nd Floor, 5 Pancras Square Town Hall, Judd Street London WC1H 9

laura.dorbeck@camden.gov.uk

Dear Committee Members,

RE: Objection to proposal: 2022/0972 Hawley Wharf Extended hours

I am writing to object to this application on behalf of Castlehaven Community Association for extended hours in Hawley Wharf. We do not feel that the solution for the lack of footfall in this premise will be improved by merely extending the hours. I was there this morning, and the number in the Food Hall was sparse, and yet when I crossed the road with a friend, Stables Market was already starting to teem with people. (Please note this is the beginning of the Easter holidays so although a Monday morning it could almost be a weekend morning). All my many visits over the past few months have had the same result.

Why are there so few customers? 1. Because no one knows about it. There need to be banners, there needs to be signs pointing out Hawley Wharf exists. A town crier may help a little, but it isn't enough. I understand from LabTech that the reason there is no signage is because Camden Council forbade it in granting planning permission. Perhaps that should be reconsidered. 2. There is nothing in the Food Hall to attract people to come to it. If they want it as a family friendly place they need to look at organising events for children – like book signings, visits from celebrities, organised games, workshops. There is such a nice international mix of food stalls, why not do chef events that go out to the

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Castlehaven Community Association, 23 Castlehaven Road, Camden Town, London NW1 8RU



foodie crowd? Instead they tried DJing events over the weekend with ear splitting music which encouraged drinking, but not food sampling. We fear this is what will become of later hours – more drinking, and more public nuisance and anti -social behaviour. The police have already raised concerns about the increase of crime post pandemic.

So, we think that LabTech should think outside the box. The whole area has become visually a much more pleasant place to visit since all the renovations and building that have been done, and LabTech should be commended for that. Residents are sympathetic about the lack of footfall, but we also feel that increased hours will just bring back all the old headaches of noise, alcohol, drugs, and an unsavoury crowd. Families and residents will avoid it once again.

We hope that you will reject this application and help LabTech find other solutions.

Yours sincerely,

Brenda Gardner

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