

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Julia Stebbing	28/03/2022 22:03:02	PETITNOBJ E	The surrounding area is already dense with traffic and it is a ridiculous amount of dwellings to erect. Please redact my personal details. The infrastructure cannot take so many new homeowners. The O2 centre is a very useful amenity. I cannot believe the Council is so helpless and hopeless to allow this.
2022/0528/P	Michele Davis	29/03/2022 10:29:47	OBJ	The new development will create too much high density living without having any increase in public servicesp
2022/0528/P	Michele Davis	29/03/2022 10:29:51	OBJ	The new development will create too much high density living without having any increase in public servicesp
2022/0528/P	Michele Davis	29/03/2022 10:29:54	OBJ	The new development will create too much high density living without having any increase in public servicesp
2022/0528/P	Michele Davis	29/03/2022 10:29:58	OBJ	The new development will create too much high density living without having any increase in public servicesp

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Dunja Nouck	29/03/2022 10:58:25	OBJ	<p>Overbearing and overshadowing</p> <p>This development is far too high. It should be limited to 10 storeys (London Plan policy D9). The area is unsuitable for high rise. The density of the development is abnormally high and significantly exceeds the London Plan Density Matrix even for a site of PTAL 6.</p> <p>Negative impact on conservation area</p> <p>The O2 site is bordered by five conservation areas. Point 3.2.2 of the FG&WH Neighbourhood Plan states: 'The height of new buildings shall have regard to conservation and respect the proportion, scale, massing and rooflines of existing buildings in their vicinity and setting. In all development there shall be a clear presumption in favour of preserving the distinct character and appearance of the Area, as well as the views across it.) The proposed development takes none of these guidelines into account. It is architecturally insensitive to its surroundings</p> <p>Conflicting with Camdens Climate Change and Clean Air Action Plan</p> <p>The proposed development conflicts with Camden's Clean Air Action Plan. The embodied carbon - that is the energy consumed in manufacturing, delivering and installing the materials to build, and fit-out these buildings over a planned 15-year construction and their disposal at end of life as well as operational carbon associated with electricity, gas and other fuels used for heating, cooling, ventilation, lighting, hot water, and other electrical equipment has not been accounted for.</p> <p>Furthermore, Construction has a significant and negative impact on local air quality and potentially public health if it is not carefully managed. Construction activity is responsible for 4% of NO2 emissions, 24% of PM10 emissions and 9% of PM2.5 emissions in Camden.</p> <p>Pressure on Infrastructures and Negative impact on Community</p> <p>The 5000+ new residents will put enormous stress and pressures on all local community services. For example, there are no significant increases planned to reflect the needs of 5000+ new NHS users. The area will face even more overcrowded pavements, roads, transport. The loss of the O2 centre, including a large supermarket with 550 parking spaces, has not been compensated for in the proposed development. No parking, means no large format store can replace the current family budget oriented Sainsburys.</p> <p>As longstanding resident (having lived in the area since 1991) and as representative of the nw6 residents group we wholly object to this proposed development.</p> <p>The Council has to go back to the drawing board and start a fresh round of consultation with all the neighbouring residents and residents groups to come up with a scheme that truly benefits the community and not just the developers and the Council who might hope to get a large chunk of money from the Community Infrastructure Levy Landsec will have to pay the to get this monstrosity through.</p>

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Indre	26/03/2022 08:34:02	APP	Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.
2022/0528/P	Indre	26/03/2022 08:34:06	APP	Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.
2022/0528/P	Indre	26/03/2022 08:34:10	APP	Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.
2022/0528/P	Indre	26/03/2022 08:34:12	APP	Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.
2022/0528/P	Indre	26/03/2022 08:34:14	APP	Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.
2022/0528/P	Aarti Wadhvani	28/03/2022 11:47:05	OBJ	The development is too big. Too many towers, too tall. The area's infrastructure cannot manage the current population as it is.
2022/0528/P	Aarti Wadhvani	28/03/2022 11:47:08	OBJ	The development is too big. Too many towers, too tall. The area's infrastructure cannot manage the current population as it is.
2022/0528/P	Patti Collins	28/03/2022 13:17:19	OBJ	This is an oversized and badly conceived development. West Hampstead and Finchley Road are part of a low-rise busy area with a long history. Putting a vast modern development will destroy the look of the built environment. Putting so many homes and facilities will cause mayhem on the roads, make West Hampstead impossible to navigate and Finchley Road, already so busy as the main road into London, impossibly logjammed. West Hampstead shops and pavements will be overwhelmed. Sainsbury's is the best supermarket and will deprive so many local people of a place to shop. The development is far too big and inappropriate for the area.
2022/0528/P	Aline Faye	27/03/2022 15:35:40	OBJ	Concerns regarding sudden increase of the local population, in particular regarding transport, schools, sewage, police and fire department capacity, noise, etc.
2022/0528/P	Frances	28/03/2022 19:34:51	COMMENT	The proposed development is going to reduce the viability of the area. It needs facilities such as gp surgery and funding to redevelop the surrounding tube stations. It's just too much. Please reconsider for the sake of the existing community

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Frances	28/03/2022 19:34:58	COMMENT	The proposed development is going to reduce the viability of the area. It needs facilities such as gp surgery and funding to redevelop the surrounding tube stations. It's just too much. Please reconsider for the sake of the existing community
2022/0528/P	[REDACTED]	29/03/2022 08:25:38	OBJ	Dear Sirs [REDACTED] As a local resident in West Hampstead I have serious concerns that the proposed development will seriously and negatively affect life in the local area and the quality of life of residents overall. In particular I have concerns the proposed development will negatively impact: - local infrastructure, in particular transport, drains, transport routes (paths and roads); - stretch street space, schools, policing; - increase crime and pollution in an already relatively high risk and polluted area. I therefore object to the proposal. With regards, [REDACTED]
2022/0528/P	Amy Leonard	25/03/2022 13:41:08	COMMENT	Please do not destroy our neighbourhood with this development which is completely inappropriate in terms of scale and design. The density of this development completely disproportionate compared to existing camden properties. The loss of a large supermarket and garden centre / diy shop with parking will be a real loss to the community. Local schools, transport and other community services cannot cope with existing demand. Please do not approve this development
2022/0528/P	Valerie best	27/03/2022 10:22:29	APP	I do not agree to the planning application to build 12 tower blocks on the o2 Centre. It looks nothing like the first stage of having more shops, bistro and green space. The idea of not having a supermarketsuch as sainsbury is ludicrous where are people supposed to shop? In waitrose!! Or the small sainsbury on kilburn high street which is far too small. West end lane is always busy with commuters, the name of people in these apartments will cause chaos, not to mention on GPS, hospitals and schools. I'm very dissapointed and shocked regarding this proposed development, it's deceitful.

Application No:	Consultees Name:	Received:	Comment:	Response:
2022-0528/P	[REDACTED]	28/03/2022 12:34:28	OBJ	<p>OBJECT!</p> <p>[REDACTED]</p> <p>My family and I have lived here happily for more than 30 years and we have seen traffic increasing all the time as well as a big increase in POLLUTION. It is madness to increase massively the levels of traffic and pollution for the next 15 years while the proposed development is carried out. It is madness to allow another 5,000+ to live in what is already a very crowded area of South Hampstead. It is madness to remove Sainsbury from their existing site in O2 centre. It is madness to remove Homebase from this area. Both shops are within reasonable walking distance for most people living in this vicinity. It is also absolute madness to remove the car park so that people can do their weekly shopping in Sainsburys. Have you ever tried to carry a week's shopping in carrier bags? For most of us who are in their 60s or older, a car helps to transport the weekly shopping. It is sheer madness that such a redevelopment of this size is even considered by Camden Council.</p>
2022-0528/P	Nicole Usigli	25/03/2022 13:49:01	COMMENT	This plan is unrealistic, inappropriate, unwanted and unnecessary. It is out of proportion to the residential, amenities and facilities needs of the area. Fewer residential units, with a large proportion of social housing, newly built on previously unbuilt areas, would be better suited, without demolishing the existing O2 Centre.
2022-0528/P	Nicole Usigli	25/03/2022 13:49:09	COMMENT	This plan is unrealistic, inappropriate, unwanted and unnecessary. It is out of proportion to the residential, amenities and facilities needs of the area. Fewer residential units, with a large proportion of social housing, newly built on previously unbuilt areas, would be better suited, without demolishing the existing O2 Centre.
2022-0528/P	Nicole Usigli	25/03/2022 13:49:43	OBJ	This plan is unrealistic, inappropriate, unwanted and unnecessary. It is out of proportion to the residential, amenities and facilities needs of the area. Fewer residential units, with a large proportion of social housing, newly built on previously unbuilt areas, would be better suited, without demolishing the existing O2 Centre.
2022-0528/P	Ssm	28/03/2022 09:52:24	COMMENT	Objection
2022-0528/P	Christine Bryce	26/03/2022 11:15:35	APP	<p>This application in its current form is everything that Camden Council are against</p> <p>Increase in pollution (for 15 years) - completely missing the promised target</p> <p>Huge shadows not allowing any light into the majority of flats - causing increased electric and gas use</p> <p>Minimum trees and parks</p> <p>Loss to the council of any taxes and revenue for 15 years</p> <p>Why not use the existing plans and build another Alexandra and Ainsworth complex that's on Abbey Road. Private buyers will buy off the plan and 30% allocated to social housing fulfilling your promise to building more social housing. Your Camden community will be behind you all the way.</p>
2022-0528/P	Dr Helena Walters	28/03/2022 22:51:31	COMMENT	The proposed development will create unhealthy environment for Camden residents in terms of density of population, traffic, required medical and educational resources, and other public services. Additionally, it ignores needs of old and disabled people who can get there by car or public transport to shop in Sainsburys, Homebase and other shops. To demolish the existing useful and not too old structure is waste of resources, that are in short supply after Brexit, Covid and global difficulties (environment, Ukraine, etc).

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Philip Hewlett	28/03/2022 14:47:01	OBJ	<p>I object to the proposed development on the following grounds and as measured against the principles outlined in the various plans which already exist namely: The London Plan, the Camden Local Plan, the Fortune Green & West Hampstead Neighbourhood Plan and Camden's own 2013 site allocations and its 2019 (1) draft Site Allocations:</p> <p>Tall Buildings London Plan policy D9, paragraph B states, 'Tall buildings should only be developed in locations that are identified as suitable in Development Plans.'</p> <p>As Camden has not designated anywhere in the borough as suitable for tall buildings, it would be reasonable to assume that were it to, it would designate this area as unsuitable. This is based on the factors specified in paragraph C: Where harm is done to heritage assets, there must be a 'clear and convincing justification'. It does do significant harm to the surrounding conservation areas without such a justification. Furthermore, it must be demonstrated that the capacity of the transport network nearby is 'capable of accommodating the quantum of development'. It clearly would overburden the local Underground stations, which are already stretched to capacity and limited in access. The area is not suited to high-rise buildings with 10 storeys an absolute maximum height for the area, in-keeping with the tallest buildings already in the area, eg: The 11-storey Lessing building is the tallest in West Hampstead & the 12-storey Ellerton tower is the tallest in the Fortune Green & West Hampstead Neighbourhood Plan Area. The proposed development contains several buildings that are taller than either of the above. It is thus extraordinarily tall compared to the surrounding area. As a result, while Camden has been derelict in not designating areas as suitable or not, the factors specified in the London Plan would lead an objective observer to conclude that the area is not suitable to tall buildings and that a tall building is defined as anything taller than 10 storeys. As a result, the development should be limited to 10 storeys – preferably less - under London Plan policy D9. But as it is not, it should be resisted.</p> <p>Conservation The development is sandwiched tightly between the Fitzjohns & Netherhall, Belsize, South Hampstead, and West End Green Conservation Areas. These conservation areas are defined by similar characters and development typologies namely: These are low- and medium-rise, the most typical building being three (3) storeys above ground with a lower ground level. They are primarily red- or yellow-brick terraces and mansion blocks. Unrendered brick is the absolutely dominate material in the conservation area, and both palette and materials are traditional in nature. Furthermore, while it is not located within a Conservation Area, it is located in the Fortune Green & West Hampstead Neighbourhood Plan Area. This contains 'Conservation Area-like' protections in Policy 2, namely development that: 'is human in scale' 'Has regard to the form, function, structure, and heritage of its context, including the scale, mass' 'is sensitive to the height of existing buildings', including that tall buildings should 'avoid any negative impact' (emphasis ours) on the West End Green or South Hampstead conservation areas. 'Has regard to the impact on local views' as identified in A11 of the Neighbourhood Plan. This designates views southwards, out of the Neighbourhood Plan Area across South Hampstead: views that would be obliterated by the development. Given the above requirements, more careful consideration should be given to the impact on conservation. Instead, the developer has acted as though it being located a few metres outside these conservation areas means that it does not have to have regard to conservation. So, another of many reasons that it should</p>

Application No: Consultees Name: Received:

Comment:

Response:

therefore be resisted.

Car parking and continuing amenities
 This application fundamentally misunderstands Camden's policy of car-free development, and in doing so, cannot provide for the amenities that it states. Camden's policy of 'car-free development' is defined for redevelopments at paragraph 10.20 of the Local Plan. This paragraph states that:
 The council will consider retaining or re-providing existing car parking where it can be demonstrated that the existing occupiers intend to return to the development after it is redeveloped.
 The applicant has said that it intends to retain a commercial involvement and management of the site, so it is a redevelopment.

This is particularly the case where the car park supports the functioning of a town centre. In this case, the O2 Centre is within the Finchley Road & Swiss Cottage town centre. The existing (2013) site allocation states that the redevelopment of the car park is permitted (provided it does not result in a detrimental impact on the surrounding area and the functioning of the Town Centre).

As a long time local resident, the O2 Centre fulfils an essential function for shoppers at both the O2 Centre and Homebase. Furthermore, Transport for London has recently designated the red route along Finchley Road as applying at all times permanently, rather than just within controlled hours, as was the case before 2020. This has put greater importance on the car park for shoppers at commercial premises other than the redevelopment site.

Viability of amenities
 The loss of a large car park will have a particularly harmful effect on the sustainability and viability of amenities. The large supermarket currently provided by Sainsbury's is an important destination for shoppers across north-west Camden, being the largest supermarket in the area. In the absence of being able to park at the site, Sainsbury's have been clear that they do not intend to take on a large store.
 This makes the commitment to provide a supermarket meaningless, as there is both a quantitative and qualitative difference between large and small supermarkets. For example, smaller branded supermarkets are permitted under agreement with the Competition & Markets Authority to charge higher prices than larger supermarkets of the same brand. Furthermore, the failure to provide a large supermarket or DIY merchant on site would lead necessarily to trips being made by Camden residents to Brent Cross or similar locations: increasing, rather than reducing, traffic and climate change impact.
 The loss of parking therefore will lead necessarily to harm to the town centre, make the amenities provided for in the outline permission unviable, and harm mitigation and prevention of climate change, and thus again is another reason it should be resisted.

Affordable housing
 The 35% of housing provided on site that is affordable is significantly below the policy target of 50% specified in Local Plan policy H4. This requirement specifically strengthened by Policy 1(i) of the Fortune Green & West Hampstead Neighbourhood Plan.
 Even though Camden has admitted that few developments within the borough hit this target, it is still the policy target, and divergence should only be justified by compensatory factors. Such exceptions with little justification make a mockery of all these plans, and the London Planning Authority should not accept being short-changed. However, the related factors are all, at best, the minimum that is required under Camden's policies:
 Policy H4 specifies a balance within the affordable housing component of 60-40 between social-affordable and intermediate, which this barely scrapes, being exactly 60% social affordable by both habitable rooms and floor areas.
 Policy H4 specifies that London Affordable Rent is a (social-affordable) rent levels. However, it is clearly the least preferred of social-affordable (being on average 30%-55% higher than social rent and being available

Application No:	Consultees Name:	Received:	Comment:	Response:
				<p>only to households that are eligible for those - lower - social rents). All social-affordable units proposed are London Affordable Rent: thus meaning the offer is the least preferred under the Local Plan.</p> <p>The development falls far short of the affordable housing target, and - furthermore - provides the bare minimum in both mix of affordable housing and affordability of that housing in a way that might compensate or mitigate that. It should therefore be resisted.</p> <p>In short, there numerous minuses and barely a single plus for this development as currently proposed . I hope this is not just a box ticking exercise and that the above objections will halt this development as currently constituted in its tracks.</p> <p>Thank you</p>
2022/0528/P	Tara Soppet	29/03/2022 16:06:52	COMMENT	<p>I live in Broadfield, Broadhurst Gardens opposite the proposed new development as do 43 other households in the central block of Broadfield. am objecting to the density and height of the new development as well as the removal of Sainsbury's supermarket.</p> <p>The height of the new blocks would be more than double that of the Broadfield blocks or any other dwellings in the vicinity.</p> <p>Reducing the size of the supermarket to make way for more varied retail outlets seems like folly when you consider the variety of goods on offer at Sainsbury and the large number of new households that will want food, clothing, household items etc.</p> <p>Please reconsider.</p>
2022/0528/P	Dermis and Barbara Date	29/03/2022 16:39:29	OBJ	<p>We are long term residents in Broadhurst Close and obviously you don't live in the area because if you did, you would know that any disruption on the Finchley Road or West End Lane is a nightmare for us as the traffic backs right up Broadhurst Gardens. The Council have just spent £200k on a play area for small children and when they put a barrier up on the Finchley Road and closed the bus lane off, the fumes in our road was astronomical so I hate to think what this is going to do in the future to the children's play area. All the streets in our area are one way systems and we are locked in if there is any disruption on the Finchley Road and West End Lane. On Sunday, 27th March this year, a Labour candidate representative knocked on our door and I mentioned what was in the pipeline for the O2 Centre and with 5,000 new residents, we would not even be able to get out of the top of our road or any other road in this area. He said to me that if anybody wants to buy a property on the O2 Centre, they will not be allowed to have a car, which I found absolutely ridiculous and as far as I am concerned, is a lie. He was born yesterday but I wasn't, I am [REDACTED] so know what I am talking about. We are old age pensioners in this area and will be lucky if we can get a train or bus in this area. We will miss Sainsbury's, Homebase and the cinema and dread to think we will have to look at high rise blocks of flats overlooking our homes.</p>
2022/0528/P	Fiona	29/03/2022 20:57:30	OBJ	objection
2022/0528/P	Richard	29/03/2022 22:14:39	OBJ	OBJECT

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Roy	30/03/2022 10:59:20	OBJ	This is far too big a development for such a crowded area. A really bad idea. Please stop it.
2022/0528/P	Roy	30/03/2022 10:59:23	OBJ	This is far too big a development for such a crowded area. A really bad idea. Please stop it.
2022/0528/P	Roy	30/03/2022 10:59:28	OBJ	This is far too big a development for such a crowded area. A really bad idea. Please stop it.
2022/0528/P	Roy	30/03/2022 11:02:32	OBJ	This is far too big a development for such a small site. It will put a strain on all local resources. Stop it!
2022/0528/P	kris zanesco	27/03/2022 13:50:03	OBJ	I object as a resident of Lymington road. I understand the need to create more housing but I think that existing infrastructure needs to be upgraded. We need another supermarket of the same size as Sainsbury's put in as well as additional GP surgery and other services to make this area a net positive to the surrounding areas
2022/0528/P	Rhiannon holdham	27/03/2022 15:14:38	APP	No no no no no no no to this!! This cannot happen it will ruin the area!!
2022/0528/P	Jayne Reich	27/03/2022 17:12:12	COMMNT	I know there is a need for housing but as an older person, I'm very sad to lose the local shopping hub that I could walk to. Granted the O2 Centre was always a bad design with wasted space. However, in this plan: There are far too many flats. Finchley Road and surrounding roads are already too crowded with traffic. The air quality for local residents is bad enough as it is. This plan is far too congested.
2022/0528/P	Rachel	27/03/2022 20:47:08	OBJ	I would like to voice concerns regarding this proposed development- planning application 2022/0528/P As a resident of Broadhurst Gardens, the building of 12 tower blocks will completely remove any skyline I have from my flat as my living area faces the development area. This will mean a reduction of natural light during the day and an increase of artificial light in the evening. The community rely heavily on sainsburys and the ability to park close by, for those less mobile. Although the car park area is not green, it affords us some open space which also acts as a good cut through from Finchley Road to West End Lane. I appreciate there is always a need for more housing but it is a shame that thought has not been given to current residents and building designs have not taken into account the current style and height of accommodation currently in this neighbourhood.

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	David Wasley	27/03/2022 23:15:46	OBJ	<p>The planned housing is grossly overcrowded with far too many units on the site. The blocks at 12-15 stories are totally out of size with property in the local area, particularly local conservation zones.</p> <p>How blocks can be built post-Grendel with only one staircase shocks and saddens me; any Council which allows this clearly has no regard for its residents.</p> <p>There is far too little green space - there should be a proper park. There are inadequate areas for children to play.</p> <p>The loss of a decent sized supermarket will have a major negative impact on the area. There must be a similar sized one in the new plan.</p> <p>The whole area will become one with large numbers of property sold to overseas buyers and largely left empty. This is not what the area needs which is more family sized homes of 3+ bedrooms.</p> <p>There appears to have been no attention given to transport links - with 5,000 plus additional residents transport will grind to a halt and West End Lane will be blocked a large part of the time.</p> <p>I am not opposed to development of the site; I just want a sensibly sized, sustainable development that will benefit the community and not only the developers.</p>
2022/0528/P	A Venour	27/03/2022 23:15:58	OBJ	<p>As a resident of 30 years residing on Cleve Road, NW6 I strongly object to the proposed O2 development on the following grounds:</p> <ul style="list-style-type: none"> Overshadowing Overlooking and loss of privacy Layout and density of building Overbearing nature of the proposal Design and appearance of materials Landscaping Adequacy of infrastructure and /or social facilities Effect on surrounding area (including conservation areas) <p>When I purchased my flat in a Victorian House conversion in 1992 my decision to do so was because I found the area so green with an almost village feel. My purchase was possible as I had previously bought a flat in E17 Isle of Dogs several years prior to the redevelopment of that area. However once the area was completely changing I felt this modern area with an increasing number of high rises no longer suited my needs. So I was attracted to relocate to an area that I had my first rental bedsit in the early 80's after leaving my family home. This area was West Hampstead and one that for many years thought I would never be able to afford to buy my own flat. Due to the increase in property prices I was able to sell my E17 flat and buy in West Hampstead, which has become my 'Forever Home' So this new proposed development I find to be quite abhorrent. I sincerely hope the powers to be do not allow this proposed development, with the exception of a development that really is in keeping with it's surroundings.</p>
2022/0528/P	Anca Taran	28/03/2022 12:56:25	OBJ	<p>Object</p> <p>This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here</p>

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Anca Taran	28/03/2022 12:56:36	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here
2022/0528/P	Anca Taran	28/03/2022 12:56:41	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here
2022/0528/P	Anca Taran	28/03/2022 12:56:45	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here
2022/0528/P	Anca Taran	28/03/2022 12:56:48	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here
2022/0528/P	Anca Taran	28/03/2022 12:56:52	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here
2022/0528/P	Anca Taran	28/03/2022 12:56:55	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here
2022/0528/P	Anca Taran	28/03/2022 12:56:58	OBJ	Object This will have a negative impact on transport and parking spaces and in general the area will become way too busy for residents to actually enjoy living here

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Sirintiya Booth-Roberts	28/03/2022 15:11:42	OBJ/NOT	I object to these works as they will be detrimental to the surrounding area for many years to come. The demolition of the O2 centre and other buildings removes the valuable amenities that they provide to the local areas around. 1,800 housing units without the aforementioned amenities would be catastrophic for the area. Will there be the infrastructure to support these additional people? Finchley Road and West Hampstead tube stations are already at capacity during rush hour. Coupled with the fact that the Finchley Road is extremely congested, these works would add to the congestion for over a decade. The damage and dust that will pollute the local area will be never before seen. The size of these proposed buildings will essentially pollute the skyline and block the sunlight for so many in the South and West Hampstead areas that are not raised on the hill. Very little thought has been put into how it would feel to live in these areas and for those who already live in the area and losing community resources. All for a mere 35%/(10% LBC) of affordable housing!
2022/0528/P	Gashi	28/03/2022 20:57:19	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Gashi	28/03/2022 20:57:22	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Gashi	28/03/2022 20:57:25	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Gashi	28/03/2022 20:57:28	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Gashi	28/03/2022 20:57:30	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Gashi	28/03/2022 20:57:34	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Gashi	28/03/2022 20:57:37	COMMNT	Nobody it's not agree for plan O2 centre Any way this are it's very bessy
2022/0528/P	Kalliopi Kyriakopoulou	27/03/2022 16:56:20	OBJ	Objecting the planned development at O2 for health reasons.
2022/0528/P	Kalliopi Kyriakopoulou	27/03/2022 16:56:22	OBJ	Objecting the planned development at O2 for health reasons.
2022/0528/P	Jovita Lall	29/03/2022 23:26:18	COMMNT	I would not like the current O2 structure to be demolished and new houses built there. The current shopping center is very convenient for all. The parking space is abundant and really useful. More housing would just create more traffic on an already very busy Finchley Road.
2022/0528/P	Sharon Reed	27/03/2022 08:36:42	PETTNOBJ E	Building these new homes would put pressure on the old Victorian sewers, and would lead to more flooding in South Hampstead and the surrounding areas.

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Michael Zucker	28/03/2022 11:26:26	OBJ	<p>I strongly OBJECT to this proposal. It constitutes gross overdevelopment of the site without insufficient amenity space and loss of valuable public amenities. The eventual loss of a large supermarket and cinema complex and their replacement with much smaller amenities will be detrimental to the local community. Removal of the car park will not decrease car use, it will increase it because people who currently drive from the local area to do their shopping at Sainsburys will now have to drive much further to do a large weekly shop. Everybody is not able to carry a large amount of shopping in bags and carry them home on foot or on public transport. The proposed multi-storey blocks will have flats with views onto neighbouring blocks or train lines and will become outdated within a short period of time. Low rise well planned developments in the area, many set around large communal gardens, were constructed over 100 years ago and have stood the test of time whereas multi-storey blocks which were constructed within the last 40 years have often resulted in enormous constructional and social problems. The proposed blocks will be visible from miles around and will be a blot on the landscape completely out of character with area. The increased number of residents in the area will create further overcrowding problems for local transport facilities. West End Lane is already so crowded every morning during rush hour that it is dangerous for pedestrians so how will it cope with so many extra people? Even though the proposed development will be car free there will be an enormous number of extra delivery vans servicing residents in the flats. Development of the site will result in extra pressure to redevelop the Builder Depot and Alan Day site which are valuable local amenities. Any redevelopment of this site must have a lower density and be low rise. We already have an ugly development in Heritage Lane with a bleak concrete forecourt which was originally touted as "a new square for West Hampstead". We do not need more of the same or even worse. There is enormous public opposition to this scheme.</p>
2022/0528/P	James Tomlinson	26/03/2022 11:55:57	COMMNT	<p>F. A.O David Fowler</p> <p>Hi David,</p> <p>I hope you are well. I am a resident of West Hampstead and quite worried about the new development with the O2 Centre.</p> <p>My points below:</p> <ol style="list-style-type: none"> 1) How would West Hampstead Tube / Finchley Road be upgraded to allow the increase in 5000+ residents? Currently there is overcrowding on the tube platforms at both stations in the morning and I am worried about health and safety issues. Would there be a lift/step-free access / extra entrances? 2) I am wondering why the large supermarket (Sainsbury's) cinema (Vue) and gym (Virgin) have to be knocked down to create a new large supermarket, cinema and gym? Could the development not incorporate these existing elements? 3) 5000+ new residents is 6-7 times Camden's Average Density. Would this make both areas uninhabitable? I.e overcrowded pavements, services, shops etc

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	L. Matthews	25/03/2022 21:28:47	OBJ	<p>This development is totally out of character with the surrounding area. The lack of foot traffic during covid lock downs has been used to justify the centre is underused but it used to thrive.</p> <p>A large supermarket with parking is needed for all surrounding areas and the car park is often packed with shoppers.</p> <p>The eye line of these will be over bearing on the conservation area where people have to be mindful of developing their own houses to fit in.</p> <p>Also this is a massive influx of numbers which is already struggling with waiting lists</p>
2022/0528/P	L. Matthews	25/03/2022 21:28:52	OBJ	<p>This development is totally out of character with the surrounding area. The lack of foot traffic during covid lock downs has been used to justify the centre is underused but it used to thrive.</p> <p>A large supermarket with parking is needed for all surrounding areas and the car park is often packed with shoppers.</p> <p>The eye line of these will be over bearing on the conservation area where people have to be mindful of developing their own houses to fit in.</p> <p>Also this is a massive influx of numbers which is already struggling with waiting lists</p>
2022/0528/P	L. Matthews	25/03/2022 21:28:57	OBJ	<p>This development is totally out of character with the surrounding area. The lack of foot traffic during covid lock downs has been used to justify the centre is underused but it used to thrive.</p> <p>A large supermarket with parking is needed for all surrounding areas and the car park is often packed with shoppers.</p> <p>The eye line of these will be over bearing on the conservation area where people have to be mindful of developing their own houses to fit in.</p> <p>Also this is a massive influx of numbers which is already struggling with waiting lists</p>
2022/0528/P	L. Matthews	25/03/2022 21:29:02	OBJ	<p>This development is totally out of character with the surrounding area. The lack of foot traffic during covid lock downs has been used to justify the centre is underused but it used to thrive.</p> <p>A large supermarket with parking is needed for all surrounding areas and the car park is often packed with shoppers.</p> <p>The eye line of these will be over bearing on the conservation area where people have to be mindful of developing their own houses to fit in.</p> <p>Also this is a massive influx of numbers which is already struggling with waiting lists</p>

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	L. Matthews	25/03/2022 21:29:07	OBJ	<p>This development is totally out of character with the surrounding area. The lack of foot traffic during covid lock downs has been used to justify the centre is underused but it used to thrive.</p> <p>A large supermarket with parking is needed for all surrounding areas and the car park is often packed with shoppers.</p> <p>The eye line of these will be over bearing on the conservation area where people have to be mindful of developing their own houses to fit in.</p> <p>Also this is a massive influx of numbers which is already struggling with waiting lists</p>
2022/0528/P	L. Matthews	25/03/2022 21:29:11	OBJ	<p>This development is totally out of character with the surrounding area. The lack of foot traffic during covid lock downs has been used to justify the centre is underused but it used to thrive.</p> <p>A large supermarket with parking is needed for all surrounding areas and the car park is often packed with shoppers.</p> <p>The eye line of these will be over bearing on the conservation area where people have to be mindful of developing their own houses to fit in.</p> <p>Also this is a massive influx of numbers which is already struggling with waiting lists</p>
2022/0528/P	Indre	26/03/2022 08:34:16	APP	<p>Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.</p>
2022/0528/P	Indre	26/03/2022 08:34:17	APP	<p>Finchley Road is already always very busy, full of traffic anytime of the day. Finchley Road tube station will be overwhelmed with extra residents. GP's in the area already overcrowded. This will put extra stress on each resident around the area.</p>
2022/0528/P	Gabriela Amaral	26/03/2022 09:49:04	OBJ	<p>I strongly object to this. People need amenities like the ones the O2 Centre offer in order to be able to live in their neighbourhood without having to go elsewhere. This needs to be stopped. I have lived in North West London for many years now and no matter the address, I always went to the O2 as it was my local shopping centre. The shopping centre needs to be rehabilitated, since this nonsense of proposal started it's like there is little to no effort in replacing closed shops/restaurants. It's appalling that Camden is even considering this as an option. If this goes ahead, Camden will need to rethink the entire council tax bills as this is no longer a fair situation for the current residents in the area. Please stop this monstrosity going ahead.</p>

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Gabriela Amaral	26/03/2022 09:49:07	OBJ	I strongly object to this. People need amenities like the ones the O2 Centre offer in order to be able to live in their neighbourhood without having to go elsewhere. This needs to be stopped. I have lived in North West London for many years now and no matter the address, I always went to the O2 as it was my local shopping centre. The shopping centre needs to be rehabilitated, since this nonsense of proposal started it,s like there is little to no effort in replacing closed shops/restaurants. It,s appalling that Camden is even considering this as an option. If this goes ahead, Camden will need to rethink the entire council tax bills as this is no longer a fair situation for the current residents in the area. Please stop this monstrosity going ahead.
2022/0528/P	Gabriela Amaral	26/03/2022 09:49:09	OBJ	I strongly object to this. People need amenities like the ones the O2 Centre offer in order to be able to live in their neighbourhood without having to go elsewhere. This needs to be stopped. I have lived in North West London for many years now and no matter the address, I always went to the O2 as it was my local shopping centre. The shopping centre needs to be rehabilitated, since this nonsense of proposal started it,s like there is little to no effort in replacing closed shops/restaurants. It,s appalling that Camden is even considering this as an option. If this goes ahead, Camden will need to rethink the entire council tax bills as this is no longer a fair situation for the current residents in the area. Please stop this monstrosity going ahead.
2022/0528/P	Gabriela Amaral	26/03/2022 09:49:11	OBJ	I strongly object to this. People need amenities like the ones the O2 Centre offer in order to be able to live in their neighbourhood without having to go elsewhere. This needs to be stopped. I have lived in North West London for many years now and no matter the address, I always went to the O2 as it was my local shopping centre. The shopping centre needs to be rehabilitated, since this nonsense of proposal started it,s like there is little to no effort in replacing closed shops/restaurants. It,s appalling that Camden is even considering this as an option. If this goes ahead, Camden will need to rethink the entire council tax bills as this is no longer a fair situation for the current residents in the area. Please stop this monstrosity going ahead.
2022/0528/P	Gabriela Amaral	26/03/2022 09:49:13	OBJ	I strongly object to this. People need amenities like the ones the O2 Centre offer in order to be able to live in their neighbourhood without having to go elsewhere. This needs to be stopped. I have lived in North West London for many years now and no matter the address, I always went to the O2 as it was my local shopping centre. The shopping centre needs to be rehabilitated, since this nonsense of proposal started it,s like there is little to no effort in replacing closed shops/restaurants. It,s appalling that Camden is even considering this as an option. If this goes ahead, Camden will need to rethink the entire council tax bills as this is no longer a fair situation for the current residents in the area. Please stop this monstrosity going ahead.
2022/0528/P	Gabriela Amaral	26/03/2022 09:49:15	OBJ	I strongly object to this. People need amenities like the ones the O2 Centre offer in order to be able to live in their neighbourhood without having to go elsewhere. This needs to be stopped. I have lived in North West London for many years now and no matter the address, I always went to the O2 as it was my local shopping centre. The shopping centre needs to be rehabilitated, since this nonsense of proposal started it,s like there is little to no effort in replacing closed shops/restaurants. It,s appalling that Camden is even considering this as an option. If this goes ahead, Camden will need to rethink the entire council tax bills as this is no longer a fair situation for the current residents in the area. Please stop this monstrosity going ahead.
2022/0528/P	Nikki Ryan	27/03/2022 17:32:17	COMMNT	My views are this will be horrendously overdevelopment we will lose So much for the community I object strongly

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Zoe Grace	27/03/2022 14:13:34	OBJ	<p>This is a horrible idea! Firstly the tower blocks will be a horrible eye sore, and they also don't sound very safe with only single staircases for access and escape. Surely that is dangerous? The 5000 + new residents is 6-7 times Camdens average density. That is surely overcrowding, no? There will be inadequate green space. The O2 is a meeting point for community here, and destroying the O2 will mean there is a lack of parking, an affordable Supermarket and instead leave the area with overcrowding, pavements, services, roads, trains and shops.</p> <p>This over development will cause long term harm to infrastructure and local environment. There are also too few affordable starter homes. This is a terrible idea that will have us living like rats in an enclosed space!</p>
2022/0528/P	Lara	27/03/2022 18:59:31	COMMNT	<p>The proposed plans are shocking. Building up the area is totally out of character. The loss of the O2 centre and parking and ultimately destroying the local community is such a loss and shame. In an environment where community is being displaced for the sake of profit I'm shocked that Camden will agree to this. The area cannot house and facilitate 1800 rental apartments and will affect the local services, roads, transport system etc. I strongly oppose such a proposal.</p>
2022/0528/P	Matthew Lenczner	28/03/2022 11:00:20	OBJ	<p>I would like to object to development on the basis that the proposed tower blocks are too high, are out of keeping with the area and would have a detrimental impact on the surrounding neighbourhood as a result. In addition, there are not enough green spaces incorporated in the development.</p>