

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	michael Baker	23/03/2022 17:33:57	PETITNOBJ E	<p>The proposed development reflects a myopic desire by the developers to maximize the return on a given area of land by maximizing the concentration of dwellings that can be fitted within it.</p> <p>It mirrors the development of tenement buildings in the 19th century or high rise buildings in the 1950s - and will no doubt have as detrimental impact on the local community and environment.</p> <p>Not only will the development represent an eyesore from both the West Hampstead, South Hampstead, Hampstead and broader Finchley Road areas, it will also place an unsupportable strain on the local transport and community infrastructure in these areas.</p> <p>There is absolutely no need for additional residential development on this scale in an area which is already amongst the most concentrated in London. Camden must block this development if they have any consideration for the community whom they purport to represent.</p>
2022/0528/P	michael Baker	23/03/2022 17:34:00	PETITNOBJ E	<p>The proposed development reflects a myopic desire by the developers to maximize the return on a given area of land by maximizing the concentration of dwellings that can be fitted within it.</p> <p>It mirrors the development of tenement buildings in the 19th century or high rise buildings in the 1950s - and will no doubt have as detrimental impact on the local community and environment.</p> <p>Not only will the development represent an eyesore from both the West Hampstead, South Hampstead, Hampstead and broader Finchley Road areas, it will also place an unsupportable strain on the local transport and community infrastructure in these areas.</p> <p>There is absolutely no need for additional residential development on this scale in an area which is already amongst the most concentrated in London. Camden must block this development if they have any consideration for the community whom they purport to represent.</p>
2022/0528/P	Christopher Langford	23/03/2022 16:04:59	OBJ	<p>We have lived in West Hampstead for around twenty years but are now actively considering moving out, given the lack of any discernible restraint on planning and developments locally - in particular the plans for the O2 site. In our view the proposed development of numerous high rise blocks will be completely out of keeping with the area, badly damaging its attractiveness and distinctive character; and the transport and other services and infrastructure simply cannot properly support an influx of new people on that scale. We have yet to speak to any local resident who supports the proposed development as it stands.</p>
2022/0528/P	Krisztina	23/03/2022 10:00:20	OBJ	<p>The planned development is out of character of the neighbourhood. Needs of those already living in the area are not balanced with the benefits created by this new development. Impact on public transport, congestion, access to services not taken into consideration. Affordable housing should be created in less populated outside zones. Zone 2 needs more creative developments, such as the Coal Drops Yard area, which brings freshness, open and green spaces with some limitedly high rise blocks.</p> <p>The O2 and Homebase centres are important for current community and should be preserved.</p>
2022/0528/P	Jim Soffer	23/03/2022 18:43:29	OBJ	<p>Test. Is this site still working? PLEASE take the 20-3-2022 deadline off the application details page as it is inaccurate and deceptive.</p>

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2022/0528/P	Philippe Durant	23/03/2022 19:06:57	OBJ	I think this is a terrible idea, and it will make the area far less desirable as a place to live, and I will enjoy my life much less living here.
2022/0528/P	Erin Whalley	23/03/2022 21:29:40	OBJ	<p>Hello, I'm a Part I Architecture Assistant currently resident in West Hampstead and I unfortunately do feel it necessary to voice my concerns over this development. Who is this development for? Who is benefitting? The apartments will incur significant cost to the environment - I recommend the design team to ACAN (Architects Climate Activist Network) for advice on creating environmentally-friendly schemes. A refurbishment of pre-existing infrastructure as opposed to demolishing and creating new-builds is at least advisable. This scheme will not benefit the environment. If the apartments are all filled, the demand on resources will be extreme and I do not believe sufficient consideration has gone into provision regarding the increased demand for schools, healthcare, food, waste removal, travel, outdoor leisure space, or play areas that the development will create. The overshadowing also appears to be significant not just to homes to the North but to the tower blocks themselves - no doubt the darkest apartments will be those given to the least wealthy and therefore further perpetuate any negative wellbeing these individuals may have. The development will not benefit the local residents, or residents of the apartments themselves. The fall-out from covid means that many people are not buying central London apartments, people work from home and want to be close to green spaces. Will the apartments cost less than £200k to purchase? [REDACTED] [REDACTED] [REDACTED] Otherwise, they will not be benefitting the average citizen but they will benefit the privileged few who will buy many and rent them out at too high a cost for anyone to be able to save-up and leave the cycle. Who is this development for? It will not benefit the average citizen or first-time buyer. It is neither in benefit of the land, nor the people currently resident here. It remains to be seen if it will benefit anyone coming into the city, but likely will not. If it benefits them in the short term by providing places to rent it will harm them in the long term as they won't be paying for their own place and investing in their own lives. It needs to be reconsidered. The site cannot sustain the proposal and its scope must be reduced.</p>
2022/0528/P	John Rabb	23/03/2022 14:54:52	INT	<p>I am against the proposed development on the following grounds :</p> <ol style="list-style-type: none"> 1. Development would result in a congested environment, as a result of additional pressure on services, roads , trains and pavements. 2. Development would result in the loss of Sainsbury, a valued shopping facility. 3. Development has inadequate new public green space in relation to its size.

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2022/0528P	Anuradha Bajaj	23/03/2022 10:53:58	OBJ	<p>I am not supportive of the planning proposal for the O2 Centre site for the following reasons:</p> <ol style="list-style-type: none">1. The O2 Centre appears to be a functional and usable building serving the community around Finchley Road and West Hampstead. The environmental rationale of rising it to the ground and redeveloping the site is not clear to me.2. The new proposal has too many high rise buildings adding 5000+ new residents in a scheme. This is significantly higher than Camden's average density and increase the the pressure on infrastructure and public spaces and services in the neighbourhood. It will also change the character of the neighbourhood with so many high rise buildings. When local residents are not even allowed to the change the style of the windows of their victorian homes, adding so many high rise buildings sits oddly with the council's thinking!3. The big Sainsbury's and parking in O2 Centre are vital services for the neighbourhood
