| Application No: | Consultees Name: | Received:           | Comment: | Printed on: 15/03/2022 09:10:06  Response:   |
|-----------------|------------------|---------------------|----------|--|
|                 |                  |                     |          | •  |
| 2022/0516/A     | Heide Eyles      | 15/03/2022 05:56:08 | OBJ      | Dear Sir or Madam  |
|                 |                  |                     |          | 52 Fitzroy Street London W1T 5BT - planning application for 1 x projecting sign and 1 x non-illuminated fascia sign.   |
|                 |                  |                     |          | Please may I draw your attention to the fact that there are currently large, unattractive and garish advertisements in the windows of this property/shop which are not included in the application and proposed drawings.  |
|                 |                  |                     |          | Also, there are several tall freezers against the windows that create very poor street frontage. This ugly back view of a number of tall freezers dominates the street scene and is definitely NOT IN KEEPING with the harmony in this area that Camden so far has managed to achieve between businesses and residential.  |
|                 |                  |                     |          | There are already projecting illuminated garish signs advertising the shop.  |
|                 |                  |                     |          | These are not appropriate for a property that is adjacent to a conservation area and listed buildings - and, therefore, should be removed as soon as possible.   |
|                 |                  |                     |          | This shop is breaking all the rules.   |
| 2022/0516/A     | Heide Eyles      | 15/03/2022 05:56:10 | OBJ      | Dear Sir or Madam  |
|                 |                  |                     |          | 52 Fitzroy Street London W1T 5BT - planning application for 1 x projecting sign and 1 x non-illuminated fascia sign.   |
|                 |                  |                     |          | Please may I draw your attention to the fact that there are currently large, unattractive and garish advertisements in the windows of this property/shop which are not included in the application and proposed drawings.  |
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