

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Disclaimer: We can only make re-	ommendations based on the answers given in the questions.
	e description of site location must be completed. Please provide the most accurate site description you can, to eld to the North of the Post Office".
Number	142
Suffix	
Property Name	
Address Line 1	
Southampton Row	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC1B 5AG	
December of site land	
	on must be completed if postcode is not known:
Easting (x)	Northing (y)
530296	181912

Applicant Details
Name/Company
Title
Ms
First name
Ann-Marie
Surname
Porter
Company Name
Euronet Worldwide
Address
Address line 1
Willow House
Address line 2
Breckland
Address line 3
Town/City
Milton Keynes
Country
United Kingdom
Postcode
MK14 6EU
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
Secondary number

Fax number	
Email address	
**** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Desmond	
Surname	
Ager	
Company Name	
Des Ager Planning Consultant	
Address	
Address line 1	
1Turner Cottages	
Address line 2	
33 Charterhouse Road	
Address line 3	
Town/City	
Godalming	
Country	
United Kingdom	
Postcode	
GU7 2AG	
Contact Details	
Primary number	
***** REDACTED ******	
Secondary number	
***** REDACTED ******	

Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
ATM Fascia illuminated Sign. Blue lettering "ATM" out of white background.
Please specify the type(s) and details of each proposed advertisement
Advertisement Type: Fascia Sign
Height: 0.197 metres
Width: 0.548 metres
Depth: 0.05 metres
What is the height from the ground to the base of the advertisement?: 1.571 metres
What is the maximum projection of the advertisement from the face of the building?: 0.05 metres
What is the maximum height of any of the individual letters and symbols?: 0.12 centimetres
What materials will the advertisement be made of?: White Acrylic
The colour of text and background: White Acrylic with blue lettering "ATM"
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 100 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
<ul><li>○ Yes</li><li>② No</li></ul>

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
⊙ Yes
○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
EN10012022 Existing and Proposed Part Elevations
Will the proposed advertisement(s) project over a footpath or other public highway?
○Yes
⊗ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
riease state the period of time for which consent is sought for the advertisement
From Date
05/03/2022
To Date
05/03/2027
03/03/2021
Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
⊗ Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
<ul><li></li></ul>
Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
O Yes
⊗ No
Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ○ No  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ○ Yes  ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Desmond Ager
Date
05/03/2022