

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Sita Lagation	
Site Location	
Disclaimer: We can only make recommer	ations based on the answers given in the questions.
If you cannot provide a postcode, the desc help locate the site - for example "field to t	ption of site location must be completed. Please provide the most accurate site description you can, to e North of the Post Office".
Number	
Suffix	
Property Name	
Rear Of 15	
Address Line 1	
Great James Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC1N 3DP	
Description of site location n	ust be completed if postcode is not known:
Easting (x)	Northing (y)
530765	181993

Applicant Details
Name/Company
Title
Mr
First name
Andre
Surname
van der Merwe
Company Name
Trusko
Address
Address line 1
Suit5
Address line 2
114 Parkway
Address line 3
Town/City
Country
United Kingdom
Postcode
CM2 7PR
Are you an agent acting on behalf of the applicant? O Yes
○ No
Contact Details
Primary number
***** REDACTED *****
Secondary number

Fax number
Email address
***** REDACTED ******
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Application for Advertisement Consent
Please specify the type(s) and details of each proposed advertisement
Advertisement Type: Hoarding
Height: 2.4 metres
Width: 6.5 metres
Depth: 1.5 metres
What is the height from the ground to the base of the advertisement?: 0.7 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 13 centimetres
What materials will the advertisement be made of?: High tac vinyl on hoarding
The colour of text and background: White text and green background
Will the advertisement be illuminated?:
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
YesNo
If Yes, please provide details
Installed as per illustration drawing at the front of building.
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Yes
○ No② Not Applicable

photograph(s)
Elevation drawing
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date
03/03/2022
To Date
30/03/2023
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal?
✓ Yes○ No
If Yes, please provide details
Stakeholder consultation with residents as stated in CMP
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ○ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
✓ Yes✓ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
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