

Application ref: 2021/3402/P  
Contact: Matthew Dempsey  
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Date: 1 March 2022

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
Town Hall  
Judd Street  
London  
WC1H 9JE

Phone: 020 7974 4444

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Clarke Telecom Ltd  
Unit E  
Madison Place  
Northampton Road  
Manchester  
M40 5AG

Dear Sir/Madam

## **DECISION**

Town and Country Planning Act 1990 (as amended)

### **Full Planning Permission Refused**

Address:

**Albion House**  
**55 - 59 New Oxford Street**  
**London**  
**WC1A 1BS**

Proposal: Installation of 9 antennas, 2 x 300mm dishes, 2 equipment cabinets with ancillary works to roof.

Drawing Nos: Site Location Plan 100 A, 110 B, 200 A, 201 D, 300 A, 301 D, 302 A, 303 C, 304 A, 305 C, 306 A, 307 C. Cover Letter 13/07/2021, ICNIRP Declaration 05/07/2021, Site Specific Supplementary Information 13/07/2020.

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

#### Reason(s) for Refusal

- 1 The proposed equipment, by reason of its design, siting, height, size, and prominence, would be detrimental to the appearance of the host building and character and appearance of the Bloomsbury Conservation Area and the setting of the Seven Dials (Covent Garden) Conservation Area contrary to policy D1 (Design) and D2 (Heritage) of the Camden Local Plan, the London Plan 2021 and Section 10 (paragraphs 114 - 118) of the National Planning Policy Framework 2021.

Informative(s):

- 1 If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope  
Chief Planning Officer