

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	Julian Furman	28/02/2022 22:57:16	OBJ	Too dense, no public amenities, too tall, removal of parking, no services for the massive increase in population, no public space, no social housing. It's just a total disgrace.
2022/0528/P	AndyD	01/03/2022 07:52:30	COMMNT	Total objection to the building of the flats, as planned by Camden, where the O2 centre is for numerous reasons, far too many to even start writing about!
2022/0528/P	Nadine shenton	01/03/2022 07:02:52	COMMNT	I strongly disagree with the planning of 1,500 flats for many reasons. Lack of utilities around to support Views taken away from so many high rise buildings when building new flats Traffic major congestions No support structure for the thousands of flats No community structure Equals purely planning profit
2022/0528/P	Sarah	01/03/2022 06:30:31	OBJ	Whilst we are short of housing, this location is heavily populated already and the traffic congestion is already heavy. The bus Lane extension creates pollution in the single lane traffic leading up to Swiss Cottage. Already a total messed up rule. Especially where people want to turn towards Waitrose or the O2. With the heavy congestion on existence, the amount of housing you are proposing would create such terrible backlog of traffic all the way to the west end. This development has not been thought out by local residents. For once Camden should listen to the residents in the area and refuse this terrible option.
2022/0528/P	Vishakha doshi	01/03/2022 06:06:09	COMMNT	I strongly oppose these flats being built here. It will destroy the area how we know it today.
2022/0528/P	Matthew Hallsworth	01/03/2022 07:23:23	OBJ	The O2 centre is an extremely valuable community resource, which we use daily and rely on heavily. I strongly urge you to reject the proposals.
2022/0528/P	Paulette	01/03/2022 07:57:22	COMMNT	The number of flats proposed is too high. The density of population will affect the social and economic well-being of all the surrounding area Swiss Cottage, Golders Green, Hampstead, etc. Schooling at all levels from nursery to senior schools, transport, medical provision including hospital infrastructure need to be provided. In fact, every service that is expected unless the area is condemned to become a slum. An additional 5000 people with their various needs cannot be squeezed into a space that cannot provide communal areas mor safety. Reduce the numbers by half.
2022/0528/P	Paulette	01/03/2022 07:57:24	COMMNT	The number of flats proposed is too high. The density of population will affect the social and economic well-being of all the surrounding area Swiss Cottage, Golders Green, Hampstead, etc. Schooling at all levels from nursery to senior schools, transport, medical provision including hospital infrastructure need to be provided. In fact, every service that is expected unless the area is condemned to become a slum. An additional 5000 people with their various needs cannot be squeezed into a space that cannot provide communal areas mor safety. Reduce the numbers by half.

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2022/0528/P	Neil Lawson-May	28/02/2022 17:38:06	OBJ	<p>I object to this application for the following reasons:</p> <ol style="list-style-type: none"> 1. I believe that 1,800 homes represents an overdevelopment of the site. This is a much higher density than the immediate surrounding area, which is already much more densely built than most of Hampstead and West Hampstead. In my opinion, this site would be suitable for no more than 1,000 homes. 2. There is insufficient public open space in the scheme. Although the proposals claim that 50% of the area will be public and green spaces, nearly all of this is simply walkways connecting the buildings in the scheme. Only 6% of the site (0.35 hectares) is given over to the Community Green. Assuming on average 3 people per new home = 5,400 residents of the scheme, the Green offers just 0.65 sq meters of open space per resident. This seems completely inadequate in an area where there is no other public parkland within less than 1 mile. 3. The proposed Town Square is not a true community asset. It is in effect additional blocks of flats with shops underneath them and designed as open space simply in to funnel shoppers into the scheme. A true town square would be much larger in order to enable events to be held there and would have additional community uses facing onto it (eg day centres, homeless support, CAB etc. The existing proposal is simply commercial space with a commercial value and offers very little to the community. 4. The loss of the existing large Sainsbury's supermarket is not compensated for by the proposed shopping offer. In particular, the inclusion of a convenience store in the scheme will be a more expensive food offer for existing local residents and therefore have negative value to those residents. 5. The loss of the existing Vue multi-screen cinema and (possible) replacement by a much smaller cinema is a significant loss of local amenity. 6. I would like the scheme to include more mixed uses including low-cost business units and studios. 7. The loss of the existing car park is likely to have a materially negative effect on other retailers on the Finchley Road since this amenity is used by shoppers who wish to visit other retailers and restaurants etc in the area and not just those located in the O2 Centre.
2022/0528/P	Harold Lorenzelli	28/02/2022 23:11:20	APP	This is far too many units for the space available. The density of occupation will mean a deterioration and not an enhancement of the quality of life for future residents.
2022/0528/P	Maja Herman	28/02/2022 23:12:23	COMMNT	This development would be very negative for Finchley Road, Hampstead and West Hampstead by massively increasing congestion in the area. This amount of new housing would put enormous strain on current infrastructure - which is poor as things stand. Nothing in this proposal seems to take into consideration the needs of the existing community of the area. I strongly object to the plans as they are- half the number of proposed flats would be way too many.

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2022/0528/P	Nelly Pecheva	26/02/2022 20:30:24	OBJNOT	<p>The O2 Centre should not be touched! It should stay to continue to provide the absolutely necessary services to our area: bookshop, good value supermarket, sport club, restaurants, fashion shops, cinema and a place where young people can meet and be safe. The massive 15 storeys, prison like buildings with no character should not be allowed in such a close proximity of the 5 conservation areas.</p> <p>The new buildings will bring a massive urban densification to the area. A single GP surgery, maybe an NHS Dental service and creche will not cope with the enormous influx of people.</p> <p>The proposed proportion of 3 beds flats is very small. This means that the development will be predominantly flats for rent. This will result in a constant turnover of neighbours, lack of interest in community life, badly maintained areas. It is also proven that tower blocks and rentals increase antisocial behaviour and neighbourhood crime due to lack of interest of the renters in keeping the area safe.</p> <p>The extremely high tower blocks will have reduced air flow and sunshine for their residents and create prison wall like views from the surrounding areas. It is very strange that the assessment documents classify these massive buildings as neutral in nature!!!</p> <p>The token green patches around the blocks cannot be named parks and cannot provide the recommended by WHO minimum of 9 square meters of green area per person.</p> <p>The assessment claims that demolishing O2 Centre, Homebase and Builder's Depot will reduce the car journeys and improve the air. What about the longer car journeys people in the area would have to make for a reasonably priced family shopping? Not everybody does shopping online.</p> <p>The whole development is aimed mostly to fill the pockets of the developer.</p>
2022/0528/P	James Beveridge	28/02/2022 21:53:46	OBJ	<p>Any new development should be an opportunity to improve the public amenity relative to that which is being lost. This development falls far short of this basic planning principal. It appears to be an exercise in cramming as many flats of exceedingly minimum standard flats as possible.</p> <p>Where are the school and nursery provisions, the doctors surgery and all the facilities presently provided and enjoyed in the O2 Center</p> <p>The demolition of the relatively new and attractive shopping center is environmentally inexcusable as well as depriving the area of a valuable and well used amenity.</p> <p>I have no objection to the development of flats particularly at the west end of the site but not on the scale proposed nor the poor quality of design submitted.</p>
2022/0528/P	Anne Charvet	27/02/2022 15:44:27	OBJ	<p>The proposed development is too dense, with very little green open space to cater for the recreation of the over-large number of expected inhabitants.</p> <p>The surrounding neighbourhood and local transport is not equipped for the proposed numbers.</p>
2022/0528/P	Irina	28/02/2022 10:50:53	PETITNOBJ E	<p>We are leaving as a family in Belsize Park, Camden for more than 10 years. O2, Finchley Road is the place we visit at least twice per week. Swimming pool, gym, children friendly bookshop, cinema, Sainsbury for food shopping and restaurants and the easy parking with a lots of spaces makes it a great place to come with the family and small kids.</p> <p>It's the only place of this kind in Camden!! It's really very important place for our family and we hope that it will remain for us and our friends!</p>

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2022/0528/P	Monique Cadji	01/03/2022 05:31:41	COMMNT	I object strongly to this gigantic development which is not going to enhance the area and only increase the traffic enormously. The O2, as it stands, offers diversity to the community, a proper meeting place for young and old. This enormous housing is just not feasible in that area.
2022/0528/P	David rowe	28/02/2022 23:11:10	COMMNT	This plan is not thought through. Teleworking and virtual offices are changing the need for dense housing in central London. The loss of the o2 centre is the loss of a focal community point with attendant amenities. The disruption to a key artery connecting central London to the M1 will cause chaos for many years.
2022/0528/P	Harold Lorenzelli	28/02/2022 23:11:14	APP	This is far too many units for the space available. The density of occupation will mean a deterioration and not an enhancement of the quality of life for future residents.
2022/0528/P	Beverly Barnett	01/03/2022 07:40:58	OBJNOT	I live within 1 mile of O2 centre which I use at least twice a week for both shopping or entertainment . It is a vital shopping centre to the local communities and offers adequate parking for all facilities especially for my partner who needs assistance . It also creates a community hub . It is also allows the community to shop and use leisure facilities easily and safely. We do not want more high rise homes which will make O2 a no go area. I strongly oppose plans to ruin the area .
2022/0528/P	Beverly Barnett	01/03/2022 07:41:00	OBJNOT	I live within 1 mile of O2 centre which I use at least twice a week for both shopping or entertainment . It is a vital shopping centre to the local communities and offers adequate parking for all facilities especially for my partner who needs assistance . It also creates a community hub . It is also allows the community to shop and use leisure facilities easily and safely. We do not want more high rise homes which will make O2 a no go area. I strongly oppose plans to ruin the area .

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2022/0528/P	Beverly Barnett	01/03/2022 07:41:03	OBJNOT	<p>I live within 1 mile of O2 centre which I use at least twice a week for both shopping or entertainment .</p> <p>It is a vital shopping centre to the local communities and offers adequate parking for all facilities especially for my partner who needs assistance . It also creates a community hub .</p> <p>It is also allows the community to shop and use leisure facilities easily and safely.</p> <p>We do not want more high rise homes which will make O2 a no go area.</p> <p>I strongly oppose plans to ruin the area .</p>
2022/0528/P	Peter Frank	01/03/2022 07:18:30	OBJ	<p>I object this development. It's unnecessary, squeezes the infrastructure further in an already densely populated area, without bringing in any benefits. Tall residential blocks like those proposed contrast the otherwise beautiful and characteristic architecture of this city, by over time making it look like an Eastern European depressing suburb (yes, I know because I grew up in one) .</p>
2022/0528/P	Beverly Barnett	01/03/2022 07:40:54	OBJNOT	<p>I live within 1 mile of O2 centre which I use at least twice a week for both shopping or entertainment .</p> <p>It is a vital shopping centre to the local communities and offers adequate parking for all facilities especially for my partner who needs assistance . It also creates a community hub .</p> <p>It is also allows the community to shop and use leisure facilities easily and safely.</p> <p>We do not want more high rise homes which will make O2 a no go area.</p> <p>I strongly oppose plans to ruin the area .</p>
2022/0528/P	Paulette	01/03/2022 07:57:20	COMMNT	<p>The number of flats proposed is too high. The density of population will affect the social and economic well-being of all the surrounding area Swiss Cottage, Golders Green, Hampstead, etc. Schooling at all levels from nursery to senior schools, transport, medical provision including hospital infrastructure need to be provided. In fact, every service that is expected unless the area is condemned to become a slum. An additional 5000 people with their various needs cannot be squeezed into a space that cannot provide communal areas nor safety. Reduce the numbers by half.</p>

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2022/0528/P	Beverly Barnett	01/03/2022 07:40:56	OBJNOT	<p>I live within 1 mile of O2 centre which I use at least twice a week for both shopping or entertainment .</p> <p>It is a vital shopping centre to the local communities and offers adequate parking for all facilities especially for my partner who needs assistance .</p> <p>It also creates a community hub .</p> <p>It is also allows the community to shop and use leisure facilities easily and safely.</p> <p>We do not want more high rise homes which will make O2 a no go area.</p> <p>I strongly oppose plans to ruin the area .</p>
2022/0528/P	Deborah Buzan	28/02/2022 16:47:11	OBJ	The area should not have buildings that tall, and the increased traffic and pollution from so many flats is just not good, either for the environment nor the local population.
2022/0528/P	Susan eastwood	27/02/2022 20:18:54	OBJ	This development must not go ahead. The O2 centre will be demolished. This is a travesty. The O2 centre is a beautiful space for local people to meet with friends and family and enjoy being sociable over a meal or coffee or see a film. There are or were some great shopping too. Plus Virgin Active and all the activities therein. It will be a huge loss to the area. Please do not let this happen.
2022/0528/P	Andrew Love	27/02/2022 10:52:35	OBJ	<p>I strongly oppose this development proposal. The density and height of the residential towers are simply too much for the area and supporting community infrastructure. The developer has consistently failed to listen to community feedback on this point by failing to reduce the density and height to a more acceptable level throughout the consultation process.</p> <p>The proposal must be rejected and if the developer wishes to proceed they must resubmit their proposal with a significantly reduced density and height of the residential towers.</p>
2022/0528/P	Ludwik Pszenicki	28/02/2022 23:38:32	OBJ	The proposed buildings are too high and therefore completely out of character for this area. The proposal does not include any provision for parking for residents which is unacceptable: there should be parking, possibly underground, for at least 50% of proposed flats.
2022/0528/P	Rob Barlay	28/02/2022 13:55:01	OBJ	Despite asking local residents, who overwhelmingly objected, you are pressing ahead with this application. WHY?
2022/0528/P	Sonika grover smith	01/03/2022 00:43:25	COMMNT	We do not need another 1800 flats in the area. We want to retain our local shopping center, car park, gym and other facilities.
2022/0528/P	Adina kohn	28/02/2022 22:59:04	APP	I totally object to such a high rise Development with little or no parking facilities

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2022/0528/P	L hinder	26/02/2022 23:43:23	COMMNT	I live NW3. I use the supermarket. Homebase and the car wash at O2. I have a family and so my shopping 1-2 month is v large n u use my car. I do not want to travel far and create emissions but would otherwise have to if Sainsbury goes / goes for the time it takes to develop new site I do not see how 1800 new homes will work unless new school are built on the site. Also unless there is Sainsbury or replacement real supermarket not after the development but ongoing - see wording space provided-. The traffic will increase and the congestion on public transport is already very high on finchley Rd and local stations. There is a gym and cinema now so that is not a gain.
2022/0528/P	Adina kohn	28/02/2022 22:59:10	APP	I totally object to such a high rise Developement with little or no parking facilities
2022/0528/P	Anna	01/03/2022 00:34:55	OBJ	I strongly object.
2022/0528/P	Lina Pio	28/02/2022 23:28:05	OBJ	I object to the redevelopment of this space on the grounds that: It will significantly ruin the skyline and beauty of the conservation area. There has been too much over development over the past few years especially with the Swiss Cottage plan going head. Why are we trying to turn this into central london? The proposed number of flats will bring in too many for the area to handle. The proposed supermarket space is significantly smaller than the one today which will be extremely problematic.
2022/0528/P	jill Streeten	01/03/2022 06:26:58	OBJ	I object very strongly to this proposal. Has anyone considered the infrastructure, already stretched will make life unbearable for existing residents as well as those forced to live in these ugly high rise flats. It is already almost impossible to park, traffic at times causes unbelievable congestion.Exhaust fumes will result in more residents becoming ill with lung disease, resulting in more work for GPs an increase in hospital admissions and time off work off sick. Consider the planet. We need green spaces, not concrete blocks.
2022/0528/P	Mrs. J. Rochman	01/03/2022 06:55:23	OBJ	This proposed development is detrimental to all people living in the area, and quite unnecessary. Please think carefully.
2022/0528/P	Alan Price	28/02/2022 23:40:43	PETITNOBJ E	I object to this project as it is out of proportion to the other buildings in the area, Will caused transport problems - tubes cannot handle the influx of new commuters, Leave us with a severely reduced supermarket, create noise and a dusty environment for years and should be abandoned!
2022/0528/P	Malgorzata Pszenicki	28/02/2022 23:41:47	OBJ	The planned buildings are far too high. The proposal should include parking, perhaps underground, to equal the number of flats to be buil.
2022/0528/P	Victoria Ferguson	01/03/2022 07:09:48	COMMNT	The scale of proposed building here is enormous and far too big for the community to deal with, whether it be schools, GPs and similar. If accepted at all, it must be scaled back to some sensible size.

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2022/0528/P	Victoria Ferguson	01/03/2022 07:09:51	COMMNT	The scale of proposed building here is enormous and far too big for the community to deal with, whether it be schools, GPs and similar. If accepted at all, it must be scaled back to some sensible size.
