From:

Sent: 21 February 2022 23:11
To: Planning Planning

Subject: Murphy's Yard Development

Follow Up Flag: Follow up Flag Status: Flagged

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URGENT

I am writing to object in the strongest possible terms to the proposed plans for the redevelopment of Murphy's Yard. Taken as a whole, they would have a devastating impact on this part of north London and its jewel: Hampstead Heath, and represent a massive missed opportunity to make a positive contribution.

The scheme proposes to squeeze in too much, poor quality development. The mass, density and height of the 6 tower blocks will have an overwhelming adverse impact on the openness of the Heath, damage the character of the neighbourhood and constitute a development with a poor quality of life for residents. It would significantly reduce the quality of experience for many more neighbours and visitors to this part of London, being a scheme apparently led exclusively by profit maximising motivation without any idea of making a positive contribution to this part of north London.

The proposed predominance of small flats will do little to address the borough's housing needs, particularly for affordable housing for families.

The design approach is deeply disappointing in every way, even at this early stage. Later on, it would surely deteriorate further with excessive costs being blamed for cost saving changes.

The developers' proposed green corridor from Kentish Town is this only in name and in reality no such thing and will make no contribution to joining up the green infrastructure.

Giving any sort of green light to the proposed scheme would represent an abdication, by planning decision makers, of their responsibility to present and future generations to work for the good of this neighbourhood, the borough of Camden and indeed the whole of London, given the outstanding and irreplaceable contribution that Hampstead Heath makes for millions of people.

Yours sincerely

Catherine Graham- Harrison

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