

Parnjit Singh

From: marianne jacobs-lim [REDACTED]
Sent: 25 February 2022 09:00
To: Planning Planning
Cc: Bloomsbury Conservation Planning
Subject: Fw: OBJECTION: [REDACTED], 2021/5488/A etc: Doubled-sided illumination on multiple Bus Shelters

[REDACTED]

OBJECTION Re: [REDACTED], 2021/5488/A, [REDACTED]
[REDACTED]

Dear Fast Track Team,

The BCAAC has a Strong Objection to the double-sided illuminated advertising used on bus shelter in multiple locations. Such illuminated advertising, and often rolling, is completely inappropriate in a Conservation Area. According to the Camden's own CA Appraisal and Management Strategy (2011), all signage should be appropriate for a Conservation Area and should be non-illuminated or at the very most externally illuminated. These bus shelters, very visible in the public realm, do not contribute to the area, nor do they try to "use local or traditional materials". As they are, these bus shelters neither "preserve or enhance" but detract from the special character of Camden (Bloomsbury) an essentially 19th century inner London suburb.

Regards,
Marianne Jacobs-Lim
on behalf of the Bloomsbury CAAC