

London Borough of Camden, Town Hall,
Judd Street, London, WC1H 9JE

Premises Licence
London Borough of Camden Licensing Authority

Premises licence number

PREM-LIC\2335

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

The Melia White House Hotel
THE WHITE HOUSE
ALBANY STREET
LONDON
NW1 3UP

Telephone number 020 7391 3000

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

(a) Live Music:	Yes
(b) Retail of Alcohol:	Yes

The times the licence authorises the carrying out of licensable activities

(a) Live Music:	
Monday to Sunday	19:00 - 01:00
(b) Retail of Alcohol:	
Monday to Saturday	10:00 - 01:00
Sunday	10:00 - 00:00

The opening hours of the premises

N/A

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

ON Only

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

Melia White House Hotel - Trading as Lomondo Ltd
Albnay Street
London
NW1 3UP

Registered number of holder, for example company number, charity number (where applicable)

2793825

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Elena Taltavull
127 Chingford Lane
Woodford Green
London
IG8 9QS

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: LBH-PER-N-1820
Issuing Authority: London Borough of Hackney

For Corporate Services Directorate on behalf of the Licensing Authority

M-G

Date of Amendment: 14/08/2019 - APP\PREMISES-VARY\097063
Date of Amendment: 29/07/2019 - APP\PREMISES-MVARY\097026
Date of Amendment: 05/06/2019 - APP\PREMISES-VARYDPS\096679
Date of Amendment: 06/12/2010 - APP\PREMISES-VARY\000587
Date of Amendment: 06/07/2010 - APP\PREMISES-VARYDPS\001744
Copy Licence issued: 01/04/2010
Date of Amendment: 24/01/2008 - APP\PREMISES-VARYDPS\000922
Date of Amendment: 04/07/2007 - APP\PREMISES-VARY\000261
Date of Amendment: 19/05/2007 - APP\PREMISES-VARYDPS\000642
Date Licence Granted: 26/08/2005 - APP\PREMISES-VARY(T)\000437

Annex 1 - Mandatory conditions

1. The supply of alcohol is prohibited at a time when there is no designated premises supervisor in respect of the premises.
2. The supply of alcohol is prohibited at a time when the designated premises supervisor does not hold a personal licence or his/her licence is suspended.
3. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
4. Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence must include a condition that each such individual must –
 - (a) be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001; or
 - (b) be entitled to carry out that activity by virtue of section 4 of that Act.
5. But nothing in subsection (4) requires such a condition to be imposed -
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
 - (b) in respect of premises in relation to -
 - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
 - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
6. For the purposes of this section–
 - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies[and which is licensable conduct for the purposes of that Act (see section 3(2) of that Act)], and
 - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.
7. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

8. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
9. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either

(a) a holographic mark, or

(b) an ultraviolet feature.

10. The responsible person must ensure that

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

11. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

12. For the purposes of the condition set out in paragraph 11

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979

(b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol; —

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

13. Where the permitted price given by Paragraph (b) of 12 above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
14. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule

15. Alcohol shall not be sold or supplied except during the permitted hours. In this condition, permitted hours means:

10.00-23.00 Monday to Saturday (excluding Christmas Day and Good Friday)

12.00-22.30 Sunday (excluding Christmas Day)

12.00-22.30 Good Friday

12.00-15.00 and 19.00-22.30 Christmas Day

These hours are extended from the end of permitted hours on New Year's Eve (i.e. 23.00 or 22.30) to the start of permitted hours on New Year's Day (i.e. 10.00 or 12.00).

16. The above condition (15) does not prohibit:

- a) during the first thirty minutes after the terminal hour for the sale of alcohol, the consumption of alcohol on the premises;
- b) during the first thirty minutes after the terminal hour for the sale of alcohol, the taking of alcohol from the premises unless the alcohol is taken in an open vessel;
- c) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of alcohol so ordered;
- d) the consumption of the alcohol on the premises by, or the taking of, sale or supply to, any person residing on the premises; the sale or supply of alcohol to a trader or club for the purposes of the trade or club;
- e) the taking of alcohol from the premises by a residing there;
- f) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
- g) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of alcohol, so supplied, if the alcohol is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises;

- h) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces.
- 17. Unless otherwise specified on this licence, no regulated entertainment, other than by way of music and singing only which is provided solely by the reproduction of recorded sound, shall take place at the premises with the exception of pre-booked private events limited to the provision of music and dancing for pre-invited guests.
- 18. Regulated entertainment may only take place on the licensed premises, as detailed by the plan, if provided for persons residing on the premises (and their bona fide guests) or with proper authorisation.
- 19. There shall be no off sales.
- 20. In the bedrooms there shall be no sale or supply to any person other than the hotel guests.
- 21. CCTV must be used and maintained at all times on the premises
- 22. Security staff shall be present on the premises at all times, 24 hours a day.
- 23. A member of staff with full first aid certificate shall be present on the premises at all times.
- 21. All instances of crime and disorder shall be reported to the police as soon as reasonably practicable.
- 24. Any person that appears to be under the age of 18 shall be requested to provide a suitable proof of age document before being sold alcohol.
- 25. The outside area (as shown on the deposited plans) shall be cleared of all customers by the hour specified below. No consumption of alcohol shall be permitted in this area after the time specified:
 - a) External Area – as described on plan 07747/03 – Midnight daily
 - b) Terrace – as described on plan C_0600_314 Rev 2 – 23:00hrs daily.
- 26. The capacity of the externals shall not exceed the number of persons specified below:

Terrace area – as described on plan C_0600_314 Rev 2 – 50 persons.
External area – as described on plan 07747/03 – 100 persons.
- 27. Where customers are permitted to drink alcohol outside the premises, regular litter and glass collections shall be carried out in all areas where customers are congregating.

28. Training shall be provided to appropriate staff in relation to the licensing laws.

29. A taxi service shall be available via the concierge department 24 hours a day.

Annex 3 - Conditions attached after a hearing by the licensing authority

N/A

Annex 4 - Plans

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2793825

Name of designated premises supervisor where the premises licence authorises the supply of alcohol

Elena Taltavull

State whether access to the premises by children is restricted or prohibited

No restrictions