From: Payne Ella

Sent: 15 February 2022 09:26
To: Planning Planning

Subject: 2021/5489/A, Bus Shelter outside 212 Camden Road-TfL comments

[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc. Please note there have been reports of emails purporting to be about Covid 19 being used as cover for scams so extra vigilance is required.

TfL reference: CMDN/22/3 Borough reference: 2021/5489/A

Location: Bus Shelter outside 212 Camden Road

Proposal: Display of a double-sided, internally illuminated, digital screen to the existing bus shelter structure (Site

A).

Dear Sir/Madam,

Thank you for consulting TfL. With regards to the above application, TfL have the following comments:

- The site of the proposed digital screen is on Camden Road which forms part of the Transport for London Road Network (TLRN). TfL is the highway authority for the TLRN, and is therefore concerned about any proposal which may affect the performance and/or safety of the TLRN.
- The footway and carriageway on Camden Road must not be blocked during the installation and
 maintenance of the advertising panel. Temporary obstruction during the installation must be kept to a
 minimum and should not encroach on the clear space needed to provide safe passage for pedestrians or
 obstruct the flow of traffic.
- The proposed illuminance level of the hub is 2500 cd/m2, this is far brighter than the required illuminance levels stated in the Institute of Lighting Professionals (ILP) publication: "The Brightness of Illuminated Advertisements. For the levels to comply, the advertisements shall not exceed 280cd/m2 illumination between dusk and dawn and 600 cd/m2 at other times and shall be displayed in complete accordance with the approved plans, unless previously agreed in writing by the local planning authority.

The illumination levels need to be decreased before TfL can be supportive of the application.

If you have any further questions, please feel free to contact me

Kind Regards, Ella Payne I City Planning