

Rafi Miah

From: barbara alden [REDACTED]
Sent: 10 February 2022 23:11
To: Planning Planning
Subject: Re Application no. 2021/3225/P

[REDACTED]

Application for Redevelopment of Murphy's Yard

1. Lack of compliance

The proposals are totally inappropriate for this site. They do not comply with either Hampstead or Dartmouth Park's Neighbourhood Plans, or either Camden's own Local Plans or the Mayor's London Plan.

2. Addressing local need

It is deeply concerning that such an over-development proposal for 825 residential homes, does not even offer an agreed number of affordable homes.

Property prices in the whole area are out of the reach of most ordinary families, and with no such 'affordable' provision specified, it is likely that much of the accommodation will be acquired by wealthy outsiders, predominantly as an investment, with no benefit to the local housing need.

3. Environmental impact

The adverse impact this proposed development would have on the area's most significant geographical feature, Hampstead Heath, is obvious. The height, mass and density of the planned tower blocks would overwhelm the local area.

The scheme would directly conflict with the hard won legislative protection of the heath as a wild, natural space with open views towards distant skylines.

It is these characteristics that make it such a predominant feature of this part of North London, renowned not only locally, but nationally and even internationally.

It is a uniquely precious asset for the borough and its significance is duly recognised in the National Policy Planning Framework.

This present planning application should be refused without hesitation. It would set the most dangerous precedent across the borough.

Please dismiss this application.

Camden Council can hardly consent to plans that do not accord with its own Local Plan.

Thank you

Barbara Alden

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