Swiss Cottage
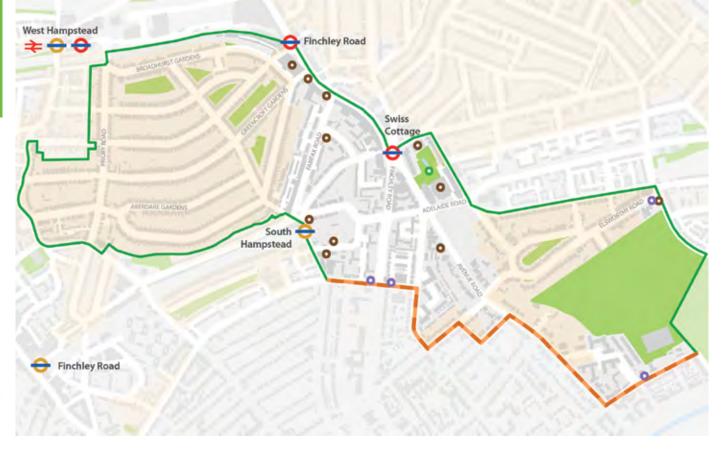
Camden's Local List

The ward map opposite shows the location of the assets identified on Camden's Local List within Swiss Cottage.

(click on coloured markers to be taken to the page with details of that asset on)

KEY:

⬤ Building or group of buildings	🟩 Open space	═ Rail/Tube line
⬤ Natural features or landscape	🟦 Water	━ Ward boundary
⬤ Street feature or other structures	🟧 Conservation area	┅ Borough boundary

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Photograph	Asset Details	Description
Ref339: (Click here to return to the ward map)	**Address:** Hampstead Theatre, Eton Avenue **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	The first free-standing theatre to be built in London for over 25 years; Architects Bennetts Associates, 2003. Specifically designed for contemporary plays, the auditorium is a dramatic tilting zinc drum accessed across bridges over a void; glazed foyer draws the visitor in and provides views of the park; makes a significant contribution to the setting of both the market and the park as well as the cultural life of the area. Won a RIBA award in 2003.
Ref340: (Click here to return to the ward map)	**Address:** Swiss Cottage Leisure Centre, Adelaide Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Metal and glass leisure centre dating to 2006 by Sir Terry Farrell. Light and spacious; views of the open space from almost every part of the centre; glazed north face brings the activity of the building into the park; to the south the colourful illuminated climbing wall offers "a striking night display" to Adelaide Road; dramatic glass atrium on western face and upper-level links to library: similar roof line to listed Basil Spence library and in a complementary design. Creates a distinctive landmark;
Ref510: (Click here to return to the ward map)	**Address:** Elsworthy Court, junction of Elsworthy Road and Primrose Hill Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Imposing mid 20th century mansion block in Queen Anne style, brown brick with red brick dressings and rusticated stucco at ground floor; multi paned sash windows; clay tiled roof with timber eaves cornice and prominent chimneys on flank elevations; and pedimented entrance on north elevation. The render on its southern elevation is a reminder of its former connection with a row of terraced houses on this site. Together with the listed Church of St Mary the Virgin opposite, it creates a well marked entrance way to the Elsworthy Conservation Area beyond.
Ref554: (Click here to return to the ward map)	**Address:** 21 to 27 Harben Road and 6 Fairfax Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Three pairs of semi detached villas at the corner of Harben Road and a detached house at Fairfax Road. Dating to the mid 19th century, they are of stock brick with rusticated stucco quoins, rendered architraves, dentil cornice and timber sliding sash windows. Nos 21-24 have enclosed projecting porches and shallow pitched overhanging roof; No. 6 has a portico supported by Doric columns, and a hipped slated roof with dormers. They make a useful contribution to the local townscape which has been rather fragmented by the 20th century redevelopment layout, by providing a strong edge to this corner, easily identifiable in longer views along Fairfax Street.
Ref555: (Click here to return to the ward map)	**Address:** 19 Alexandra Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Mid 19th century detached house set behind a front garden, steps to portico at raised ground floor level, rusticated stucco to ground floor, bracketed sills to ground floor windows, bracketed and pedimented window architraves to first floor. Timber sliding sash windows with some stained coloured leaded lights in windows on western side of front elevation. Contributes to the townscape (along with nos 12-18 opposite) by providing an historic character to the setting of the listed All Souls church, adjacent.

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Photograph	Asset Details	Description
Ref556: (Click here to return to the ward map)	**Address:** 12-18 Alexandra Road (also known as 1 to 16 Hilltop court) **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Two pairs of mid 19th century villas set behind front gardens in a similar though slightly pared down design to no. 17 opposite. Steps to entrance at raised ground floor, bracketed and pedimented architraves and balustraded balcony to first floor windows; shallow pitched overhanging slated roof. Contributes to the townscape (along with no 19 opposite) by providing an historic character to the setting of the listed All Souls church, particularly in views from Loudoun road to the west.
Ref558: (Click here to return to the ward map)	**Address:** 22 and 24 Hilgrove Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Semi detached house dating to c 1870s in a Gothic revival style. 3 storeys plus attic and semi basement, in red brick with stone dressings including quoins, door and window architraves, and bay windows on the side elevations. Chimney stacks on flank elevations and steep slate clad pitched roofs. Its design provides additional emphasis to the end of this group of semi detached houses on Hilgrove Road and its position at the junction of Hilgrove Road and Loudoun Road gives it extra prominence, and longer views of its side and rear afforded from the railway bridge to the south.
Ref576: (Click here to return to the ward map)	**Address:** Fairfax Mansions, 167 to 175 Finchley Rd **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Late 19th century mansion block in Ashlar stone to front and side and stock brick to rear at junction of Finchley Road and Fairfax Road. Three storeys plus attic storey to front, with two tiers of extensions to the rear. Frontage divided into 9 bays with shopfronts at ground floor, 5 bays topped with dentilled gables and four in between with stone balustrades in front of a dormer window. Giant order pilasters at party wall line, with heavy console brackets at shopfront fascia level and large stone ball finials at parapet level. Steeply sloping clay tiled roofs with many chimneys. Tripartite windows with stone mullions and architraves., Black painted iron hopper heads and downpipes located on the exterior of first and second floors at party wall line, then running internally. The block contributes significantly to the townscape by virtue of the continuity with which it edges this varied street and its high quality presence in longer views. The contrasting rear relates well to the residential character of the adjoining area.
Ref577: (Click here to return to the ward map)	**Address:** 179 to 189 Finchley Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Late 19th century terrace with shops at ground floor and residential above on the corner of Finchley road and Goldhurst Terrace. In red brick, of 4 storeys plus attic, and restrained decoration in brick of giant order pilasters between the units, string courses and window aprons. The roof line is marked by flat topped gables on the end two bays and pointed gables in the centre two. The return elevation on Goldhurst Terrace is treated in a similar manner; the rear elevation is of no significance having been substantially altered. Provides a well detailed and appropriately scaled edge to this wide and busy road.
Ref591: (Click here to return to the ward map)	**Address:** Avenue Lodge, Avenue Road and Park Lodge, St John's wood park **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Inter war mansion blocks located close to the junction of these two roads. The two blocks are of 4 storeys, in red brick with characteristic curved bays, stone quoins and a stone balustrade at parapet level. Closely spaced multi panes timber sliding sash windows are visually prominent, and the central entrances to both blocks are approached by stone steps and have stone architraves to door and first floor window above. Views into and through the site are important in appreciating the scale and extent of the blocks.

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Ref617: (Click here to return to the ward map)	**Address:** St Johns Court, Finchley Road **Significance:** Architectural and Townscape Significance **Asset Type:** Building or Group of Buildings **Ward:** Swiss Cottage	Early 20th century designed housing block on an island site formerly occupied by two rows of terraced housing. The north eastern half was constructed first, by 1916, and the south western half followed later. It is a monumental structure which displays the strong curves and clean horizontal lines characteristic of buildings of this period. The repetition of elements (balconies, canted bay windows) is striking, and the sheer scale impressive. The consistency of detail, particularly fenestration and bay cladding, is important to maintaining the unified appearance of the whole block. It relates well to other earlier in the nearby vicinity in providing sufficient scale and continuity to edge this main road.
Ref341: (Click here to return to the ward map)	**Address:** Swiss Cottage Park containing water feature and landscaped amphitheatre **Significance:** Architectural and Townscape Significance **Asset Type:** Natural Features or Landscape **Ward:** Swiss Cottage	Very innovative example of contemporary park design; Gustafson Porter's water feature provides play opportunities in the thin sheet of water flowing down the sloping granite plane, visual drama with 7 streams of arching water and a performance space when dry; sculptured landscaping creates seating in a natural amphitheatre; it is extremely well used and appreciated by the community and unites the surrounding area which is mixed in character and appearance.
Red175: (Click here to return to the ward map)	**Address:** Boundary Marker - Boundary Road, North side, east of junction with Finchley Road, in wall **Significance:** Historical and Townscape Significance **Asset Type:** Street Feature or other Structures **Ward:** Swiss Cottage	This parish boundary marker is a rectangular stone tablet about 1ft high dated what appears to be 1988, which appears to be inscribed "The Boundary of the Hampstead Parish extends 1ft 8ins South From This Stone". This marker is one of a network of parish boundary markers that once existed across Camden and beyond, marking the boundaries of civil parishes which were the administrative precursors to the current London borough of Camden. Civil Parishes are an important part of our social history as they were the administrative bodies with responsibility for carrying out a wide range of civil functions. The functions were presided over by the vicar or rector, and his churchwardens and other officers as required by law, such as constables, watchmen, lamp lighters, scavengers, surveyors of highways, inspectors of nuisances and so on. Eventually entire organizations were established to carry out these duties, latterly including supplying water, gas and electricity (both Hampstead and St Pancras generated their own which was sold to consumers within their parishes). All these developments made it even more important to know where the boundaries were. The boundary markers themselves add interest to the townscape and the structures upon which they are fixed; they give an understanding of the origins of the present borough and they are an intimate and conspicuous part of its history. Parish boundary marks indicate boundaries often of huge antiquity, hundreds of years old (often even older) and given the extent of the network of markers that once existed the relatively few remaining markers are also significant for their rarity.
Ref501: (Click here to return to the ward map)	**Address:** Post box - Corner of St Edmund's Terrace and Broxwood Way **Significance:** Architectural, Historical and Townscape Significance **Asset Type:** Street Feature or other Structures **Ward:** Swiss Cottage	This is an Elizabeth II pillar box, identified by the ornate lettering cast into the door 'E ll R' which is set below a crown. Following their introduction to Britain in 1852, pillar boxes (letter boxes) have over the years had a variety of different designs, changing in colour, size, shape and features with several attempts being made to establish a 'standard' approach. In 1879 a standard design was introduced taking the form of a cylindrical pillar with a round cap and horizontal aperture under a protruding cap with front opening door and black painted base. Whilst other designs have been trialled since, this distinctive design has stood the test of time. Pillar boxes are an important part of the townscape due to their function but also as they act as local landmark and way finding feature because their iconic design is so recognisable.

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Ref511: (Click here to return to the ward map)	**Address:** Street sign - Outside Elsworthy Court, Elsworthy Court **Significance:** Architectural and Townscape Significance **Asset Type:** Street Feature or other Structures **Ward:** Swiss Cottage	Tiled street name sign, white lettering on black background. This particular design is very characteristic of the Elsworthy area, others locally fall within the Elsworthy Conservation Area.
Ref605: (Click here to return to the ward map)	**Address:** Post Box - Corner of Boundary Road and Finchley Road (west side) **Significance:** Architectural, Historical and Townscape Significance **Asset Type:** Street Feature or other Structures **Ward:** Swiss Cottage	This is an George V pillar box, identified by the ornate lettering cast into the door 'GR' which is set below a crown. Following their introduction to Britain in 1852, pillar boxes (letter boxes) have over the years had a variety of different designs, changing in colour, size, shape and features with several attempts being made to establish a 'standard' approach. In 1879 a standard design was introduced taking the form of a cylindrical pillar with a round cap and horizontal aperture under a protruding cap with front opening door and black painted base. Whilst other designs have been trialled since, this distinctive design has stood the test of time. Pillar boxes are an important part of the townscape due to their function but also as they act as local landmark and way finding feature because their iconic design is so recognisable.

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