

HERITAGE STATEMENT

SITE ADDRESS: Panda Fresh, 52 Fitzroy Street, London W1T 5BS

BLD PROJECT NO: BLD192

DATE: 12/01/22

APPLICANTS DETAILS: Hungry Panda
103 Kingsway, London, WC2B 6QX

TELEPHONE NO:

AGENTS DETAILS: Biddis Lifestyle Design
6 The Bridge, 61 Albemarle Road, Beckenham, London, BR3 5HW

TELEPHONE NO: 01704 862565

DESIGN STATEMENT:

This building is on the perimeter of the Fitzroy Square Conservation Area. It is at the corner of Fitzroy Street and Warrant Street.

The building itself is not listed. We propose to retain the existing shopfront and make good where necessary. The external timber will be refinished and repainted in the brands colour scheme, while respecting the style of the building at street level and that of its neighbours; also adding interest and attracting custom.

The existing external signage will be removed and replaced with new Panda Fresh signage. This includes replacing the projecting signage with new in the same style as the existing – hand painted letters directly on the fascia panel. The projecting sign will be replaced keeping it in the same location as the existing.

The store is well connected to local public transport and highway links with no issues expected. The new store is replacing an existing retail store and footfall is expected to be comparable therefore not expected to create any traffic issue.

The new store will be trading daily 8am – 10 pm selling groceries.

A commercial waste company will be collecting garbage on a daily basis to keep the store free from waste build up therefore reducing any natural odour build up. All waste will be sorted for recycling. The majority of the waste will be packaging from stock deliveries.

It is proposed the ventilation will be recommissioned therefore eliminating any odours within the premises.