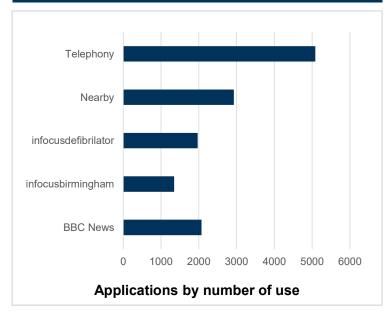
JCDecaux

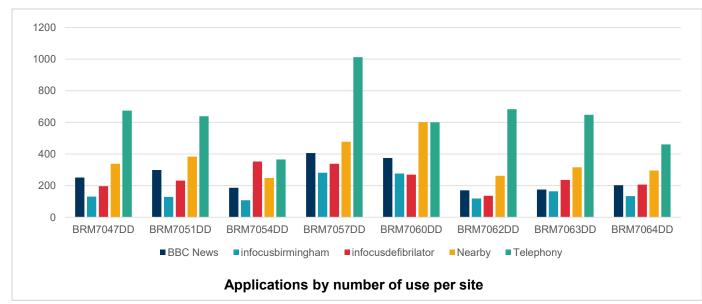


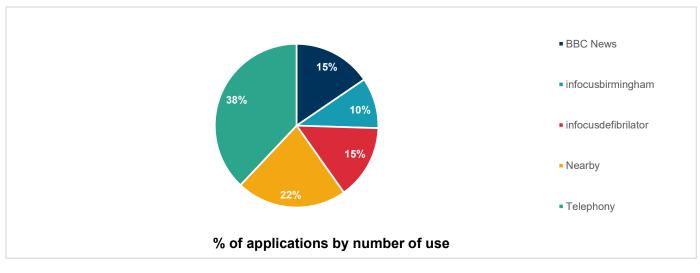
Birmingham City Council Communication Hub Proposals Hub Unit Use Data

<u>Insight</u>

- Total number of applications use was 13391.
- Average number of application used per site is 1674.
- Telephony was a total of 38% of all uses followed by Nearby app at 22%.
- Mostly used site for applications was BRM7057DD.







Insight

- Total duration of applications use was 1130032 seconds.
- Average duration of use per application was 226006 seconds.
- Telephony duration of use was a total of 46% out all the total time of usage.
- The longest used site for applications was BRM7057DD (174395 seconds)

