

## **Job Profile - Active Living Officer**

**Job Zone:** Level 3 Zone 1

**Salary Range:** £30,893 - £35,488

### **About Camden**

Camden is building somewhere everyone can thrive, by making our borough the best place to live, work, study, and visit. Because we're not just home to UK's fast-growing economy. We're home to the most important conversations happening today. And we're making radical social change a reality, so that nobody gets left behind. Here's where you can help decide a better future for us all.

The Active Living Officer will work as part of the Camden Sport & Physical Activity Service (SPA). The broad aims of the Active Living Team are

- The development of sport and physical activity for inactive and at-risk populations
- Increased participation leading to improved health outcomes.

The role involves working with a wide range of stakeholders to achieve the service aims, therefore the post holder will build strong relationships with; health professionals, community partners, providers/ deliverers of specialist and universal physical activity & sport.

### **About you:**

- Degree level qualification or equivalent work experience in public health, health, health promotion or health project management
- Working with barriered communities, vulnerable individuals, and groups with disabilities.
- Experience responding to the specific needs and challenges of people with complex health issues
- Developing new and supporting existing partnerships with community groups and other strategic partners
- Designing and delivering health and sport projects for residents with long term medical conditions and disabilities
- Ability to analyse and collect data to improve health outcomes
- A proven track record of working in health behaviour change
- Ability to convey complex ideas and issues both verbally and in writing to senior managers, partners, and elected representatives.
- Using a range of traditional and virtual media to support their activities.

### **Knowledge:**

- Wide range of knowledge of health promotion and inclusion strategies for vulnerable/ inactive groups residents, health policy and its impact on service delivery and opportunities
- Knowledge of need and barriers to participation including equalities issues
- Understanding of the Camden and London's sport and physical activity landscape
- High level of creativity and ability to make decisions under pressure.

## **Work Environment**

The work environment (outside of any arrangements for COVID-19) will be largely office based at 5 Pancras Square, however, the needs of the role are such that offsite meetings will be a regular occurrence. It is expected that periodically work will need to be conducted out of standard office hours. This can be managed within Camden flexible working practices.

The post holder will be required to.

- Work independently and lead engagement with internal and external partners on the core project areas.
- Effectively manage their work independently, working to deadlines, dealing with challenges, shifting priorities and new opportunities in a flexible and positive way.
- Work in creative and innovative ways that explore possibilities to overcome local challenges.
- Will have budget holder responsibility for specific projects.

## **People Management Responsibilities:**

Co-ordinate internal and external staff and volunteers as required.

## **Relationships:**

This post reports to the Active Living Manager and is a post in the Active Living Team (part of the Sport & Physical Activity service).

This role will develop and maintain strong relationships with range of internal and external partners and key national and local stakeholders. The nature of these relationships and partnerships are likely to be focused on developing new opportunities for sport and physical activity particularly for the most inactive and excluded.

## **Over to you**

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

## **Is this role Politically Restricted?**

Some posts at Camden are politically restricted, which means individuals holding these posts cannot have active political role. For a list of all politically restricted roles at Camden [click here](#).

## **Diversity & Inclusion**

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and those of other non-white ethnicities, those who identify as LGBT+, neurodiverse and disabled people.

## **Agile working**

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK ([www.HireMeMyWay.org.uk](http://www.HireMeMyWay.org.uk)). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

### **Asking for Adjustments**

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at [resourcing@camden.gov.uk](mailto:resourcing@camden.gov.uk) or post to 5 Pancras Square, London, N1C 4AG,

### **Note:**

This document is for use during recruitment, setting objectives as part of the performance management process and other people management purposes. It does not form part of an employee's contract of employment.