

UCL

**Sainsbury Wellcome Centre  
(SWC)**

Travel Plan Statement

Final | 28 July 2021

This report takes into account the particular instructions and requirements of our client.

It is not intended for and should not be relied upon by any third party and no responsibility is undertaken to any third party.

Job number    Job number

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**ARUP**

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# 1 Introduction

This Travel Plan Statement has been prepared by Ove Arup and Partners Ltd. ('Arup') on behalf of University College London (UCL) in support of the extension to the Sainsbury Wellcome Centre (SWC). SWC is located within the London Borough of Camden (LBC).

The site location is shown in Figure 1. The existing building was approved in 2011 (planning ref. 2011/1944/P) and included erection of a six-storey building with two basement levels to accommodate a new scientific academic research and teaching building (Sui Generis), including plant enclosures at roof level and a new area of public open space.

Figure 1 Site location



## 1.1 Proposed Development

The proposed scheme is for the extension of the existing building (14,398sqm GEA) to provide an addition 1,039sqm GEA (840sqm GIA) of additional Sui Generis land use class space.

There is no existing on-site car parking, and it is not proposed to introduce any additional car parking as part of this scheme. Additional cycle parking is to be installed in accordance with London Plan 2021 standards.

The existing service yard is also the retained in its current form.

The net change in trip generation associated with the additional floorspace is assessed within the Transport Statement and is summarised in Table 1 below for reference.

Table 1: Net change in trips per mode

Mode	Mode share	AM Peak	PM Peak
Underground, metro, light rail or tram	43%	+13	+13
Train	32%	+10	+10
Bus, minibus or coach	11%	+3	+3
Taxi	0%	-	-
Motorcycle, scooter or moped	0%	-	-
Driving a car or van	0%	-	-
Passenger in a car or van	0%	-	-
Bicycle	7%	+2	+2
On foot	6%	+2	+2
Total	100%	+30	+30

## 1.2 Report Purpose

A Travel Plan was approved as part of the original planning permission to support active and sustainable travel choices by future occupants of the building. This Travel Plan Statement reviews the measures proposed within the original Travel Plan in context of the proposed expansion of the site.

## 2 Travel Plan Aims, Objectives & Targets

As a car free development with excellent access to public transport, the site is already well positioned to enable active and sustainable travel choices. The aims, objectives and targets are considered to remain unchanged from the existing Travel Plan. These have been replicated below for ease of reference.

### Aim

To reduce the environmental impact of transport related to the Sainsbury Wellcome Centre at Howland Street and its activities.

### Objectives

- Understand and influence travel mode choices
- Improve staff and student health, well-being, and work life balance
- Promote high levels of accessibility by sustainable modes, particularly walking and cycling
- Provide complementary facilities to staff, in order to encourage use of sustainable transport modes
- Provide assistance to staff in identifying the merits of using alternative sustainable modes of travel, with particular focus on walking, jogging and cycling
- Incentivise the use of sustainable transport modes by staff
- Provide access for all staff and visitors to sustainable transport information
- Encourage visitors to SWC to travel by means other than private car and taxi
- Promote the use of sustainable transport by staff for work related travel
- Provide site specific measures and initiatives that are complementary to the UCL Travel Plan.

### Targets

The existing travel behaviour of the site has not been surveyed and therefore the precise targets may need to be reviewed and revised once travel characteristics are confirmed. Monitoring and management are discussed further in chapter 4.

Table 2: Travel Plan Targets

No.	Target	Indicator
1	Minimal overall private vehicle / taxi use	Staff travel mode survey
2	8% cycle mode share	Staff travel mode survey. Number of bicycles parked on site
3	Walking / jogging: increase the number of exclusive walk journeys and/or the walk proportion of multi-modal journeys	Staff travel mode survey

No.	Target	Indicator
4	Reduce private vehicle and taxi use for visitors	Uptake of visitors travel leaflets – hard copies and downloads. Logging of information by administrative staff
5	Increase access to sustainable travel information	Communication in response to staff travel mode surveys, and usage of interactive PC available at reception
6	Use of sustainable travel modes for work related travel (business trips)	Business trip travel mode logging. Expenses claims Promotion of cycle hire schemes
7	Involvement of staff with the Travel Plan	Number of staff attending Travel Plan events / responding to questionnaire surveys
8	Increase use of telephone and video conferencing	Logging of use.

### 3 Travel Plan Measures

The measures identified within the original travel plan are summarised below for reference.

The proposed development forms an expansion of the existing building but does not seek to alter its operation or type of use. These measures are therefore considered to remain appropriate for the proposed scheme.

The existing travel behaviour of the site has not been surveyed and therefore the precise measures may need to be tailored further once travel characteristics are confirmed. Monitoring and management are discussed further in chapter 4.

Table 3: Travel Plan Measures

Mode	Measure
Walking / Jogging	<p>Provision of shower and locker facilities for those travelling by active modes</p> <p>Promotion of the health benefits of walking</p> <p>Inclusion of information on pedestrian routes and maps showing walking time to stations and local attractions to site included in induction packs</p> <p>Encourage staff to organise walking events</p> <p>Promotion of national events and challenges, such as walk to work week</p> <p>Database of walking mentors who will accompany staff on initial journeys</p> <p>Highest availability of shower and locker facilities for those travelling by active modes</p> <p>Use travel questionnaire to understand and address and barriers to walking</p>
Cycling	<p>Provision of cycle parking in line with London Plan standards</p> <p>Provision of shower and locker facilities for those travelling by active modes</p> <p>Provide staff/researchers with an induction pack including information on facilities available to people cycling, UCL Cycle Scheme, cycle routes/maps and links to UCL Green Website</p> <p>Promote awareness of Santander Cycle Hire, and LB Camden free cycle training with links provided on SWC Sustainability web page</p> <p>Publicising promotional material and national events such as Bike to Work campaign, UCL Go-Green Week, Doctor Bike and free bike security marking</p>

Mode	Measure
	<p>Allowance for use of private bicycles for work related travel with mileage paid for</p> <p>Bicycle User Group (BUG) set up to discuss and report issues relating to provision for cycling</p> <p>Maintenance of cycle parking, lockers and showers to a high standard</p>
Public Transport	<p>Induction packs including links to relevant websites with public transport maps and information, which will also be provided on SWC sustainability web pages and UCL Green website</p> <p>LCD screen provided near reception with public transport information</p> <p>UCL provide interest free loans for purchase of public transport annual season tickets to permanent staff</p>
Car Travel	<p>Active discouragement of private car use and promotion of travel plan measures</p>
Work Related Travel & Electronic Communications	<p>Promote UCL work related travel policy which encourages sustainable modes, and support for Santander cycles,</p> <p>Encourage use of telephone, video and digital communication</p>

## 4 Monitoring & Management Strategy

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### 4.1 Roles & Responsibilities

The SWC Travel Plan is to be extended to include the proposed development as well as the existing building. The SWC Travel Plan is led and managed by a Travel Plan Co-ordinator and this role is undertaken by the Operations Manager for the building, either directly or with assistance of another appropriate member of staff. As agreed in the original Travel Plan the roles and responsibilities of the Travel Plan Co-ordinator are:

- Contributing to the development and/or implementation of the proposed UCL sustainable travel policy
- Liaising with UCL's Environmental Sustainability team to coordinate initiatives between the SWC Travel Plan and the wider UCL Travel Plan.
- Co-ordinating the initial baseline survey and the associated analysis of the data, and annually thereafter
- Working with the Environmental Sustainability team to develop an appropriate audit pro forma and conducting site audit at regular intervals
- Setting the annual targets for SWC in consultation with Camden Council Travel Plan Officer and the Environmental Sustainability Team
- Organisation of the Travel Plan material to support staff induction
- Identify and/or recruit Green Champions from SWC staff
- Being the first point of contact for staff regarding travel issues to and from the site
- Providing information to disabled employees and visitors on nearby accessible parking facilities and public transport access to the site
- Promoting cycle hire schemes for work related travel
- General liaison with the Camden Council Travel Plan officer
- Providing links with UCL's interest free loan scheme for public transport season tickets, bicycle purchase and the UCL Cyclescheme
- Support the formulation of the UCL/SWC Bicycle User Group
- General promotion of the SWC Travel Plan and sustainable travel to staff
- Reporting on Travel Plan initiatives and progress to senior SWC staff and the Environmental Sustainability Team
- Maintaining an intranet site with building specific information in conjunction with the UCL Environmental Sustainability Team and with links to the Green UCL website.
- Managing corporate oyster card and cycle hire scheme key schemes.

## 4.2 Marketing & Promotion

In the same manner as the existing Travel Plan, it will continue to be promoted to staff through the following:

- On induction, staff will be informed of the objectives and initiatives contained in the Travel Plan
- Regular dissemination of the Travel Plan information and initiatives via the screen in reception and UCL's internet and intranet sites
- The Green UCL website, the Provost's Newsletter and other appropriate media will also be used to raise awareness of key aspects
- A leaflet (electronic, hard copy if needed) for visitors to be sent out by staff if making an appointment with a visitor
- Social walking and cycling event promotion
- Providing information on national sustainable travel events such as the bike to work and walk to work campaigns

## 4.3 Monitoring & Review

The existing travel behaviour will be surveyed within 6 months of the occupation of the proposed extension to identify the baseline data for travel choices by staff and visitors. This data will be reviewed alongside the measures and targets to agree appropriate activity needed to support achievement of the targets.

Travel behaviour will then be surveyed annually and formally reviewed with Camden Council's Travel Plan officer on the 1<sup>st</sup>, 3<sup>rd</sup> and 5<sup>th</sup> anniversaries following occupation of the building. New targets or measures will be identified within these reviews if required.