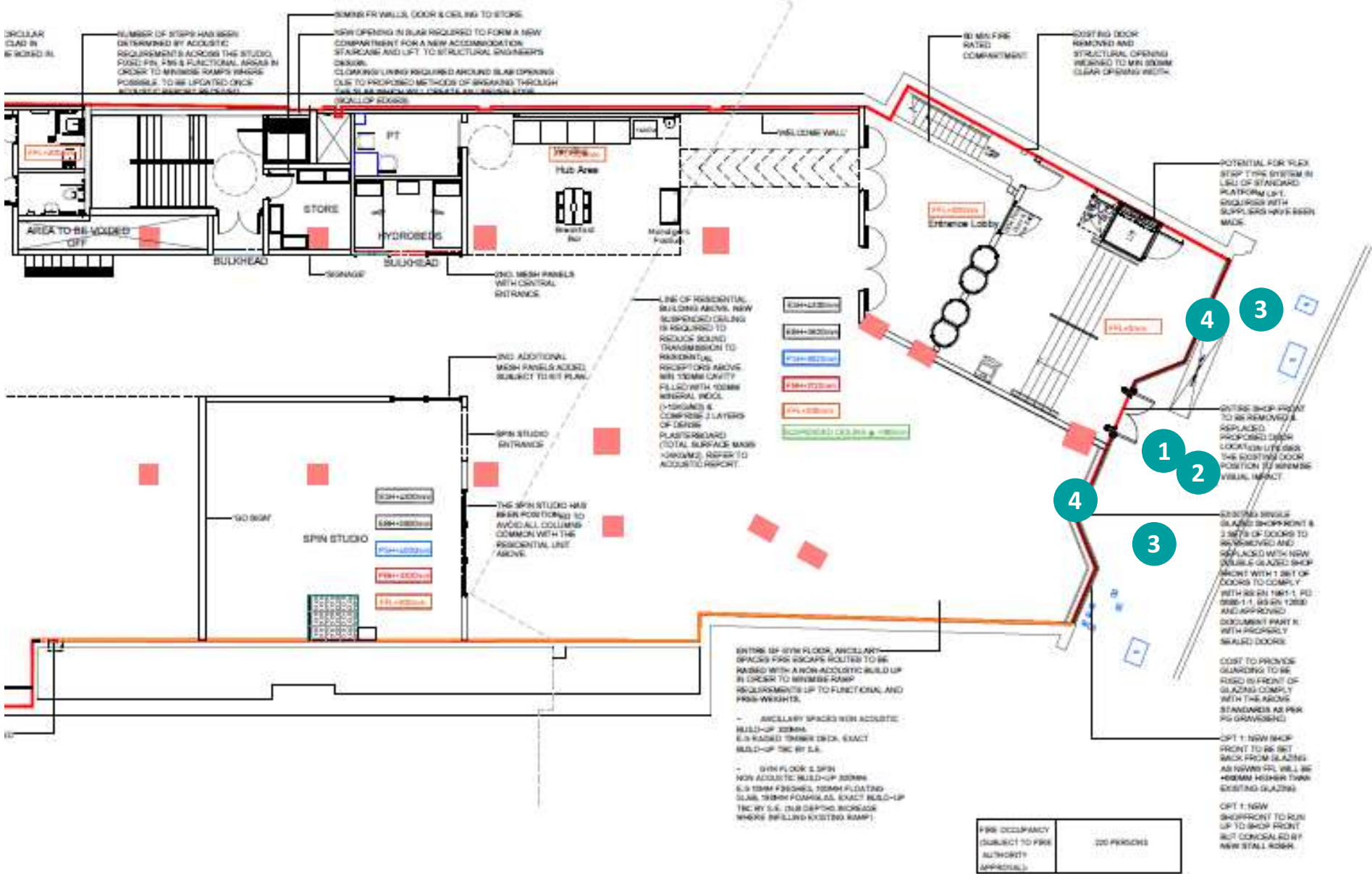


Client: PURE GYM	Issue	Date	Detail	Page(s)	Drawn by:	Checked by:
Internal PM: Lee Hill	1	15.09.21	Drawing for approval	1-8	JB	...
Notes:	2	22.09.21	P logo moved in	3,5	JB	...
	3					
	4					
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	20					

Site plan

- 1 Internally Illuminated Fascia Sign
- 2 Internally Illuminated Fascia Sign
- 3 Projecting Sign
- 4 Permanent Window Graphics



Page: 2 of 8	Date: 22.09.21	Visual: Clients\Clients 2021_P\PURE GYM\8461 PureGym - London Finchley\6_Visuals\8461 PG Finchley Road Externals - Issue 2 OPTION 2.cdr
Scale @ A3: n/a	Issue no: 2	Production:



Front Elevation - Flex Face Sign

- 2
- 1no Internally Illuminated Entrance sign**
Folded 3mm aluminium sign with 70mm returns
& 20mm upstand coated to RAL 9005 satin c/w
aperture cut logo backed in opal acrylic to
illuminate via LEDs. Translucent vinyl applied
to front face of circle.

Supplied with full 2mm aluminium back tray
(to be sprayed white inside to enhance
illumination) with 60mm deep returns and
internal strengthening supports

16900 x 1150 x 70mm + 20mm Up-Stand



Colours

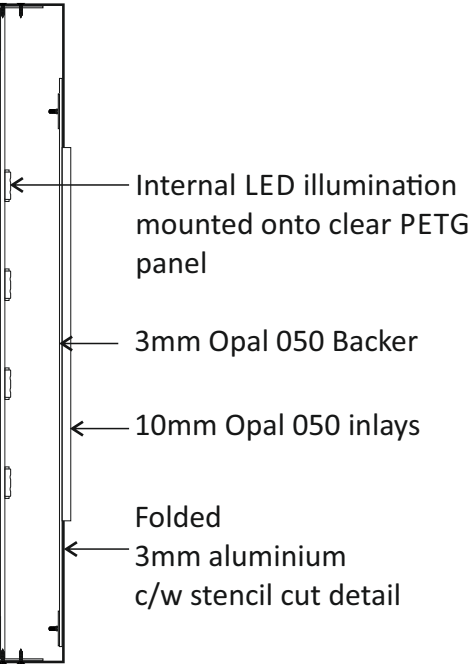


CMYK
30 0 0 100



CMYK
96 3 41 13

Enlarged
cross section



Existing



Proposed



Page: 3 of 8	Date: 22.09.21	Visual: Clients\Clients 2021_P\PURE GYM\8461 PureGym - London Finchley\6_Visuals\8461 PG Finchley Road Externals - Issue 2 OPTION 2.cdr
Scale @ A3: 1:75	Issue no: 2	Production:



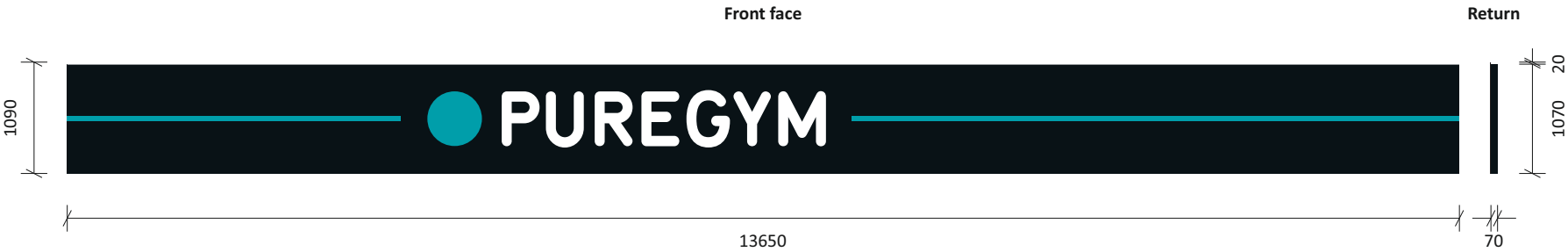
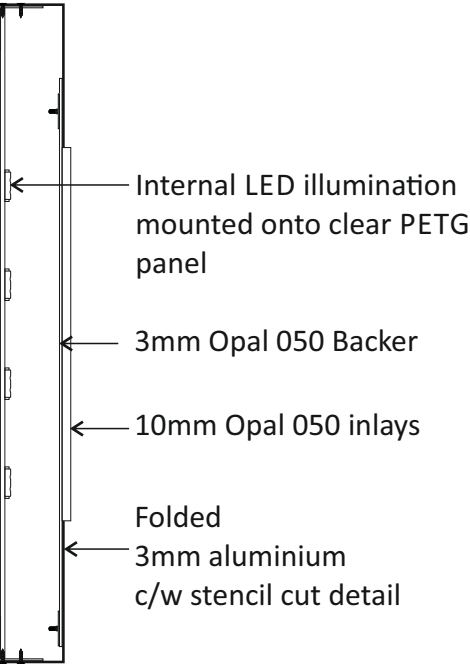
Front Elevation - Entrance Sign

2 1no Internally Illuminated Entrance sign
Folded 3mm aluminium sign with 70mm returns
& 20mm upstand coated to RAL 9005 satin c/w
aperture cut logo backed in opal acrylic to
illuminate via LEDs. Translucent vinyl applied to
front face of circle. 50mm Teal stripeto be gloss
vinyl applied to front face & non illuminated.

Supplied with full 2mm aluminium back tray
(to be sprayed white inside to enhance illumination)
with 60mm deep returns and internal
strengthening supports

13650 x 1070 x 70mm + 20mm Up-Stand

Enlarged
cross section



Survey required to determine exact positioning of logo so aligns with fascia logo above

Colours



RAL
9005 satin



MT-665-380
Teal translucent



Black gloss vinyl

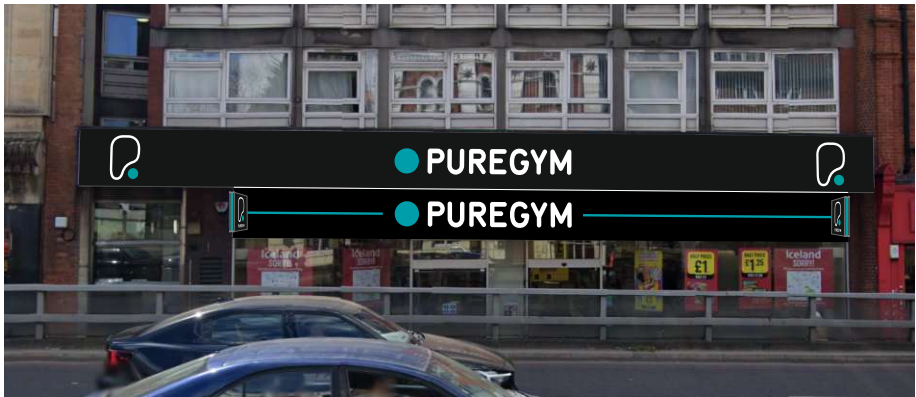


Oracal 551
Water blue gloss

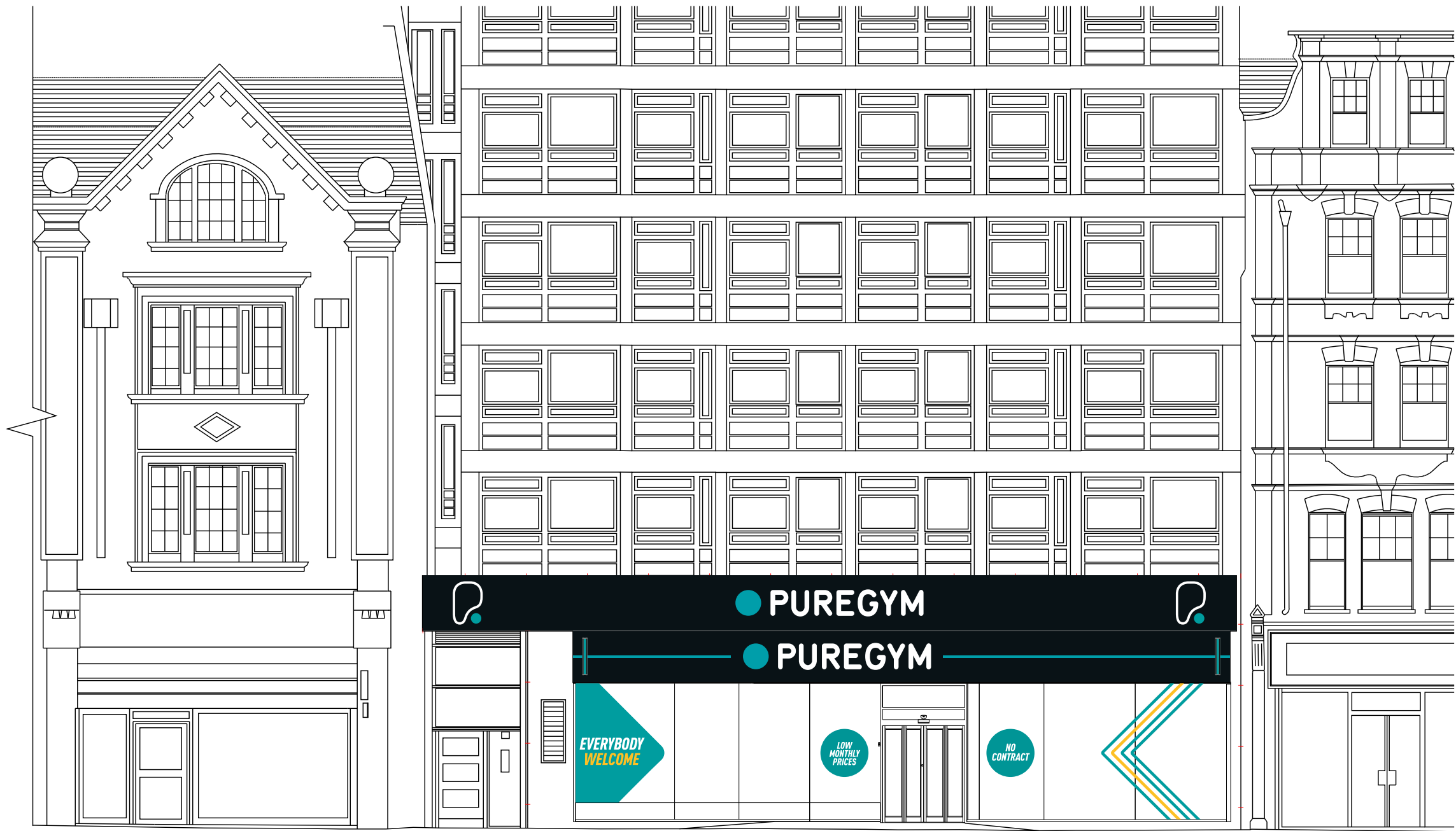
Existing



Proposed



Full Elevation



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Scale @ A3: 1:100	Issue no: 2	Production:



Full Elevation

- 3

2no Internally illuminated projecting signs

Internally illuminated - Projection sign consisting of Folded 3mm aluminium panels stencil cut with 25mm deep returns, fitted back to back to an internal folded 3mm aluminium frame.

Stencil cut detail to be backed with 3mm 050 opal c\w 10mm opal 050 acrylic inlays. Dot detail faced in Translucent vinyl.

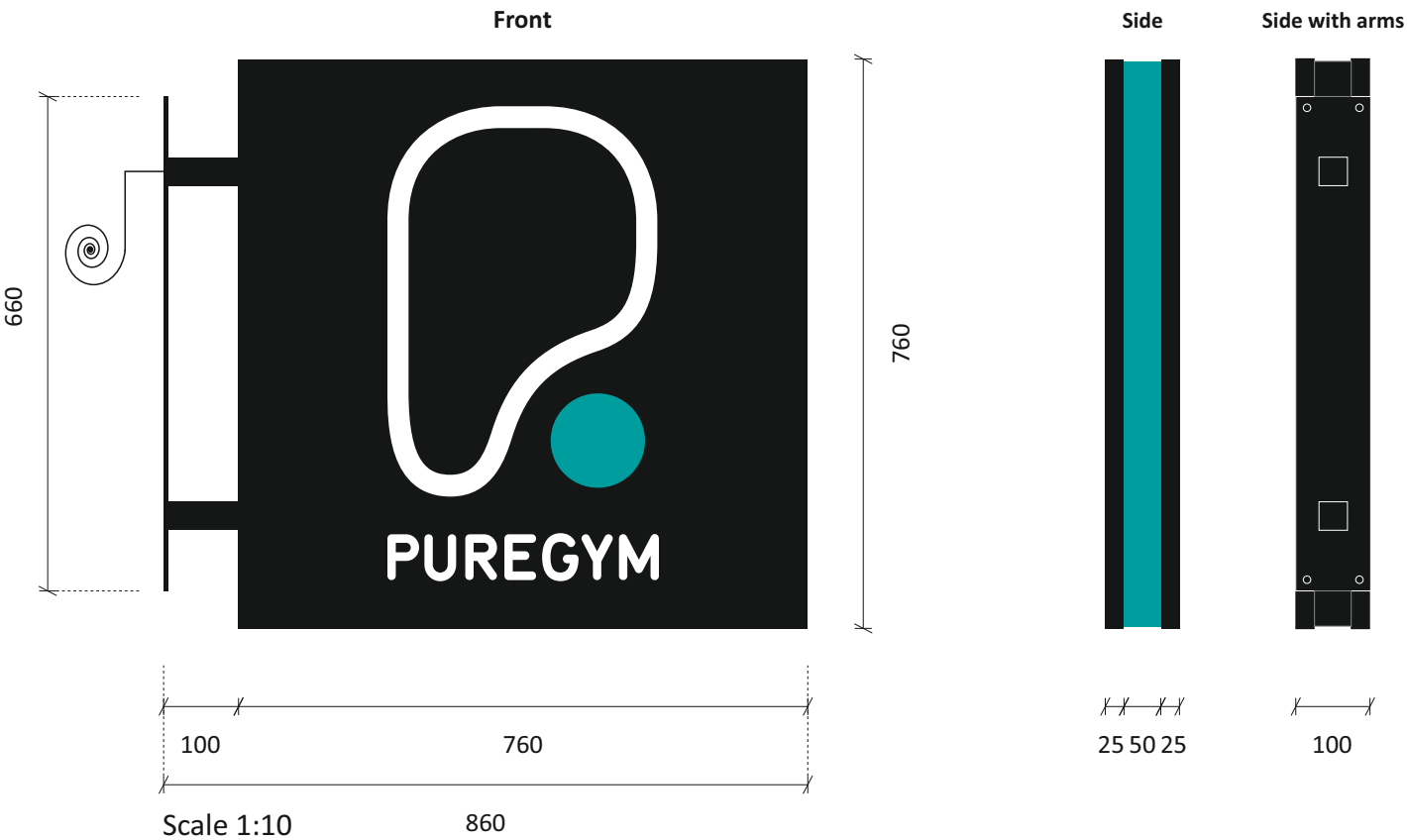
Panels & frame Powder coated RAL: 9005 (Satin).

Perimeter of sign to have 3mm opal 050 acrylic faced in translucent vinyl as shown.

Illumination: White IP68 waterproof ribbon to the inside.

Internal frame work to be constructed from 38.1 x 38.1 box section, & folded 3mm aluminium frame c\w 1No 6mm aluminium wall plate

760 mm x 760 mm x 100mm



Colours

- RAL
9005 satin
- MT-665-380
Teal translucent

Existing



Proposed



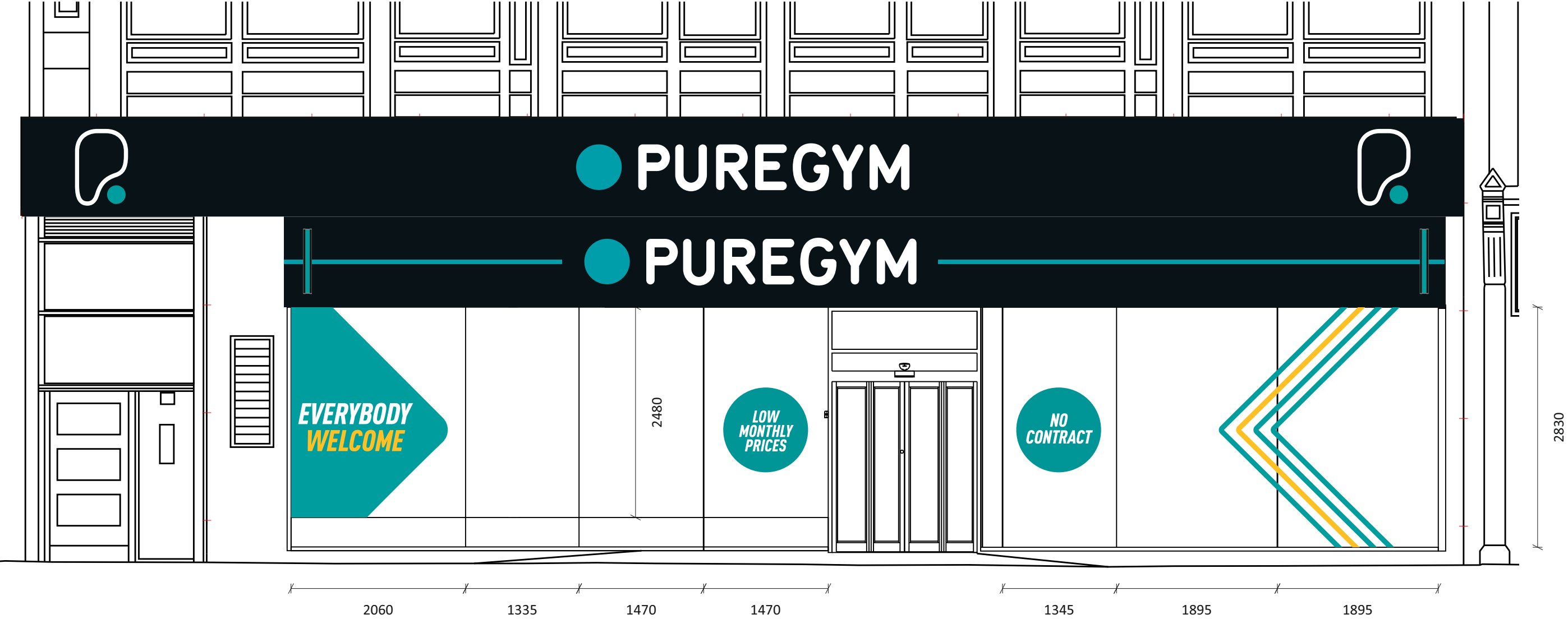
Page: 6 of 8	Date: 22.09.21	Visual: Clients\Clients 2021_P\PURE GYM\8461 PureGym - London Finchley\6_Visuals\8461 PG Finchley Road Externals - Issue 2 OPTION 2.cdr
Scale @ A3: 1:50	Issue no: 2	Production:



Permanent Window Graphics

- 4
- Internally Applied Window Graphics

Vinyl graphics internally applied to glazing



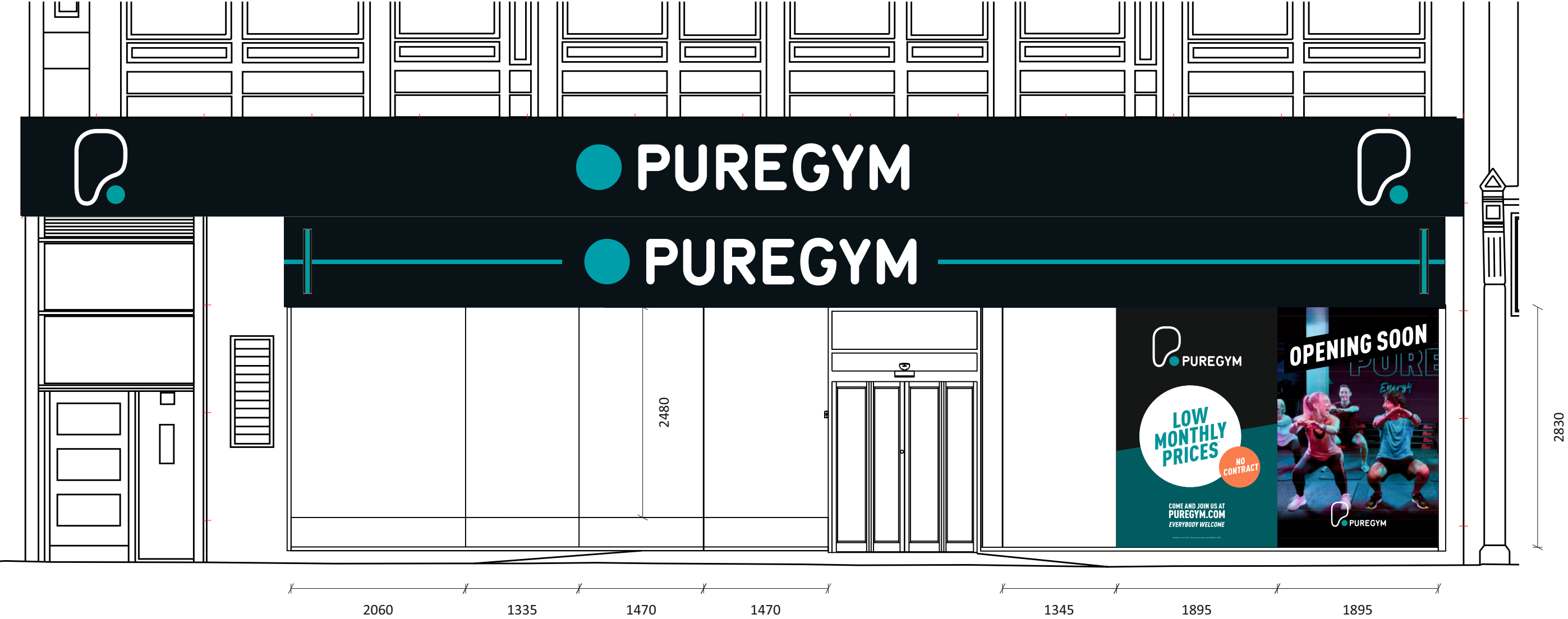
Page: 7 of 8	Date: 22.09.21	Visual: Clients\Clients 2021_P\PURE GYM\8461 PureGym - London Finchley\6_Visuals\8461 PG Finchley Road Externals - Issue 2 OPTION 2.cdr
Scale @ A3: 1:100	Issue no: 2	Production:



Presales

- 5
- Externally Applied Window Graphics

Digitally printed graphics c/w a matt laminate externally applied to glazing



Page: 8 of 8	Date: 22.09.21	Visual: Clients\Clients 2021_P\PURE GYM\8461 PureGym - London Finchley\6_Visuals\8461 PG Finchley Road Externals - Issue 2 OPTION 2.cdr
Scale @ A3: 1:50	Issue no: 2	Production:

