**Euronet Worldwide**

**Design & Access Statement for proposed installation of an ATM to be installed as a Rear Loading Self Serv 26 ATM.**

**Fresh Food and News 13 Chalk Farm Road Camden London NW1 8AG**

**Introduction**

This Design and Access Statement has been prepared on behalf of Euronet Worldwide in support of an application submitted for the installation of an Automated Teller Machine at

13 Chalk Farm Road Camden. NCR Self Serv 26 ATM is proposed to be installed through the shop front window to the right of the shop front as a through glass installation.

There is limited on road parking in Chalk Farm Road

There is an adjacent installed Change Group ATM in Chalk Farm Road.

**The initial purpose of the proposal**

To provide 24 hour banking facilities for customers of Fresh Food and News and adjacent retailers.

Some aspects such as “layout” and “Access” are not applicable to this proposed installation of an ATM.

**Design Principles**

Proposed design is a NCR Self Serv 26 ATM fascia. Within the fascia is an acrylic standard NCR signage panel. This is illuminated and is to be fitted with Euronet ATM signage with blue lettering “ATM” out of a white background. An ATM illuminated slim line projecting sign is to be installed to the left of the shop front, left of the signage fascia. Also with blue lettering “ATM” out of a white background.

The ATM is of a standard design as located in many areas throughout the UK and is accepted as a required public facility. There are a number of mandatory standards which apply relating to the position of the ATM: It’s visibility, ambient lighting, building structure, security features, ATM anchoring and ATM safe security and strength.

**Scale**

The dimensions of the installation are:-

ATM fascia to be set at a Height of 700 mm from the pavement level to the underside of the ATM fascia. ATM fascia Height 1109mm. Width 548mm.

ATM fascia top illuminated blue and white acrylic ATM sign Height 197mm

Width 548mm Pavement to underside of the ATM fascia sign 1571mm

Projecting sign Width 400mm Height 400mm Depth 30mm Pavement to underside of the ATM fascia sign 3100mm

The display screen is carefully shielded from ambient lighting to prevent glare and reflection, ensuring a clear and sharp image is visual by ATM customers.

**Landscaping**

Due to the nature of the proposal, we feel the application will not benefit from any landscaping.

**Appearance**

The proposed ATM is a standard NCR Self Serv 26 to be rear serviced from within 13 Chalk Farm Road

**Access**

The proposed ATM will have good access for the public, due to the flat surface to the frontage and its position within the frontage.

The installation has been designed to anticipate and overcome the restriction that would prevent disabled persons from making full use of the service to be provided together with the needs of more vulnerable people from protection of attack and intimidation.

There is sufficient area in front of the proposed ATM for customer access within the depth

of the pavement.

**Crime Prevention**

The proposed installation of the ATM is a standard rear loaded and serviced ATM. There is a high level of vehicle and pedestrian natural surveillance in Chalk Farm Road..

**Planning**

13 Chalk Farm Road is not believed to be in a Conservation Area and is not believed to be a Listed Building.

**Servicing**

Access to the site for security staff servicing the ATM and the service vehicle to park will be from delivery parking in Chalk Farm Road. The frequency of replenishment cannot be known until the ATM has been installed and a pattern of transactions established. However it is expected to have a reasonably high level of transactions which based on other existing installations would mean that replenishment would be approximately at every seven days.

**Conclusion**

The proposed ATM will give the principal benefit to the community of providing cash on demand to customers of Fresh Food and News 13 Chalk Farm Road Camden and local retailers.