

Conservation Area Advisory Committee

Advisory Committee	Camden Town
Application ref	2021/3329/P
Address	189-191 Camden High Street London NW1 7BP
Planning Officer	Leela Muthoora
Comments by	14 Nov 2021
Proposal	Installation of extraction equipment including supply fan, air handling unit and condenser, and removal of ATMs to each elevation and make good.
Objection	Yes
Observations	<p>Committee comments on Signage Application 2021/4298/A</p> <p>The proposals are considered to cause harm to the building and to the appearance of the Conservation Area. Specifically the fascia signage should not be continuous within the stone band, nor made of ACM which is a poor quality material that does not do justice to the craftsmanship of the stonework.</p> <p>The extent of the former RBS signage was more appropriate, but the Committee suggests that to improve on this further the fascia signage should be aligned with the facade bays, as defined by the pilasters below. Between discrete signs the band should be left as bare stone. Members consider that the blade signage is of poor branding design - toning down the colours would assist.</p>

Documents attached

No details entered

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Form reference 21725524

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