

WOW prominent letter sign internally lit by LED with white acrylic letter box on a pink background. Luminance level not to exceed 400 cd/m² in accordance with the Institute of Lighting Engineers PLG05 guidance as specified in the London Borough of Camden Planning Guidance

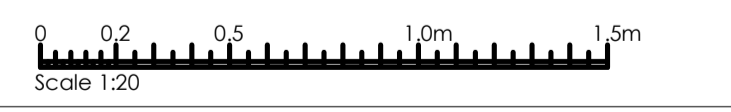
Projecting blade sign. White acrylic letters with back lighting, on pink acrylic with aluminum framing.



FFL Level 01
33850

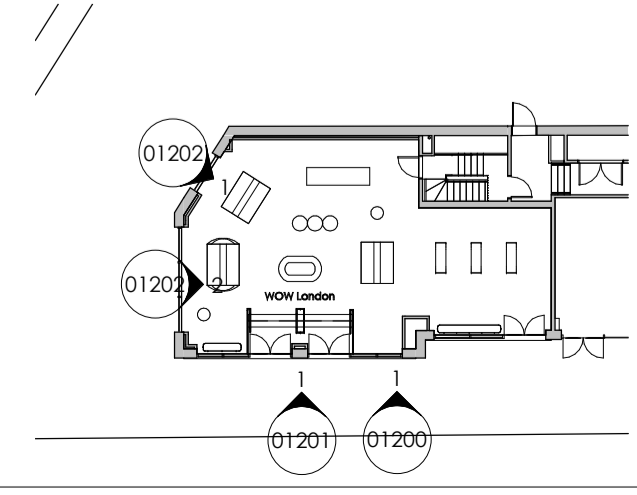
FFL Upper Ground
29805
External Ground Level
29470

1 Proposed Shop Front Signage
1 : 20



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REV	DATE	DESCRIPTION	BY	CHKD
P01	21/04/2021	Planning Issue	AP	KW
P02	22/11/2021	Signage Illumination levels reduced in line with planning officer advice.	AA	ML



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ORIGINATOR NO	PROJECT TITLE	
2104	WOW Camden	
DRAWING TITLE		
Proposed Shop Front Signage		
DRAWING STATUS	SCALE	SHEET SIZE
PL: PLANNING	As indicated	A1
DOCUMENT REFERENCE		
PROJECT NUMBER ORIGINATOR ZONE LEVEL TYPE ROLE NUMBER REVISION		
2104-LAA-XX-XX-DR-A-01201 P02		