

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number	2	
Suffix		
Property name		
Address line 1	Woburn Place	
Address line 2		
Address line 3		
Town/city	London	
Postcode	WC1H 0LH	
Description of site local	tion must be completed if postcode is not known:	
Easting (x)	530125	
Northing (y)	182133	
Description		
Description		
Description		
2. Applicant Deta	ils	
	ils Mrs	
2. Applicant Deta		
2. Applicant Deta	Mrs	
2. Applicant Deta Title First name	Mrs CANDIDA	
2. Applicant Deta Title First name Surname	Mrs CANDIDA WALDUCK	
2. Applicant Deta Title First name Surname Company name	Mrs CANDIDA WALDUCK IMPERIAL LONDON ENTERPRISES	
2. Applicant Deta Title First name Surname Company name Address line 1	Mrs CANDIDA WALDUCK IMPERIAL LONDON ENTERPRISES 61-66	
2. Applicant Deta Title First name Surname Company name Address line 1 Address line 2	Mrs CANDIDA WALDUCK IMPERIAL LONDON ENTERPRISES 61-66	

Country Postcode Are you an agent acting	United Kingdom WC1B 5BB g on behalf of the applicant?	
Are you an agent acting	g on behalf of the applicant?	
. ,		⊚ Yes □ No
Primary number		
Secondary number		
Fax number		
Email address		
3. Agent Details		
Title	Mr	
First name	Reon	
Surname	van Wijk	
Company name	IPA Architects	
Address line 1	64	
Address line 2	Kings Road	
Address line 3		
Town/city	Teddington	
Country		
Postcode	TW11 0QD	
Primary number		
Secondary number		
Fax number		
Email		
4. Site Area What is the measureme (numeric characters on Unit	ent of the site area? ly). Sq. metres	
Jiii.	oq. monoo	
5. Site Information Title number(s) Please add the title num	nber(s) for the existing building(s) on the site. If the site h	as no title numbers, please enter "Unregistered"
Title Number	Unregistered	
Energy Performance C	Certificate	

5. Site Information				
Do any of the buildings on the app	plication site ha	eve an Energy Performance Certificate (EPC)?		⊚ No
Public/Private Ownership				
What is the current ownership sta	tus of the site?		□ Publi	c
6. Description of the Prop	osal			
'Fire Statement' for the application statement template and guidance • Permission In Principle - If you a details in the description below. • Public Service Infrastructure - Fi	n to be consided. are applying for rom 1 August 2	g applications for buildings of over 18 metres (or 7 stories) tall containing red valid. There are some exemptions. View government planning guida Technical Details Consent on a site that has been granted Permission I 021, applications for certain public service infrastructure developments government planning guidance on determination periods.	ance on fire In Principle	e statements or access the fire e, please include the relevant
Description				
Please describe details of the pro	posed develop	ment or works including any change of use.		
DISPLAY OF ADVERTISEMENT	- FLAGS			
Has the work or change of use all	ready started?		☐ Yes	■ No
7. Further information abo	out the Pro	posed Development		
		ute' based on the affordable housing threshold and other criteria?	0.1/	O.N.
Are the proposals eligible for the	T ast Track INO	the based on the anordable housing threshold and other chieffa:		● NO
Do the proposals cover the whole	existing buildi	ng(s)?	Yes	No No
Where proposals only affect part(s) of building(s), please provide details (e.g. 'Rear Ground Floor', 'Unit 1 - 1st-3rd Floor	')	
TWO FLAGS TO BE ERECTED A	ABOVE THE E	NTRANCE DOOR AT FIRST FLOOR LEVEL		
Current lead Registered Social I	Landlord (RSI)		
If the proposal includes affordable If the proposal does not include a	e housing, has ffordable hous	a Registered Social Landlord been confirmed? ng, select 'No'.		No No
Details of building(s)				
Please add details for each new s n height as part of the proposal.	eparate buildin	g(s) being proposed (all fields must be completed). Please only include	existing bu	uilding(s) if they are increasing
Building reference	MORTON HC	TEL		
Maximum height (Metres)	0			
Number of storeys	0			
realiser of storeys				
Loss of garden land				
Will the proposal result in the loss	of any resider	itial garden land?	ℚ Yes	® No
Projected cost of works	·	· ·	2 100	
Please provide the estimated tota	I cost of the	Up to £2m		
proposal				
8. Vacant Building Credit				
Does the proposed development	qualify for the	vacant building credit?	☐ Yes	No
9. Superseded consents				
•	v avietina cono	ent/e)2	e v	O.N.
Does this proposal supersede any	y caising cons	डा॥(<i>ज)</i> :	ℚ Yes	⊎ INO

10. Development Dates

Please add the expected commencement and completion dates for all phases of the proposed development. If the entire development is to be completed in a single phase, state in the 'Phase Detail' that it covers the 'Entire Development'.

Phase Detail	Commencement Month	Commencement Year	Completion Month	Completion Year
Erecting flags	January	2022	January	2022

11. Scheme and Developer Information Scheme Name		
Does the scheme have a name?		No
Developer Information		
Has a lead developer been assigned?		● No
12. Existing Use		
Please describe the current use of the site		
HOTEL		
Is the site currently vacant?		⊚ No
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination asset	essment	with your application.
Land which is known to be contaminated	□ Yes	No No
Land where contamination is suspected for all or part of the site	□ Yes	No No
A proposed use that would be particularly vulnerable to the presence of contamination		● No
12 Existing and Proposed Uses		

13. Existing and Proposed Uses

Please add details of the Gross Internal Area (GIA) for all current uses and how this will change based on the proposed development. Details of the floor area for any proposed new uses should also be added.

Following changes to Use Classes on 1 September 2020: The list includes the now revoked Use Classes A1-5, B1, and D1-2 that should not be used in most cases. Also, the list does not include the newly introduced Use Classes E and F1-2. To provide details in relation to these, select 'Other' and specify the use where prompted. View further information on Use Classes. Multiple 'Other' options can be added to cover each individual use. If the 'Other' option is not displayed, please contact our service desk to resolve this.

Use Class	Existing gross internal floor area (square metres)	Gross internal floor area lost (including by change of use) (square metres)	Gross internal floor area gained (including change of use) (square metres)
C1 - Hotels and halls of residence	1	1	0
Total	1	1	0

14. Materials	
Does the proposed development require any materials to be used externally?	No No

15. Pedestrian and Vehicle Access, Roads and Rights of Way	
Is a new or altered vehicular access proposed to or from the public highway?	☐ Yes No
Is a new or altered pedestrian access proposed to or from the public highway?	○ Yes ● No

15. Pedestrian and Vehicle Access, Roads and Rights of Way		
Are there any new public roads to be provided within the site?		⊚ No
Are there any new public rights of way to be provided within or adjacent to the site?		No No
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		No
16. Vehicle Parking		
Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces?	□ Yes	No
17. Electric vehicle charging points		
Do the proposals include electric vehicle charging points and/or hydrogen refuelling facilities?		No
18. Trees and Hedges		
Are there trees or hedges on the proposed development site?		No No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?		No No
If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local plat required, this and the accompanying plan should be submitted alongside your application. Your local planning at website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, dem Recommendations'.	thority s	should make clear on its
19. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)		No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	☐ Yes	No No
Will the proposal increase the flood risk elsewhere?		No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
☐ Main sewer		
☐ Pond/lake		
20. Biodiversity and Geological Conservation Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the a	pplicatio	on site, or on land adjacent to
or near the application site? To assist in answering this question correctly, please refer to the help text which provides guidance on determini geological conservation features may be present or nearby; and whether they are likely to be affected by the prop	ng if any	important biodiversity or
a) Protected and priority species:	 -	
Yes, on the development site		
Yes, on land adjacent to or near the proposed developmentNo		

20. Biodiversity and Geological Con	servation			
 b) Designated sites, important habitats or other Yes, on the development site Yes, on land adjacent to or near the proposed No 				
c) Features of geological conservation important Yes, on the development site Yes, on land adjacent to or near the proposed No				
21. Open and Protected Space				
Will the proposed development result in the loss	, gain or change of use of any open space?		No	
Will the proposed development result in the loss	, gain or change of use of a site protected with a nature designation?	ℚ Yes	No	
22. Foul Sewage				
Please state how foul sewage is to be disposed Mains Sewer Septic Tank Package Treatment plant Cess Pit Other Unknown	of:			
Are you proposing to connect to the existing dra	inage system?	○ Yes	⊚ No	Unknown
23. Water Management				
Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the proposal	0			
Are Green Sustainable Drainage Systems (SuD	S) incorporated into the drainage design for the proposal?		⊚ No	
Please state the expected internal residential water usage of the proposal (litres per person per day)	0.00			
Does the proposal include the harvesting of rain	fall?		No	
Does the proposal include re-use of grey water?		□ Yes	No	
24. Trade Effluent				
Does the proposal involve the need to dispose of	of trade effluents or trade waste?		No	
25. Residential Units				
	ent of any self-contained residential units or student accommodation		No	
Does this proposal involve the addition of any sebeing rebuilt)?	elf-contained residential units or student accommodation (including those	□ Yes	No	

26. Non-Permanent Dwellings				
Please add details of any non-permanent dwellin pitches/plots or houseboat moorings that this pro	gs (if used as main residence e.g. caravans, mobile homes, converted railway carriages, etc), traveller posal seeks to add or remove			
27. Other Residential Accommodation	on			
Please add details of any non self-contained acc	ommodation, based on the categories in the drop down menu, that this proposal seeks to add, remove or rebuild.			
Provision for older people Please specify the number of proposed rooms, o	f the types listed below, to be specifically provided for older people			
Older persons care home accommodation - Residential care homes (Use Class C2)	0			
Older persons supported and specialised accommodation - Hostel (Sui Generis Use)	0			
28. Waste and recycling provision				
Does every unit in this proposal (residential and dry recycling, food waste and residual waste?	non-residential) have dedicated internal and external storage space for Yes No			
29. Utilities				
Water and gas connections				
Number of new water connections required	0			
Number of new gas connections required	0			
Fire safety				
Is a fire suppression system proposed?				
Internet connections				
Number of residential units to be served by full fibre internet connections	0			
Number of non-residential units to be served by full fibre internet connections	0			
Mobile networks				
Has consultation with mobile network operators	been carried out? ☐ Yes ☐ No			
30. Environmental Impacts				
Community energy				
Will the proposal provide any on-site community	-owned energy generation? ☐ Yes ☐ No			
Heat pumps				
Will the proposal provide any heat pumps?				
Solar energy				
Does the proposal include solar energy of any ki	nd? ☐ Yes ☐ No			
Passive cooling units				
Number of proposed residential units with passive cooling	0			
Emissions				
NOx total annual emissions (Kilograms)	0.00			
Particulate matter (PM) total annual emissions (Kilograms)	0.00			

30. Environmental Impacts				
Greenhouse gas emission reductions				
Are the on-site Greenhouse gas emission reduc 2013?	tions at least 35% above those set out in Part L c	of Building Regulations	No	
Green Roof				
Proposed area of 'Green Roof' to be added (Square metres)	0.00			
Urban Greening Factor				
Please enter the Urban Greening Factor score	0.00			
Residential units with electrical heating				
Number of proposed residential units with electrical heating	0			
Reused/Recycled materials				
Percentage of demolition/construction material to be reused/recycled	0			
31. Employment				
• •	will the proposed development increase or decre	ase the number of Yes	● No	
32. Hours of Opening				
Are Hours of Opening relevant to this proposal?		ℚ Yes	No No	
33. Industrial or Commercial Proces	ses and Machinery			
Does this proposal involve the carrying out of inc	dustrial or commercial activities and processes?	○ Yes	No	
Is the proposal for a waste management develop	oment?	OV	O.N.	
	provide further information before your appli	Q Yes		
should make it clear what information it requi	res on its website	canon can be determined. Too	waste planning authority	
34. Hazardous Substances				
Does the proposal involve the use or storage of	any hazardous substances?	○ Yes	No No	
35. Type of Proposed Advertisement	(s)			
Please describe the proposed advertisement(s)				
TWO FLAGS PROJECTING ON 3M POLES OF FLATS MAX 2.2m X 1.1m	F FACE OF BUILDING			
Please select the type(s) of advertising you are	proposing:			
□ Fascia sign(s) ☑ Projecting or hanging sign(s)				
Hoarding(s)				
Other type(s)				
Please add details of each proposed projecting o	or hanging sign			
Projecting or hanging sign(s): 1				
What is the height from the ground to the base	e of the advertisement?	5150 metre(s)		
What is the maximum projection of the adverti	sement from face of building?	2 metre(s)		

35. Type of Proposed Advertisement(s)						
Dimension:		Height: 2.2 x Width: 1.1 x Depth: 0 metre(s)				
What materials will the sign be made of?						
HANGING FABRIC FLAG						
What is the maximum	n height of any of the individual letters and symbols?	15 cm				
The colour of text and background						
BLUE - REFER TO DRAWINGS						
Will the sign be illumi	nated?	No				
Will the sign be illumi	nated internally or externally?					
Illuminance levels		0 cd/m2				
Will the illumination be static or intermittent?						
Is an existing advertised	Ivertisement(s) you are applying for already in place? ment(s) to be removed and replaced by the advertisement(s) in this proportisement(s) project over a footpath or other public highway?	☐ Yes ● No ☐ Not Applicable ④ Yes ● No				
37. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement						
From	01/12/2021					
То	01/12/2026					
38. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person						
If Other has been selected, please provide contact details:						
Contact name: Title	Mr					
First name						
Surname						
Telephone number						
Email address						

Has assistance or prio	r advice been sought from the local authority about this a	application?	© Yes	⊚ No
40. Authority Em	ployee/Member uthority, is the applicant and/or agent one of the follo	owing:		
(a) a member of staff (b) an elected membe (c) related to a memb (d) related to an elect	r er of staff	g		
It is an important princ	iple of decision-making that the process is open and tran	sparent.		No
For the purposes of thi informed observer, have the Local Planning Aut	is question, "related to" means related, by birth or otherw ving considered the facts, would conclude that there was shority.	ise, closely enough that a fair-minded and bias on the part of the decision-maker in		
Do any of the above st	atements apply?			
41. Interest In the	Land			
Does the applicant ow	n the land or buildings where the adverts are to be placed	d?	Yes	○ No
-	ertificates and Agricultural Land Declaration NERSHIP - CERTIFICATE A - Town and Country Plan		dure) (E	ngland) Order 2015 Certificate
under Article 14	certifies that on the day 21 days before the date of t ilding to which the application relates, and that none		a annlia	ant was the awner's of any
	with a freehold interest or leasehold interest with at le			
reference to the defin	ition of 'agricultural tenant' in section 65(8) of the Ac	t.	_	
	gn Certificate B, C or D, as appropriate, if you are the in agricultural holding.	sole owner of the land or building to wh	nich the	application relates but the
Person role				
The applicant				
The agent		1		
Title	Mr			
First name	REON			
Surname	VAN WIJK			
Declaration date (DD/MM/YYYY)	25/11/2021			
✓ Declaration made				
43. Declaration				
	olanning permission/consent as described in this form and our knowledge, any facts stated are true and accurate ar			
Date (cannot be pre- application)	25/11/2021			

39. Pre-application Advice