

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

84

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix				
Property name	Unwins Wine Merchants			
Address line 1	Marchmont Street			
Address line 2				
Address line 3				
Town/city	London			
Postcode	WC1N 1AG			
Description of site locat	ion must be completed if postcode is not known:			
Easting (x)	530134			
Northing (y)	182460			
Description				
Retrospective Advertisement Application for the installed ATM non illuminated projecting sign replacing the original Unwins Wine Merchants projecting sign.				
Retrospective Advertis	ement Application for the installed ATM non illuminated p	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
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2. Applicant Deta	ils	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta	ils Ms	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta	ils Ms Ann-Marie	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta Title First name Surname	Ms Ann-Marie Porter	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta Title First name Surname Company name	Ms Ann-Marie Porter Euronet Worldwide	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta Title First name Surname Company name Address line 1	Ms Ann-Marie Porter Euronet Worldwide Willow House	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta Title First name Surname Company name Address line 1 Address line 2	Ms Ann-Marie Porter Euronet Worldwide Willow House	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		
2. Applicant Deta Title First name Surname Company name Address line 1 Address line 2 Address line 3	ils Ms Ann-Marie Porter Euronet Worldwide Willow House Breckland	rojecting sign replacing the original Unwins Wine Merchants projecting sign.		

Title Mr First name Desmond Surmane Ager Company name Des Ager Planning Consultant Address line 1 1 Turner Cottages Address line 2 33 Charterhouse Road Address line 2 Godalming Country United Kingdom Postcode GU7 2AG Primary number Fax number Email Gur Proposed Advertisement(s) Please describe the proposed advertisement(s) ATM non illuminated projecting sign with blue lettering out of white background and ATM lettering in yellow. Pleases select the type(s) of advertising you are proposing: Fascia sign(e) Projecting of hanging sign(e) Ploadering(s) Potentia of the proposed advertising you are proposing: Fascia sign(e) Projecting of hanging sign(e) Potentia of the proposed advertising you are proposing: Fascia sign(e) Projecting of hanging sign(e) Potentia of the proposed advertising you are proposing: Projecting of hanging sign(e) Projecting of hanging sign(e) Hoadrading(s)	2. Applicant Detai	Is					
Are you an agent acting on behalf of the applicant? Primary number Secondary number Fax number Email andress 3. Agent Details Tide Mr First name Desmond Surname Ager Company name Des Ager Planning Consultant Address line 1 1 Turner Cottages Address line 2 33 Charterhouse Road Address line 2 33 Charterhouse Road Address line 3 Towncity Godalming Country United Kingdom Postoode GU7 2AG Primary number Email 4. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Primary number Email A. Type of Proposed advertisement(s) Proposed of a proposed propecting sign with blue lettering out of white background and ATM lettering in yellow. Proposing or hanging sign(s)	Country	United Kingdom					
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Sumame Ager Company name Des Ager Planning Consultant Address line 1 1 Turner Cottages Address line 2 33 Charterhouse Road Address line 3	Title	Mr					
Company name Des Ager Planning Consultant Address line 1 1 Turner Cottages Address line 2 33 Charterhouse Road Address line 3	First name	Desmond					
Address line 1 1 Turner Cottages Address line 2 33 Charterhouse Road Address line 3	Surname	Ager					
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Projecting or hanging sign(s): 1	☐ Fascia sign(s) ☑ Projecting or hanging ☐ Hoarding(s)						
	Please add details of each proposed projecting or hanging sign						
What is the height from the ground to the base of the advertisement? 3000 metre(s)	Projecting or hanging	g sign(s): 1					
	What is the height fro	om the ground to the base of the advertisement?		3000 metre(s)			

I. Type of Proposed Advertisement(s)					
What is the maximur	n projection of the advertisement from face of building?	600 metre(s)			
Dimension:		Height: 600 x Width: 600 x Depth: 30 metre(s)			
What materials will th	ne sign be made of?				
White acrylic and alu	ıminium				
What is the maximur	n height of any of the individual letters and symbols?	75 cm			
The colour of text an	d background				
White background w	ith blue lettering and ATM lettering in yellow.				
Will the sign be illum	inated?	No			
Will the sign be illum	inated internally or externally?				
Illuminance levels		0 cd/m2			
Will the illumination b	pe static or intermittent?				
is the advertisement(s) you are applying for already in place? If yes, please provide details Replacement of the Original non Illuminated Unwins projecting sign with non illuminated ATM projecting sign. Original and as installed drawing Elevation and Section Drawing No EN01102021 ATM Projecting Sign Detail Drawing EN Signage Junius Wine Merchants Projecting Sign EN Signage Site Photo Original Sign Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? If yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box Original and as installed drawing Elevation and Section Drawing No EN01102021 ATM Projecting Sign Detail Drawing EN Signage Junius Wine Merchants Projecting Sign EN Signage Site Photo Original Sign Site Photo Original Sign Will the proposed advertisement(s) project over a footpath or other public highway? In yes No Yes No Yes No Yes No					
6. Advertisement(Please state the period From	(s) Period d of time for which consent is sought for the advertisement 23/11/2021 23/11/2026				
7. Neighbour and	Community Consultation				
Have you consulted yo	ur neighbours or the local community about the proposal?				
8. Site Visit					
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?	⊚ Yes No			

8. Site Visit					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person					
9. Pre-application Advice					
Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ● No					
10. Interest In the Land					
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ○ No					
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement Yes No been obtained?					
11. Authority Employee/Member					
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member					
It is an important principle of decision-making that the process is open and transparent.					
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above statements apply?					
12. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we dather that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving					
Date (cannot be preapplication)					