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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Number                                       | 58   |  |
|--|--|--|
| Suffix                                       |  |  |
| Property name                                |  |  |
| Address line 1                               | Kilburn High Road                                |  |
| Address line 2                               |  |  |
| Address line 3                               |  |  |
| Town/city                                    | London   |  |
| Postcode                                     | NW6 4HJ  |  |
| Description of site local                    | tion must be completed if postcode is not known: |  |
| Easting (x)                                  | 525422   |  |
| Northing (y)                                 | 183670   |  |
| Description                                  |  |  |
|  |  |  |
|  |  |  |
| 2. Applicant Deta                            | ils  |  |
| Title  | Mr   |  |
| First name                                   | Nicholas   |  |
|  | Nonoias  |  |
| Surname                                      | Foxon  |  |
| Surname  Company name                        |  |  |
|  | Foxon  |  |
| Company name                                 | Foxon  JCDecaux                                  |  |
| Company name  Address line 1                 | Foxon  JCDecaux  991 Great West Road             |  |
| Company name  Address line 1  Address line 2 | Foxon  JCDecaux  991 Great West Road             |  |

| 2. Applicant Details  |  |                |   |  |  |  |  |
|---|--|----------------|---|--|--|--|--|
| Country   |  |                |   |  |  |  |  |
| Postcode  | TW8 9DN  |                |   |  |  |  |  |
| Are you an agent acting   | g on behalf of the applicant?  |                |   |  |  |  |  |
| Primary number  |  |                |   |  |  |  |  |
| Secondary number  |  |                |   |  |  |  |  |
| Fax number  |  |                |   |  |  |  |  |
| Email address   |  |                |   |  |  |  |  |
| 3. Agent Details  No Agent details were submitted for this application  |  |                |   |  |  |  |  |
|   | ed Advertisement(s)  posed advertisement(s)  |                |   |  |  |  |  |
| Single freestanding For   | rum Structure, featuring Digital 86" screen on both sides.                               |                |   |  |  |  |  |
| Illumination levels can b   | pe reduced during daylight hours and/or switched off from                                | n midnight 5am | , if required                                     |  |  |  |  |
| Fascia sign(s) Projecting or hanging Hoarding(s) Other type(s)  | s) of advertising you are proposing: g sign(s) dd details of each proposed advertisement |                |   |  |  |  |  |
| Other type(s): 1  |  |                |   |  |  |  |  |
| What is the height fro  | om the ground to the base of the advertisement?  |                | 0.2 metre(s)                                      |  |  |  |  |
| What is the maximum   | n projection of the advertisement from face of building?                                 |                | 0 metre(s)  |  |  |  |  |
| Dimension:  |  |                | Height: 2.37 x Width: 1.34 x Depth: 0.25 metre(s) |  |  |  |  |
| What materials will the Steel, aluminium and  | _  |                |   |  |  |  |  |
| What is the maximum   | n height of any of the individual letters and symbols?                                   |                | 186 cm  |  |  |  |  |
| The colour of text and background   |  |                |   |  |  |  |  |
| various   |  |                |   |  |  |  |  |
| Will the sign be illumi   | nated?   |                | Yes   |  |  |  |  |
| Will the sign be illumi   | nated internally or externally?  |                | Internally Illuminated                            |  |  |  |  |
| Illuminance levels  |  |                | 2500 cd/m2  |  |  |  |  |
| Will the illumination b   | e static or intermittent?  |                | Static  |  |  |  |  |
| Please describe each of the 'Other type(s)' of advertising proposed   |  |                |   |  |  |  |  |
| Structure to be installed within the footprint of the bus shelter. Elevation drawing and technical specification are enclosed.  |  |                |   |  |  |  |  |
| Single freestanding Forum Structure, featuring Digital 86" screen on both sides.  Illumination levels can be reduced during daylight hours and/or switched off from midnight 5am, if required |  |                |   |  |  |  |  |
| mummadon levels can t   | be reduced during dayiight hours and/or switched off fror                                | m miunigni bam | , ii requil <b>e</b> u                            |  |  |  |  |

| 5. Location of Advertisement(s)  |  |   |         |                       |  |  |
|--|--|---|---------|-----------------------|--|--|
| Is the advertisement(s) you are applying for already in place?   |  |   |         | No                    |  |  |
| Is an existing advertise   | ment(s) to be removed and replaced by the advertiseme      | nt(s) in this proposal?                     | Yes     | ○ No ○ Not Applicable |  |  |
| If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box |  |   |         |                       |  |  |
| See attached photos  |  |   |         |                       |  |  |
| Will the proposed adve   | rtisement(s) project over a footpath or other public highw | ay?   | Yes     | ○ No                  |  |  |
| 6. Advertisement(  |  |   |         |                       |  |  |
| -  | d of time for which consent is sought for the advertis     | ement                                       |         |                       |  |  |
| From   | 05/11/2021   |   |         |                       |  |  |
| То   | 04/11/2026   |   |         |                       |  |  |
|  |  |   |         |                       |  |  |
| 7. Neighbour and   | Community Consultation                                     |   |         |                       |  |  |
| Have you consulted you   | ur neighbours or the local community about the proposal    | ?   | © Yes   | No     No             |  |  |
|  |  |   |         |                       |  |  |
| 8. Site Visit  |  |   |         |                       |  |  |
| Can the site be seen fro   | om a public road, public footpath, bridleway or other publ | ic land?                                    | Yes     | □ No                  |  |  |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person  |  |   |         |                       |  |  |
|  |  |   |         |                       |  |  |
| 9. Pre-application   | Advice   |   |         |                       |  |  |
| Has assistance or prior  | advice been sought from the local authority about this a   | oplication?                                 | Yes     | □ No                  |  |  |
| If Yes, please complete efficiently):  | e the following information about the advice you wer       | e given (this will help the authority to de | al with | this application more |  |  |
| Officer name:  |  |   |         |                       |  |  |
| Title  | Mr   |   |         |                       |  |  |
| First name   |  |   |         |                       |  |  |
| Surname  |  |   |         |                       |  |  |
| Reference  | Email  |   |         |                       |  |  |
| Date (Must be pre-appl   | ication submission)  |   |         |                       |  |  |
| 09/08/2021   |  |   |         |                       |  |  |
| Details of the pre-application advice received   |  |   |         |                       |  |  |
| These works are part of the Kilburn High Road Scheme and were proposed by Anthony Christofi - Transport Design Team Manager  |  |   |         |                       |  |  |
|  |  |   |         |                       |  |  |
| 10. Interest In the Land   |  |   |         |                       |  |  |
| Does the applicant own the land or buildings where the adverts are to be placed?   |  |   |         |                       |  |  |

| If No, has the permission been obtained?   | on of the owner or any other person entitled to give permission for the display of an advertisement  | Yes | No   |
|--|--|-----|------|
| If No, why has permiss   | ion not been obtained?   |     |      |
| The land is public footy   | vay  |     |      |
|  |  |     |      |
| 11. Authority Emp  | oloyee/Member  |     |      |
| With respect to the Au<br>(a) a member of staff<br>(b) an elected member<br>(c) related to a member<br>(d) related to an electer | er of staff  |     |      |
| It is an important princi  | ole of decision-making that the process is open and transparent.   |     | ⊚ No |
|  | s question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and<br>ing considered the facts, would conclude that there was bias on the part of the decision-maker in<br>nority. |     |      |
| Do any of the above sta  | atements apply?  |     |      |
|  |  |     |      |
| 12. Declaration  |  |     |      |
| , , .  | lanning permission/consent as described in this form and the accompanying plans/drawings and a<br>our knowledge, any facts stated are true and accurate and any opinions given are the genuine opin                  |     | _    |
| Date (cannot be pre-<br>application)   | 05/11/2021   |     |      |
|  |  |     |      |
|  |  |     |      |
|  |  |     |      |
|  |  |     |      |

10. Interest In the Land