

Application ref: 2020/4986/P
Contact: Tony Young
Tel: 020 7974 2687
Email: Tony.Young@camden.gov.uk
Date: 3 November 2021

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk

www.camden.gov.uk/planning

Mr Duy Binh Quan
67 Penton Place
London
SE17 3JR

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused and Warning of Enforcement Action to be Taken

Address:

37 Chalton Street
London
NW1 1JD

Proposal: Installation of replacement shopfront (retrospective)

Drawing Nos: Site Location Plan; IF-P02; IF-P03; IF-P04; IF-P05; IF-P06; IF-P07; IF-P08; IF-L09; IF-P10; 2F-P02; 2F-P03; 2F-P04; 2F-P05; 2F-P06; 2F-P07; 2F-P08; 2F-P09; 2F-P10 ; un-numbered drawing showing existing shopfront plan; un-numbered drawing of proposed shop front elevation plan, image showing pre-existing shopfront, photograph showing pre-existing shopfront; Concept image by La Maison Arting Design Engineering Co Ltd

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The replacement shopfront by reason of its design, scale and materials has a detrimental impact on the character and appearance of the locally listed building, the existing townscape and wider area in general and is thereby contrary to policies D1 (Design), D2 (Heritage) and D3 (Shopfronts) of the London Borough of Camden Local Plan 2017.

Informative(s):

1 ENFORCEMENT ACTION TO BE TAKEN

The Director of Culture and Environment will instruct the Borough Solicitor to issue an Enforcement Notice alleging a breach of planning control.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

ENFORCEMENT ACTION TO BE TAKEN

The Council has authorised the Planning Department to instruct the Borough Solicitor to issue an Enforcement Notice alleging breach of planning control.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer