

Application No:	Consultees Name:	Received:	Comment:	Response:
2021/4508/P	Chris Brown	27/10/2021 11:45:28	OBJ	RE: PLANNING APPLICATION – 2021/4508/P – EE/H3G, CENTRAL CROSS, TOTTENHAM COURT ROAD, LONDON, W1T 1BJ

On behalf of our client Derwent London, we would like to lodge an objection regarding the proposed EE & H3G application to install telecommunications equipment on the rooftop of the Central Cross, Tottenham Court Road, London on the grounds of siting and appearance.

Previously, my client was not given notice of the initial application by EE / H3G's agent which was subsequently rejected by Camden Council last year nor have they been asked about the potential impact that this revised scheme might have on the building, its tenants of whom have a number of rooftop terraces around the property or possible future developments that Derwent London might have given this sites status within Camden Councils new emerging local plan (Policy IDS3).

As highlighted by Camden Council in the previous applications by the operator, despite EE/H3G's best attempts to hide the equipment, the massing effect of the operator's proposal around the building and its surroundings will still result in a proposal that will be clearly visible from a number of different angles but mainly from Bedford Square and its surrounding buildings which the majority are grade 1 & 2 listed. Any installation by the operator would be an incongruous addition to the building resulting in visually intrusive clutter causing harm to the character, design, and appearance of the host building.

A side from the visual concerns, my client also has apprehensions about the potential ICNIRP exclusion zones and the affects that these will have given the deployment of 5G technologies onsite. Whilst the long-term effect of this technology is largely untested, we are aware that the current exclusion zones from these technologies can span up to 50m+ away from the source. This again will potentially create issues on the subject building itself and any neighbouring residential building or any proposed development off these as no structure could then be built into these areas.

Whilst our client understands the importance of connectivity and the benefits that reliable mobile coverage can bring, we do not feel that the proposed siting on the rooftop of Central Cross is the most suitable, given our concerns above and the impact that it will have to this potentially class-leading and unique future development.

Again, we would like to highlight that my client would welcome the opportunity to discuss other potential more suitable locations with EE / H3G and their appointed agent

Yours Faithfully

Chris Brown
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