



# 233, HIGH HOLBORN

## Overview

Heritage Category:

Listed Building

Grade:

II

List Entry Number:

1378888

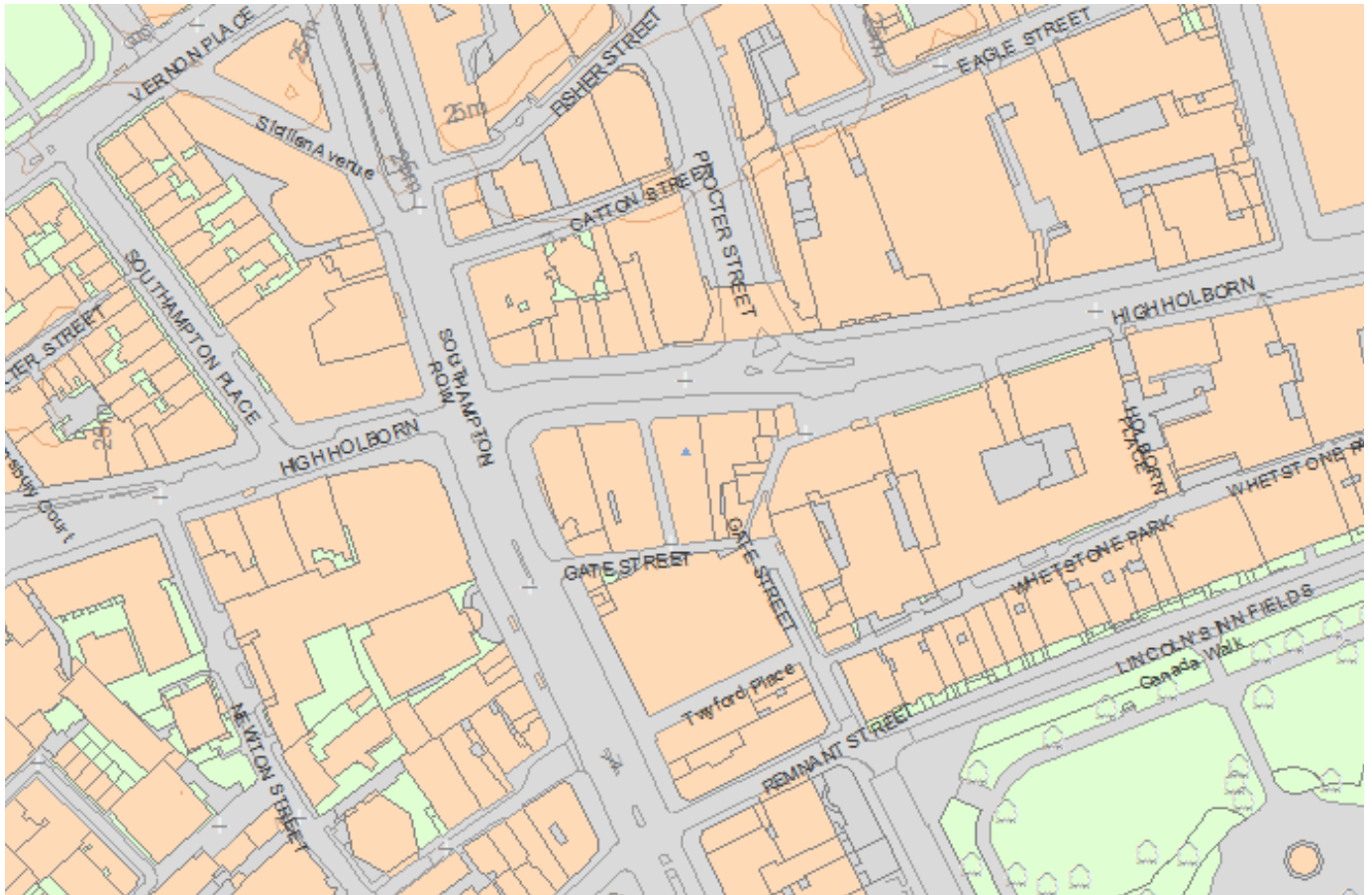
Date first listed:

11-Aug-1971

Statutory Address:

233, HIGH HOLBORN

## Map



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The above map is for quick reference purposes only and may not be to scale. For a copy of the full scale map, please see the attached PDF - [1378888.pdf](#)

([https://mapservices.HistoricEngland.org.uk/printwebservicehle/StatutoryPrint.svc/341871/HLE\\_A4L\\_Grade|HLE\\_A3L\\_Grade.pdf](https://mapservices.HistoricEngland.org.uk/printwebservicehle/StatutoryPrint.svc/341871/HLE_A4L_Grade|HLE_A3L_Grade.pdf))

The PDF will be generated from our live systems and may take a few minutes to download depending on how busy our servers are. We apologise for this delay.

This copy shows the entry on 18-Jun-2021 at 14:32:30.

## Location

Statutory Address:

233, HIGH HOLBORN

The building or site itself may lie within the boundary of more than one authority.

County:

Greater London Authority

**District:**

Camden (London Borough)

**Parish:**

Non Civil Parish

**National Grid Reference:**

TQ 30581 81517

## Details

CAMDEN

TQ3081NE HIGH HOLBORN 798-1/101/835 (South side) 11/08/71 No.233

II

Office block. 1930. By Frederick Etchells & Herbert A Welch. For the advertising agency WS Crawford Ltd, remodelling an existing building. Steel frame construction with brick panel infilling. External finish of roughcast cement with polished black marble ground floor frontage. 6 bays with splayed corner bay. Double entrance doors of plain stainless steel with grille over. Continuous strip windows with frames and mullions of stainless steel glazed with prismatic glass alternate with bands of roughcast. INTERIOR: contemporary internal decor and fittings remained in 1973 but very little now. HISTORICAL NOTE: a pioneer work of the Modern Movement in England, the office block has good claim to be the first office block in England inspired by the International style. Etchells started his career as a Vorticist painter in Paris before the First World War, turned to architecture in the 1920s and was a founding member of the Twentieth Century Group in 1930. In 1927 he translated Le Corbusier's "Vers une Architecture" into English: he ended his career restoring churches in Berkshire. (The Buildings of England: Pevsner N & Cherry B: London, 1, The Cities of London and Westminster: London: -1972: 362).

Listing NGR: TQ3058181517

## Legacy

The contents of this record have been generated from a legacy data system.

**Legacy System number:**

478249

**Legacy System:**

LBS

## Sources

**Books and journals**

Pevsner, N, Cherry, B, The Buildings of England: London I - The Cities of London and Westminster, (1973), 362

## Legal

This building is listed under the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended for its special architectural or historic interest.

End of official listing

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