

From: Janine Griffis

Sent: 21 July 2021 13:05

To: Tony Young

Subject: Re: Consultee letter for PlanningApplication Application: 2021/1975/P

Dear Tony,

I must apologise as I seemed to have missed your earlier email. I can see that the wording of EC2 (6) is somewhat ambiguous. We did not intend to imply that internally illuminated lettering would be acceptable on projecting signs but rather that it may be acceptable on fascias.

Non-illuminated projecting signs are more traditional in Hampstead village and, we think, would suit the conservation area better, though we recognise that this location is in a modern development and so, in this particular instance, may be acceptable.

All the best,

Janine