

ENTRANCE SIGNAGE
CHALK FARM

SITE AND LOCATION PLANS

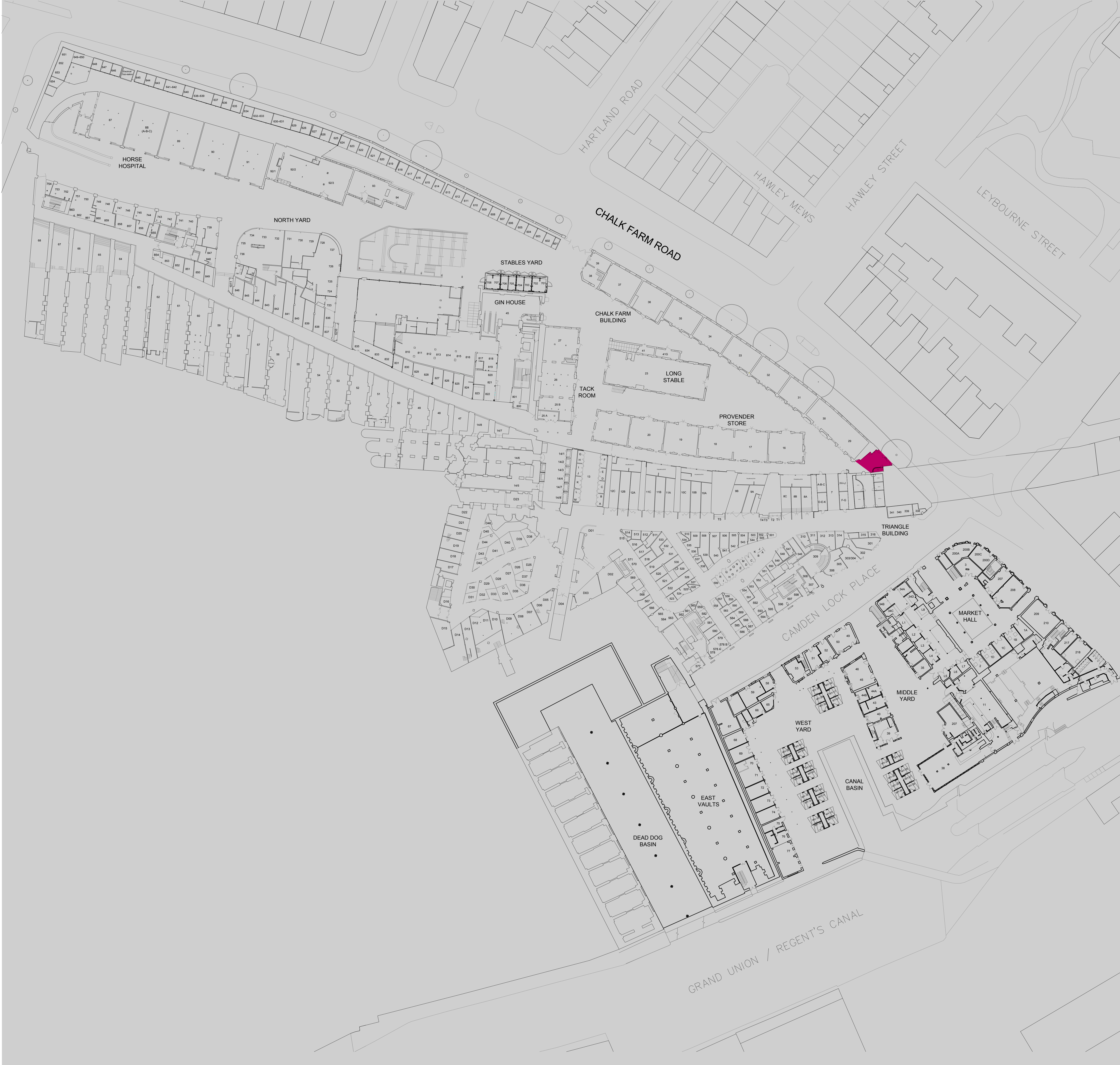
CAMDEN MARKET
DESIGN PROPOSAL

ENTRANCE SIGNAGE
CHALK FARM

LOCATION PLAN

Chalk Farm Entrance

CAMDEN
MARKET



CAMDEN MARKET
DESIGN PROPOSAL

ENTRANCE SIGNAGE
CHALK FARM

SITE PLAN

Chalk Farm Entrance

CAMDEN
MARKET



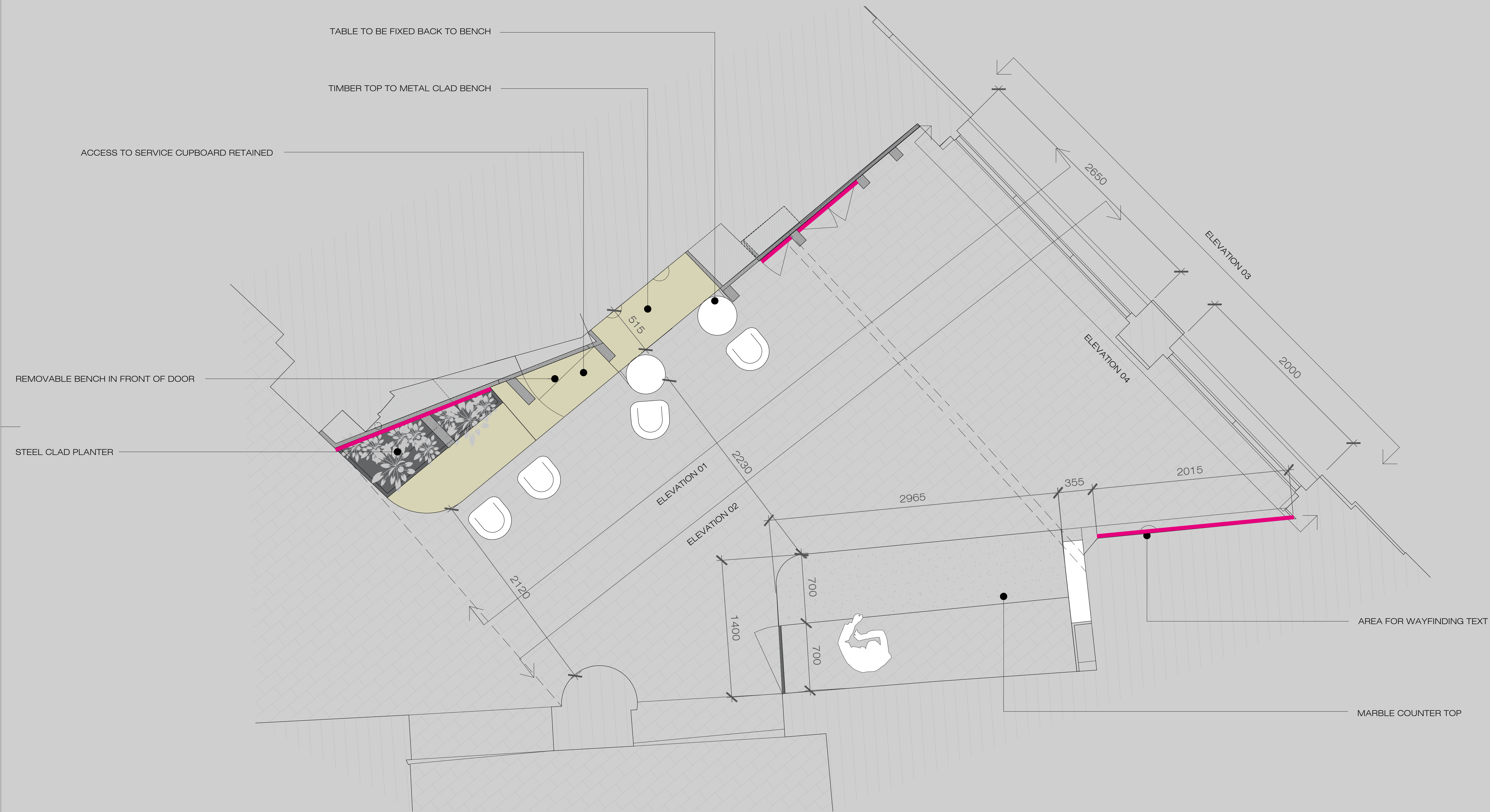
CAMDEN MARKET
DESIGN PROPOSAL

ENTRANCE SIGNAGE
CHALK FARM

SITE PLAN

Detail

— Internal Signage Locations



CAMDEN
MARKET

ENTRANCE SIGNAGE METHODS

ENTRANCE SIGNAGE METHODS CHALK FARM ELEVATION

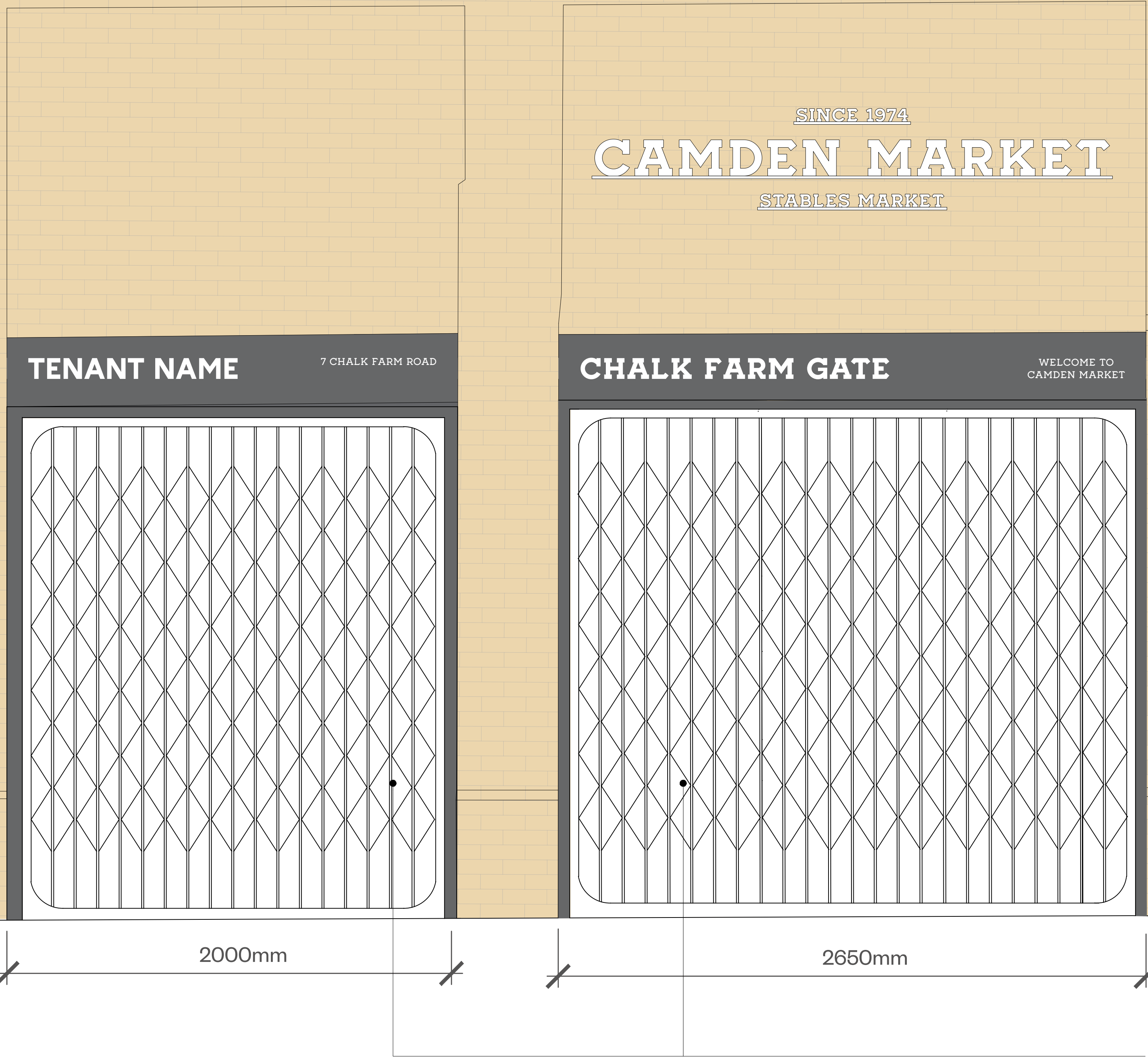
Details of the tenant signage will be applied for under a separate advertisement consent

Lettering Signage

- Extruded metal lettering
- Fixed to mortar with aluminium channel/fixing rails and bolts directly to the wall

Fascia Beam Signage

- Cut white adhesive vinyl lettering



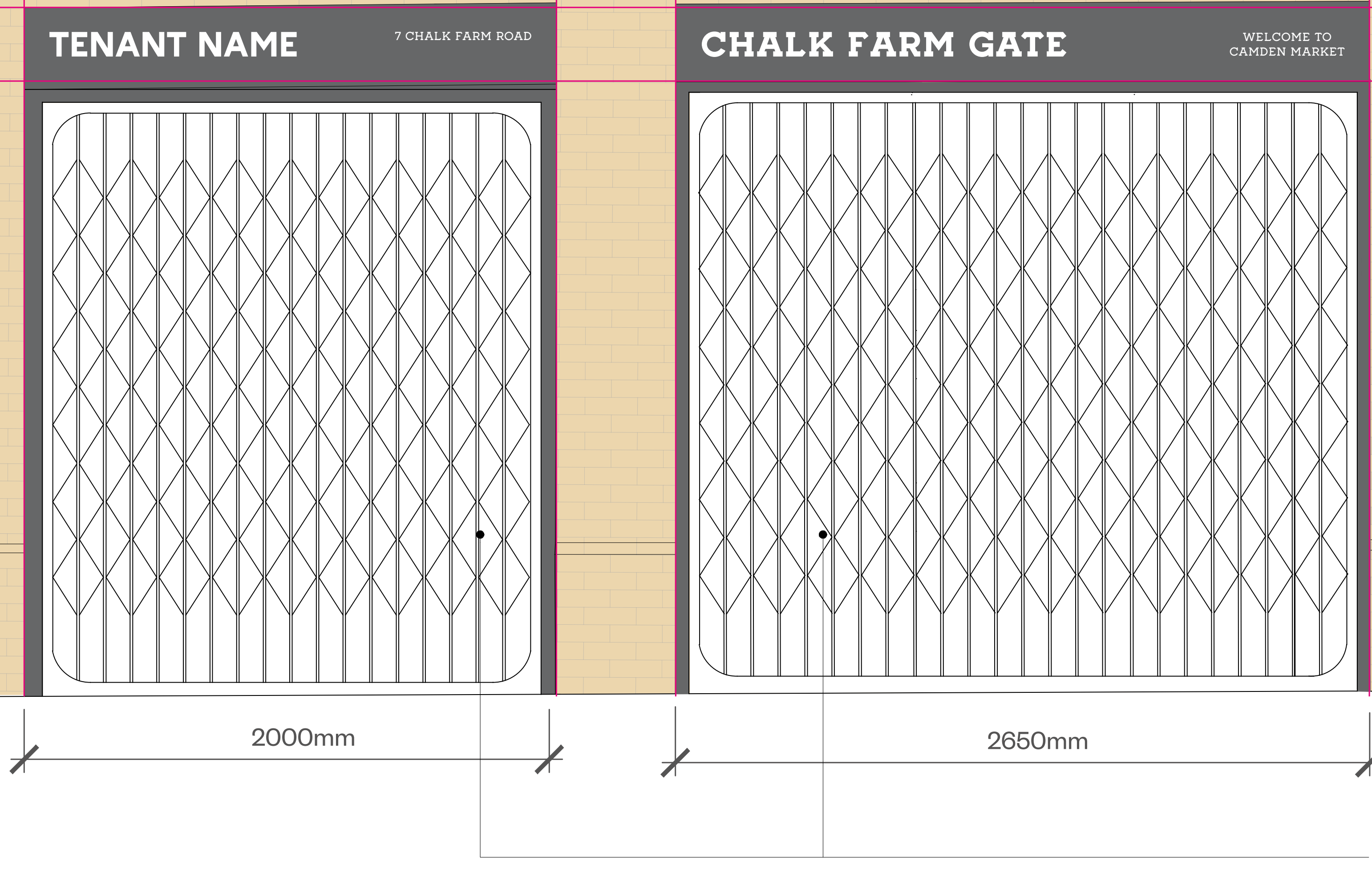
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ENTRANCE SIGNAGE METHODS
CHALK FARM ELEVATION

Site Rhythms

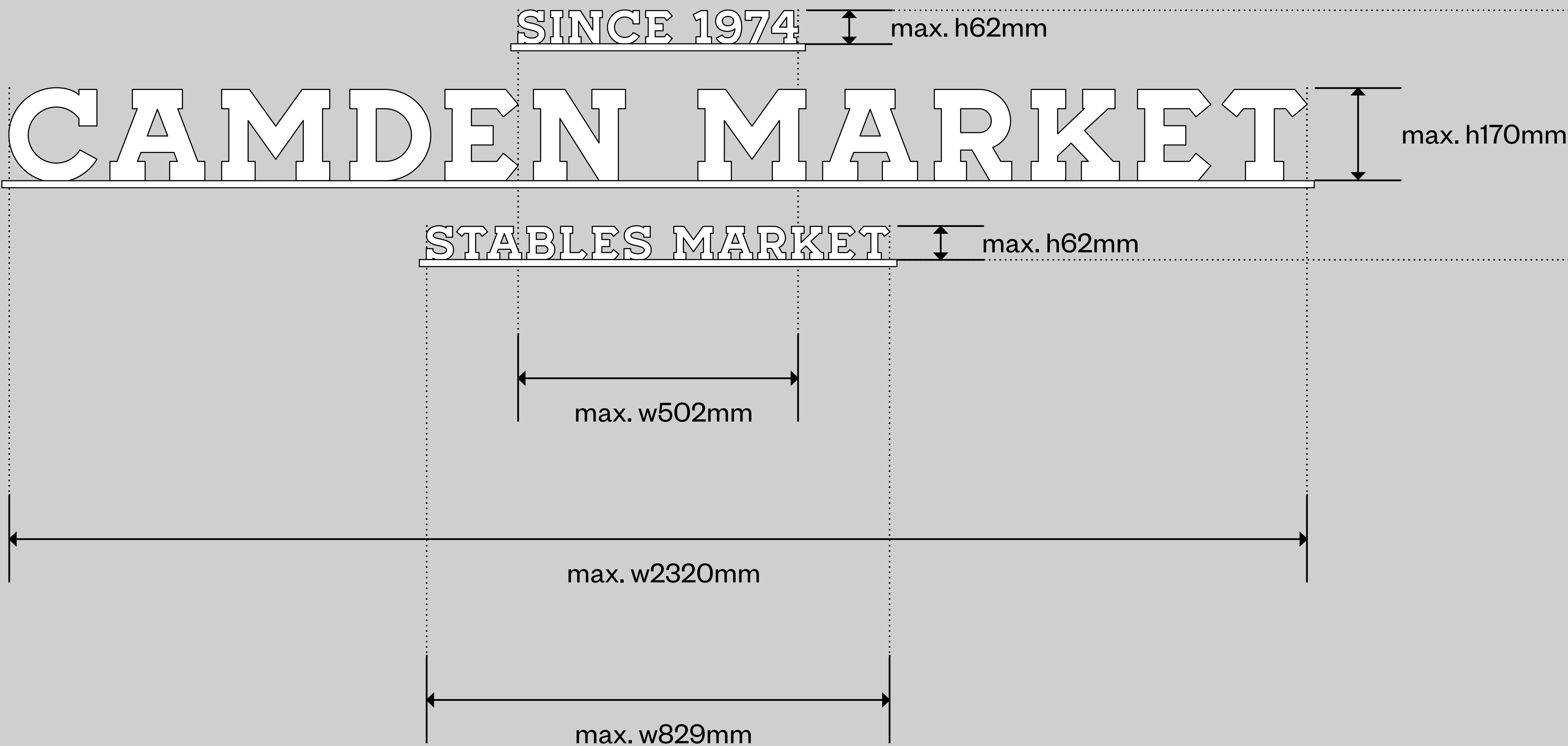
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LETTERING SIGNAGE
DETAIL

Not to scale

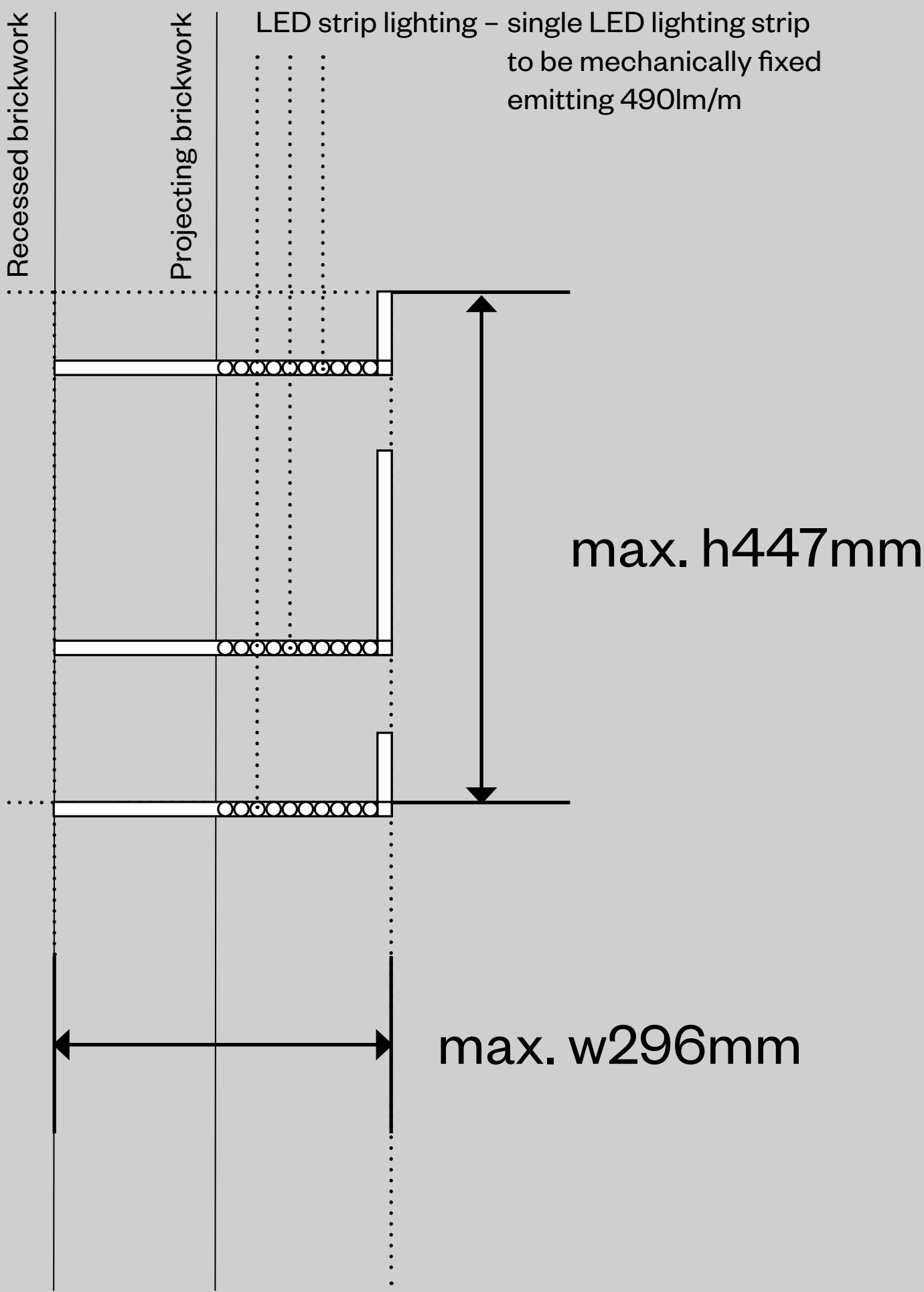
Front view



CAMDEN
MARKET

Lettering Signage Dimensions	
'Camden Market'	max. w2320mm x max. h170mm
'Since 1974'	max. w502mm x max. h62mm
'Stables Market'	max. w829mm x max. h62mm

Side view

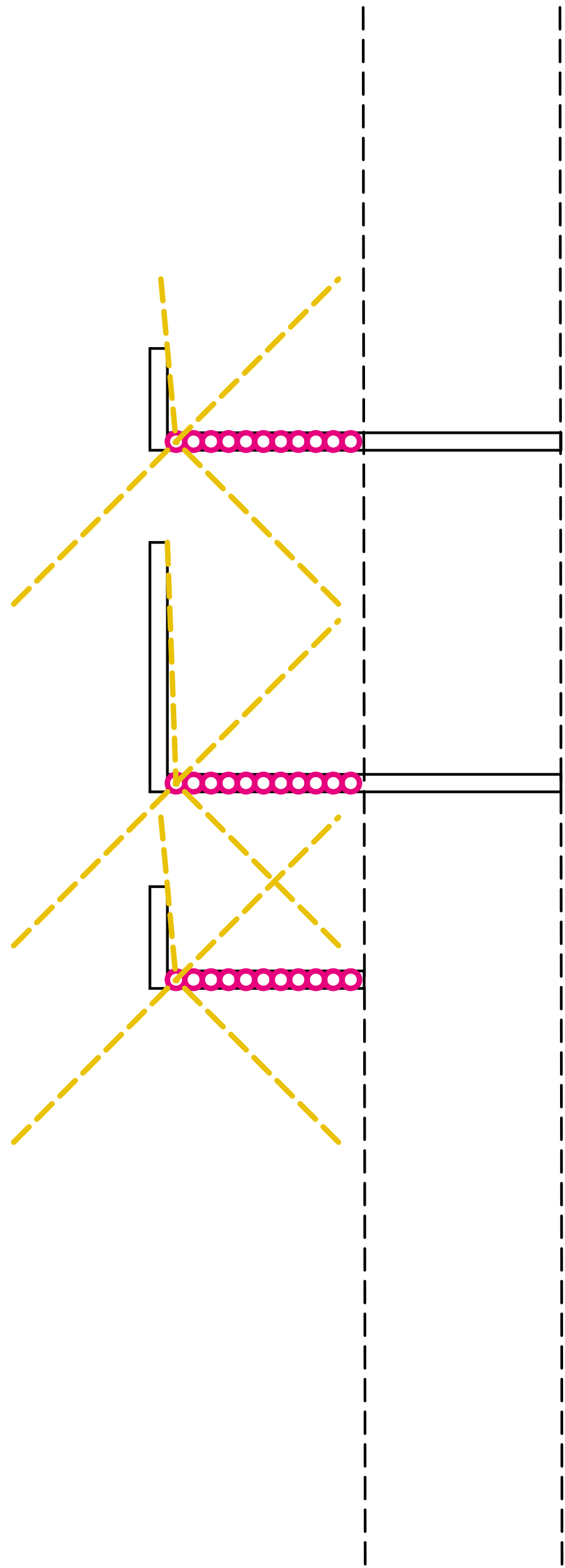


LETTERING SIGNAGE
LIGHTING DETAIL

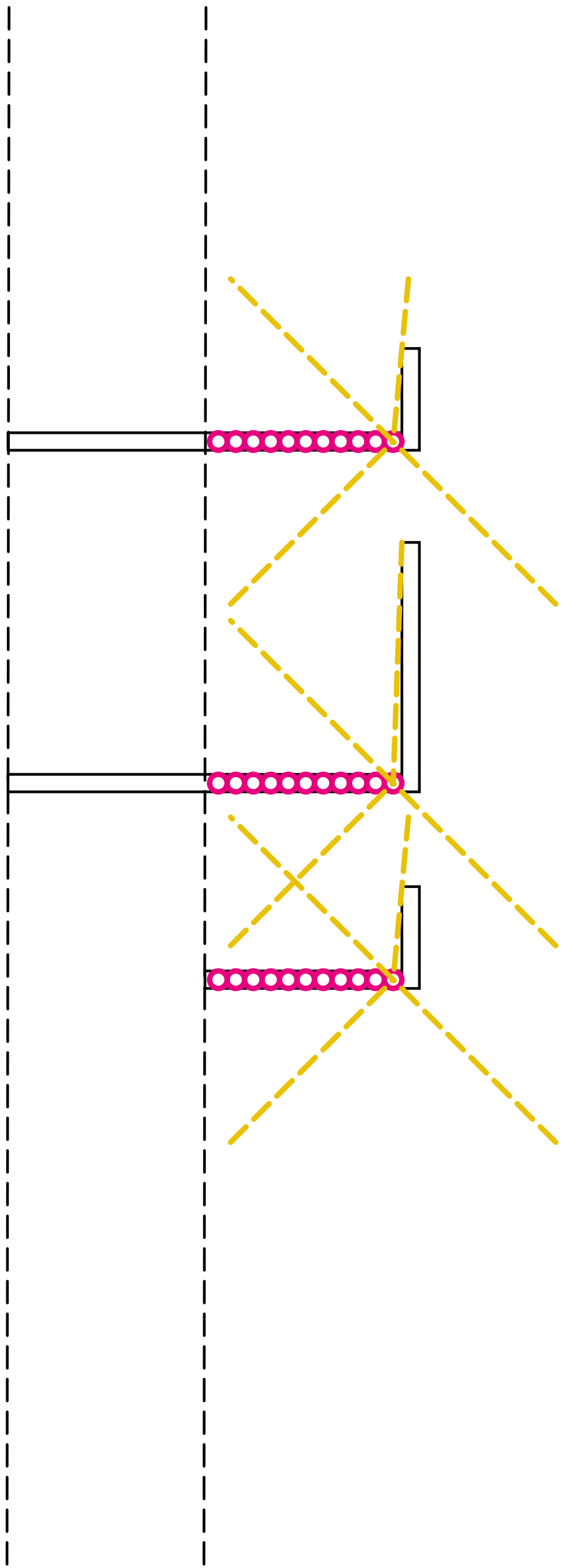
LED strip lighting to metal
lettering support posts

- Lighting
- Direction of light

Lettering signage, side views



South-facing



North-facing

FASCIA BEAM SIGNAGE
DETAIL

Not to scale

Front view



(This will be applied for under a separate advertisement consent).

CAMDEN
MARKET

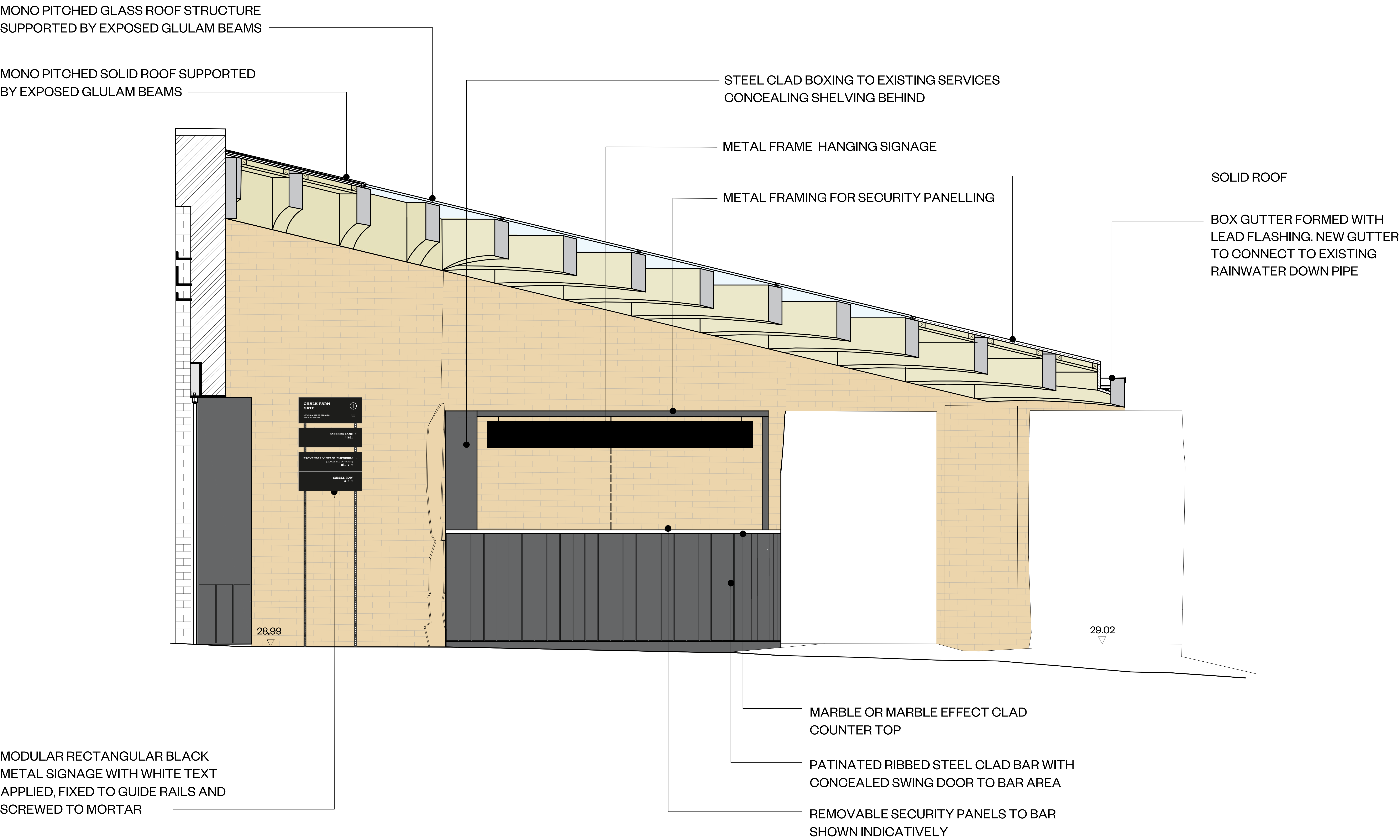
Lettering Signage Dimensions	
'Tenant Name', <i>left</i>	max. w1843mm x max. h94mm
'Chalk Farm Gate', <i>right</i>	max. w2460mm x max. h94mm



INTERNAL SIGNAGE METHODS

INTERIOR SIGNAGE METHODS
ELEVATION 1

Not to scale

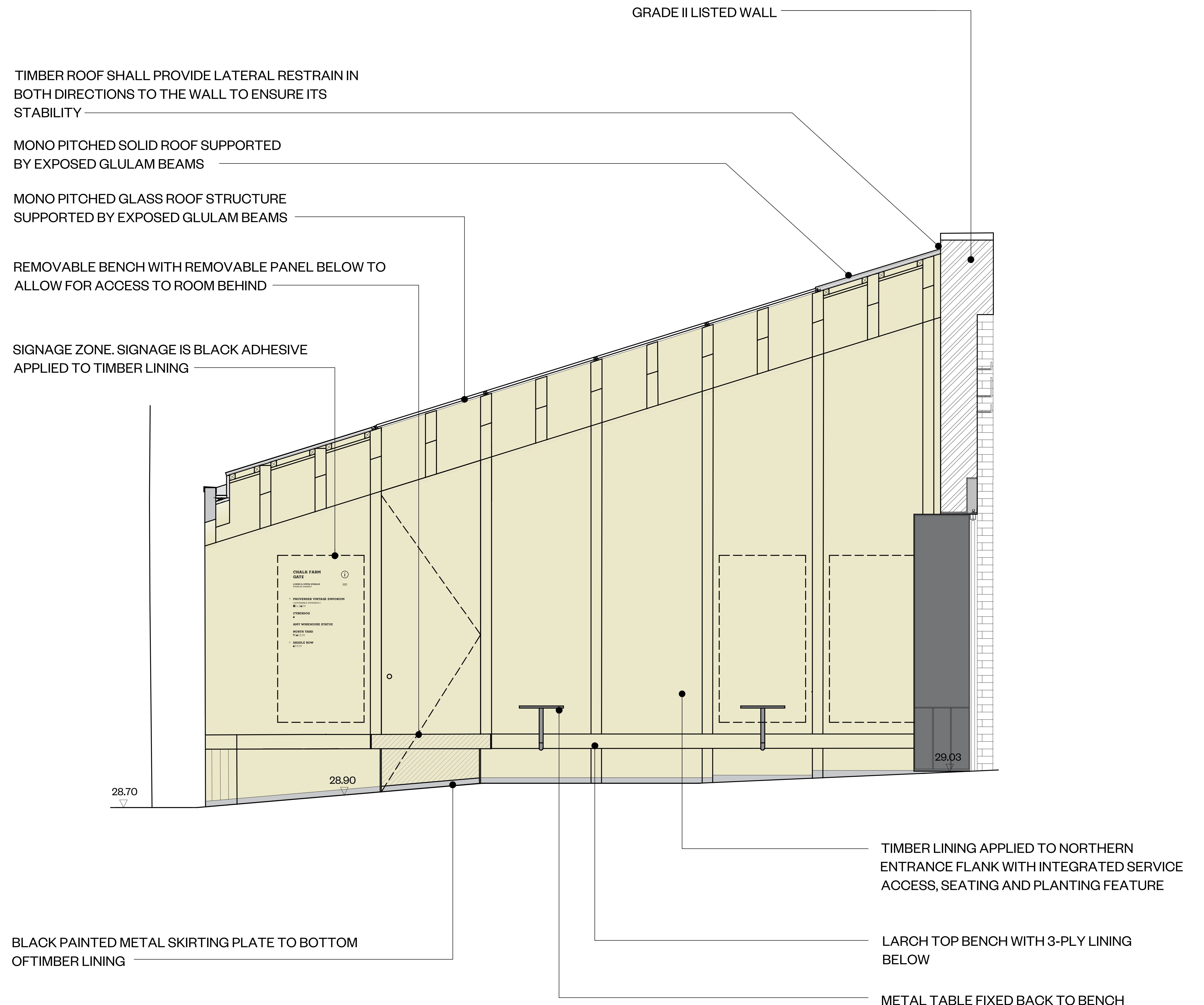


Wall-mounted directional
signage 'Wayfinding Text'

- Modular rectangular black metal signage with white text applied, hung from / fixed to guide rails
- Guide rails screwed to mortar

Not to scale

CAMDEN MARKET



WALL MOUNTED DIRECTIONAL SIGNAGE
DETAIL

Scale = 1:10
On w1200 x h800mm sheet size

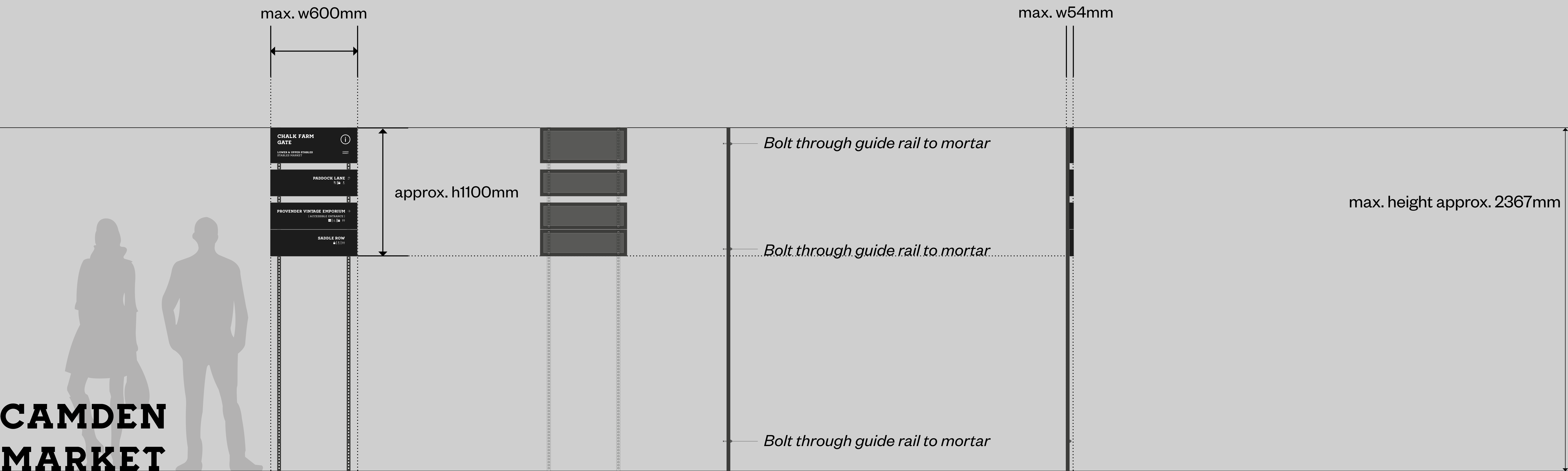


Front view,
assembled

Rear view,
assembled

Side view,
guide rail

Side view,
assembled

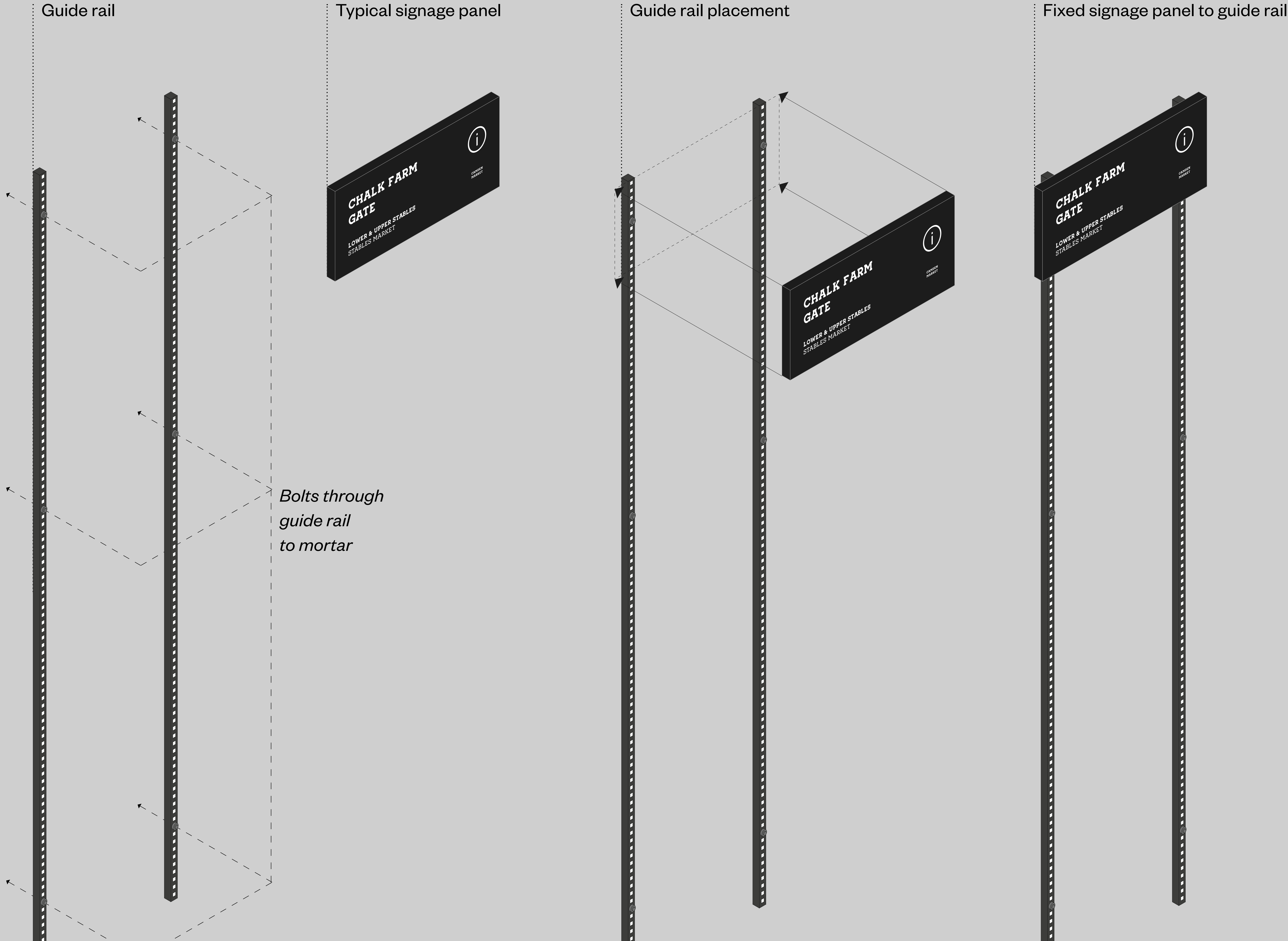


WALL MOUNTED DIRECTIONAL SIGNAGE
DETAIL CONTINUED

Method Combination,
3D Visual

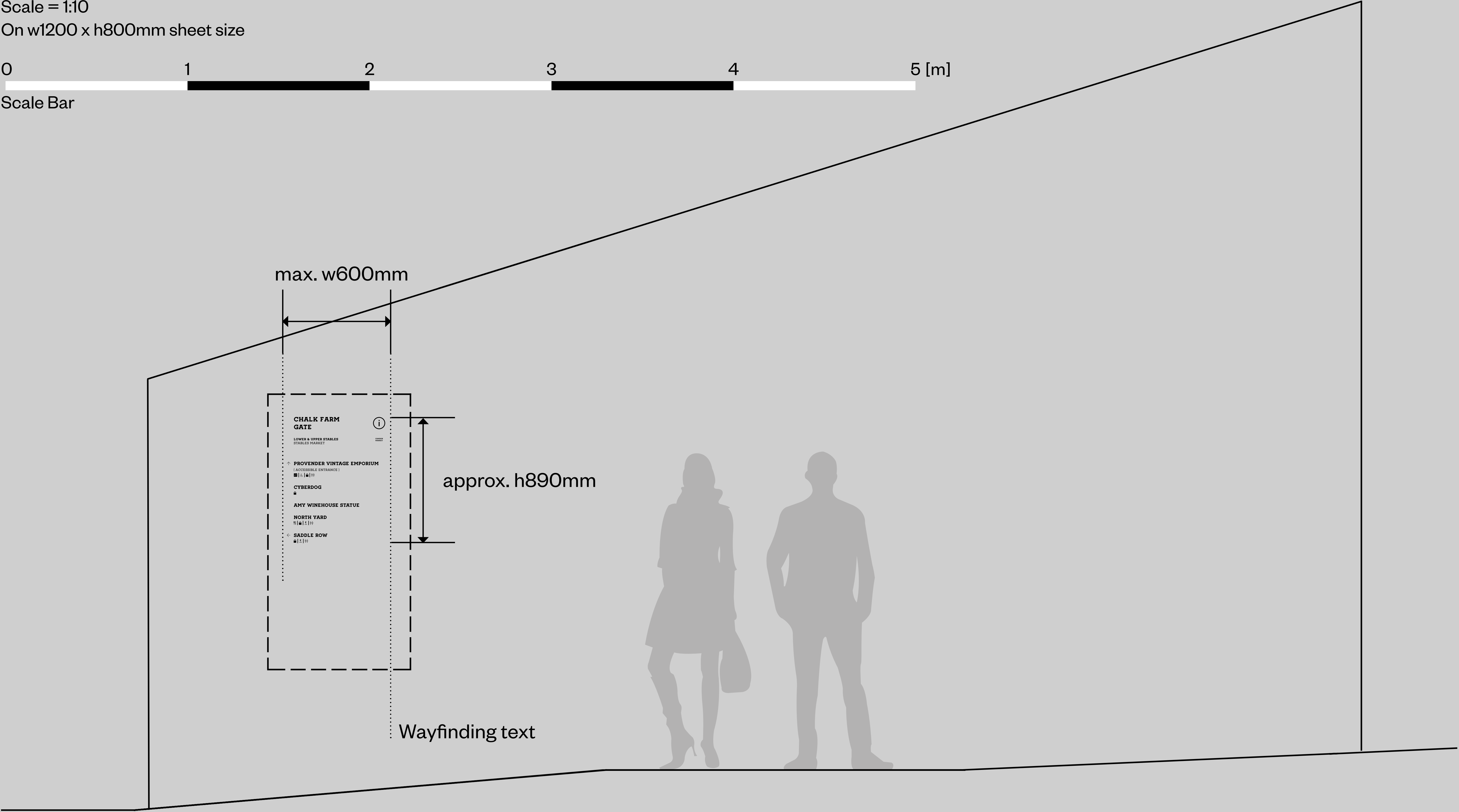
Not to scale

CAMDEN
MARKET



WAYFINDING TEXT
DETAIL

Scale = 1:10
On w1200 x h800mm sheet size



THANK YOU