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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

| | |
|--|-------------|
| Number | 95 |
| Suffix | |
| Property name | |
| Address line 1 | Euston Road |
| Address line 2 | |
| Address line 3 | |
| Town/city | London |
| Postcode | NW1 2RA |
| Description of site location must be completed if postcode is not known: | |
| Easting (x) | 530006 |
| Northing (y) | 182724 |
| Description | |

2. Applicant Details

| | |
|----------------|---------------------------------|
| Title | MR |
| First name | ROB |
| Surname | WELLER |
| Company name | PIZZA EXPRESS |
| Address line 1 | HUNTON HOUSE, HIGHBRIDGE ESTATE |
| Address line 2 | OXFORD ROAD |
| Address line 3 | UXBRIDGE |
| Town/city | MIDDLESEX |

2. Applicant Details

| | |
|---|---------|
| Country | |
| Postcode | UB8 1LX |
| Are you an agent acting on behalf of the applicant? | |
| <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Primary number | |
| Secondary number | |
| Fax number | |
| Email address | |

3. Agent Details

| | |
|------------------|-----------------------|
| Title | Miss |
| First name | Natalie |
| Surname | Long |
| Company name | Technical Signs |
| Address line 1 | Hille Business Centre |
| Address line 2 | 132 St Albans Road |
| Address line 3 | |
| Town/city | Watford |
| Country | United Kingdom |
| Postcode | WD24 4AE |
| Primary number | |
| Secondary number | |
| Fax number | |
| Email | |

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2 sets of illuminated fascia text
1 illuminated projection sign

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☐ Other type(s)

Please add details of each proposed fascia sign

| | |
|--|----------------|
| Fascia sign(s): 1 | |
| What is the height from the ground to the base of the advertisement? | 3.792 metre(s) |

4. Type of Proposed Advertisement(s)

| | |
|--|--|
| What is the maximum projection of the advertisement from face of building? | 0.034 metre(s) |
| Dimension: | Height: 0.5 x Width: 1.958 x Depth: 0.5 metre(s) |
| What materials will the sign be made of? Please refer to section A:A through text detail on drawing no: 596311-3. | |
| What is the maximum height of any of the individual letters and symbols? | 50 cm |
| The colour of text and background Please refer to section A:A through text detail on drawing no: 596311-3. | |
| Will the sign be illuminated? | Yes |
| Will the sign be illuminated internally or externally? | Internally Illuminated |
| Illuminance levels | 500 cd/m2 |
| Will the illumination be static or intermittent? | Static |

| | |
|--|--|
| Fascia sign(s): 2 | |
| What is the height from the ground to the base of the advertisement? | 3.84 metre(s) |
| What is the maximum projection of the advertisement from face of building? | 0 metre(s) |
| Dimension: | Height: 0.2 x Width: 1.278 x Depth: 0 metre(s) |
| What materials will the sign be made of? Please refer to section B:B through text detail on drawing no: 596311-3. | |
| What is the maximum height of any of the individual letters and symbols? | 20 cm |
| The colour of text and background Please refer to section B:B through text detail on drawing no: 596311-3. | |
| Will the sign be illuminated? | Yes |
| Will the sign be illuminated internally or externally? | Internally Illuminated |
| Illuminance levels | 200 cd/m2 |
| Will the illumination be static or intermittent? | Static |

Please add details of each proposed projecting or hanging sign

| | |
|---|--|
| Projecting or hanging sign(s): 1 | |
| What is the height from the ground to the base of the advertisement? | 3.501 metre(s) |
| What is the maximum projection of the advertisement from face of building? | 0.796 metre(s) |
| Dimension: | Height: 0.9 x Width: 0.75 x Depth: 0.06 metre(s) |
| What materials will the sign be made of? Please refer to projection sign detail on drawing no: 596311-3. | |
| What is the maximum height of any of the individual letters and symbols? | 15 cm |

4. Type of Proposed Advertisement(s)

The colour of text and background

Please refer to projection sign detail on drawing no: 596311-3.

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

200 cd/m2

Will the illumination be static or intermittent?

Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please refer to existing signage detail on drawing no: 596311-1 and proposed signage detail on drawing no: 596311-2 & 3.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

06/08/2021

To

06/08/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

06/08/2021