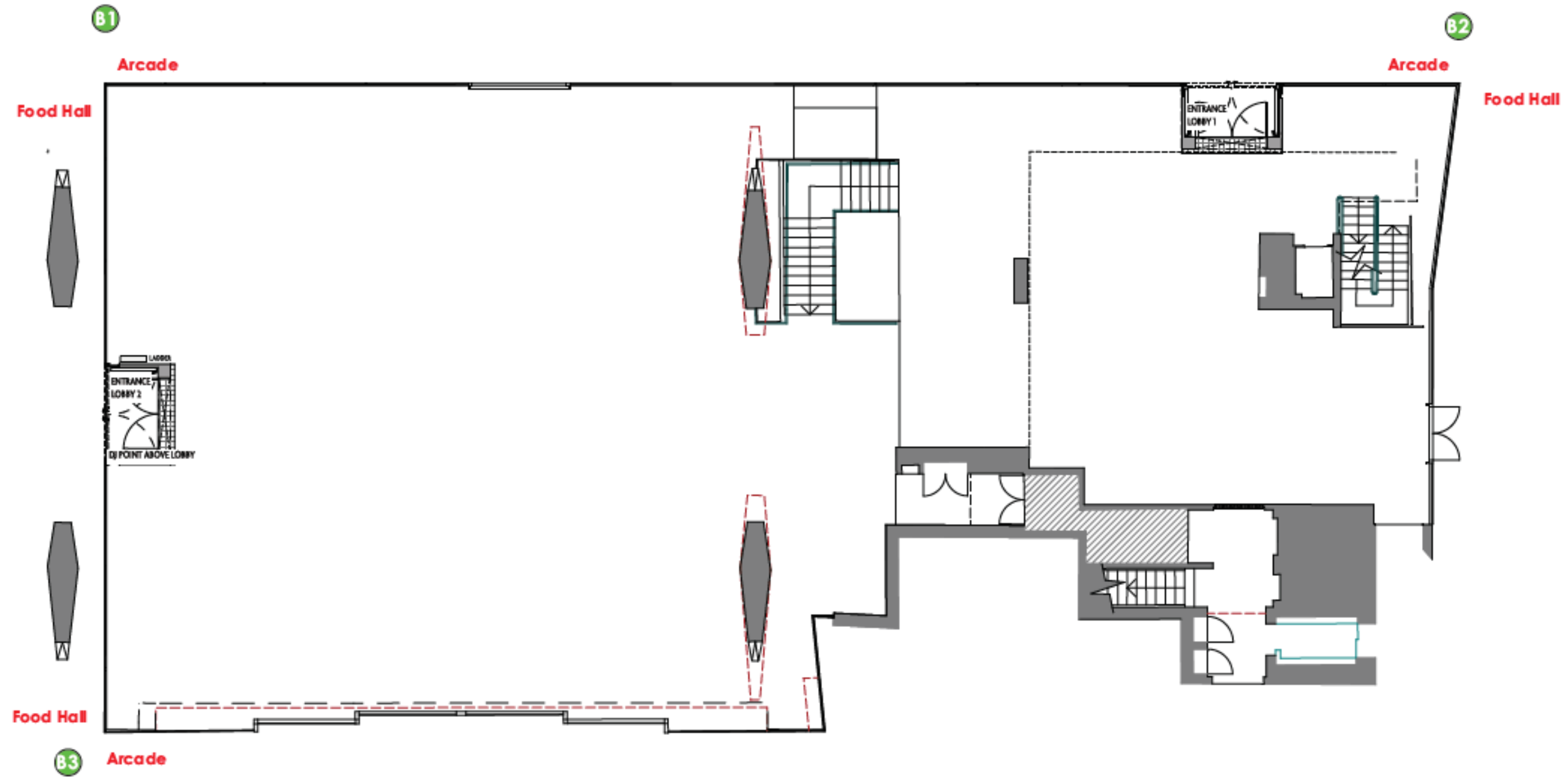


CURRENT PROPOSED / PREFERRED ROUTE

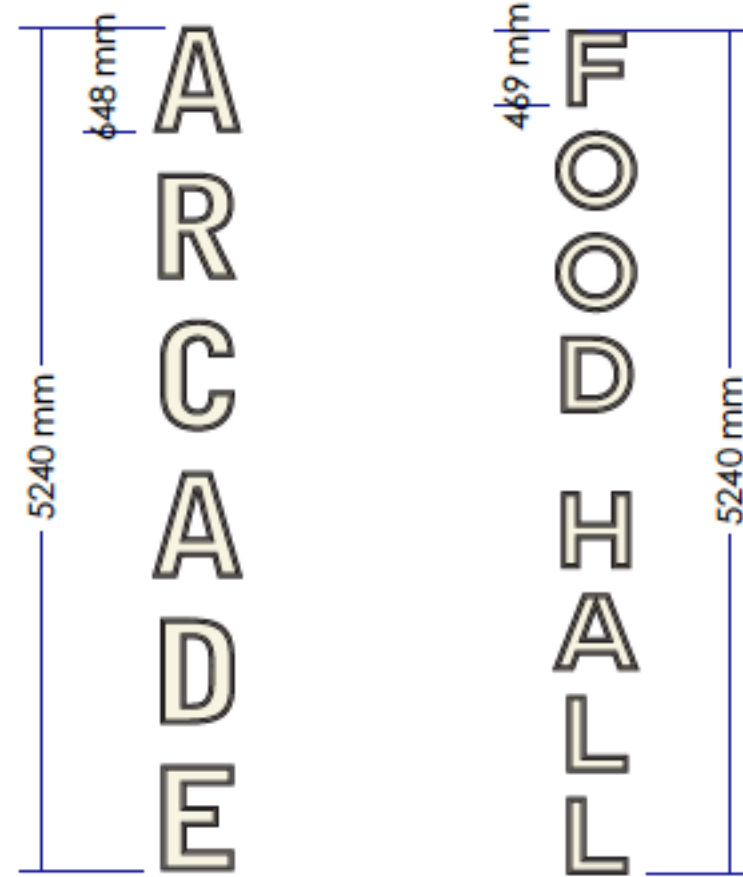
Given the planning restrictions and listed building sensitivity, the currently proposed route of a temporary, glaze-fixed sign with illuminated coloured letters is our preferred option and a compromise in line with all parties' objectives.

In this route (detailed on the next 3 slides) nothing is fixed to the listed elements of the building and there are no requirements for large fixings into sockets. The letters are instead applied directly to glazing on the exterior of the glass, which achieves the necessary impact (through size and visibility) without affecting or tarnishing the building's listed structure.

ARCADE: PLAN

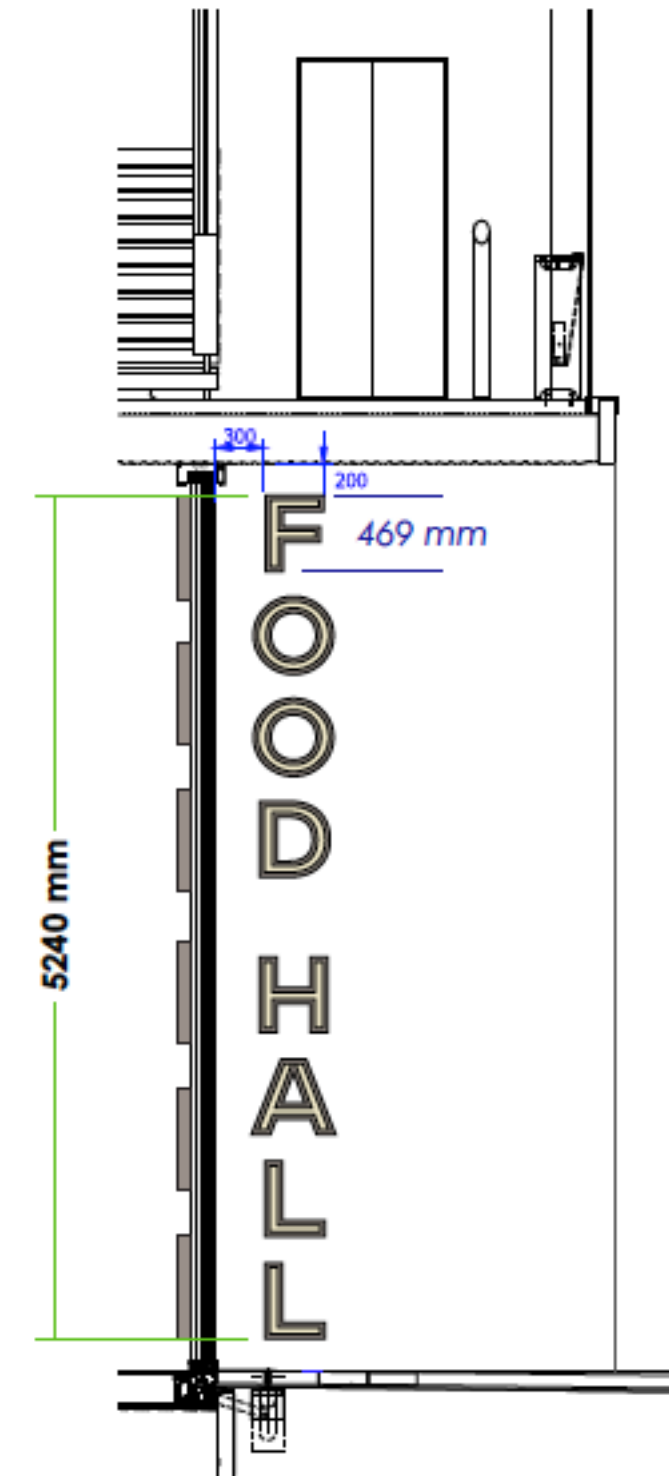


ARCADE: PROPOSED SIGNAGE



- B** 6no sets Built up face illuminated letters finished RAL 7043 with opal acrylic faces, internally illuminated with warm white 3000k 500cd/m2 static illumination.

Fixed back to glazing



Sign Location B1, B2 & B3
1:50

ARCADE: EXTERNAL SIGNS



B1



B2



B3



Existing site photos

Proposed visuals