

THE FRANCIS CRICK INSTITUTE DANGOOR WALK EXHIBITION

Planning Document

Issue: 02

Date: 19.07.2021

CONTENTS

Background

Site plan & area coverage

Design visuals

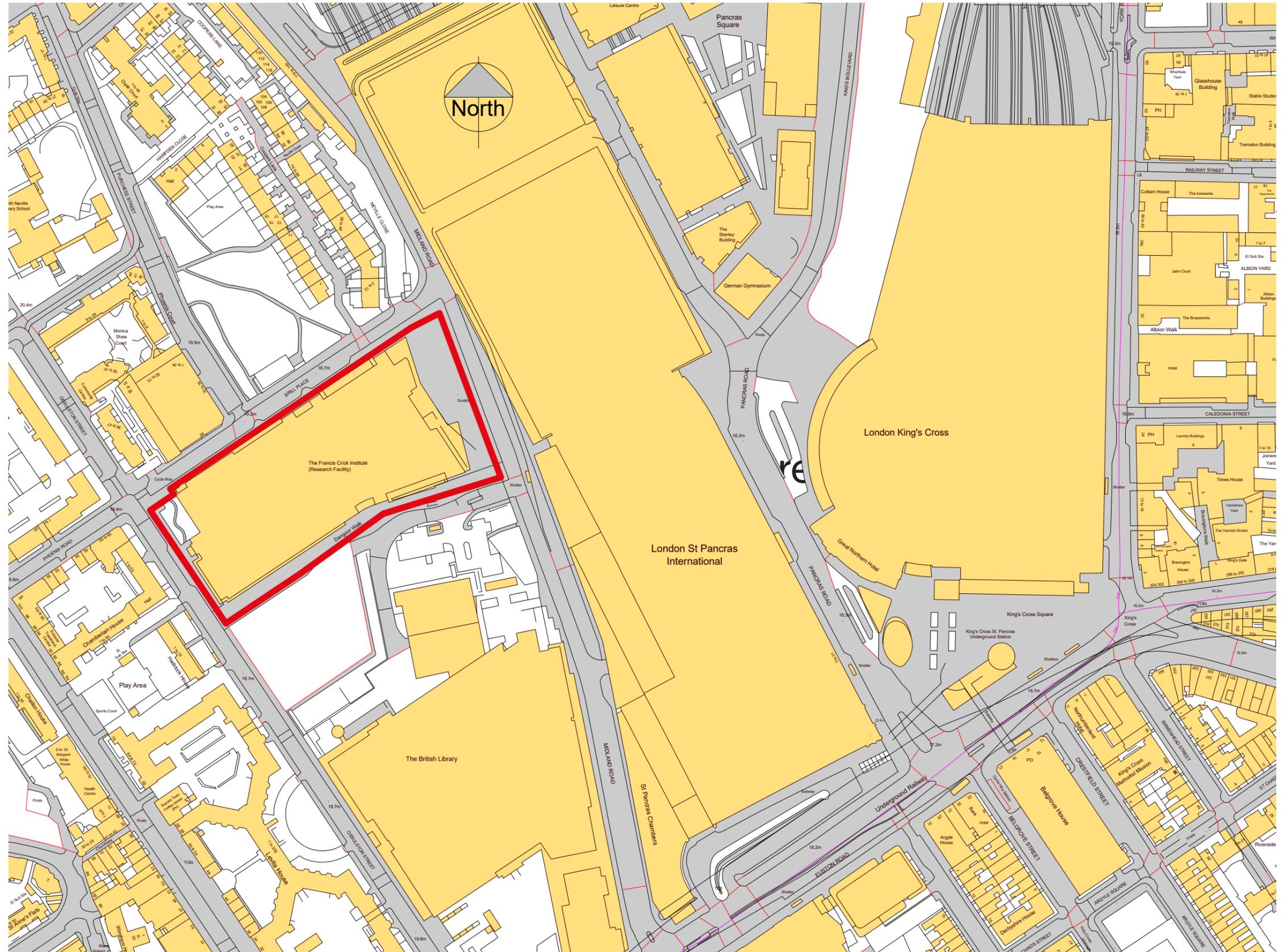
BACKGROUND

Pathway to Discovery is an immersive exhibition that aims to provoke curiosity to the passer by through various engagement points.

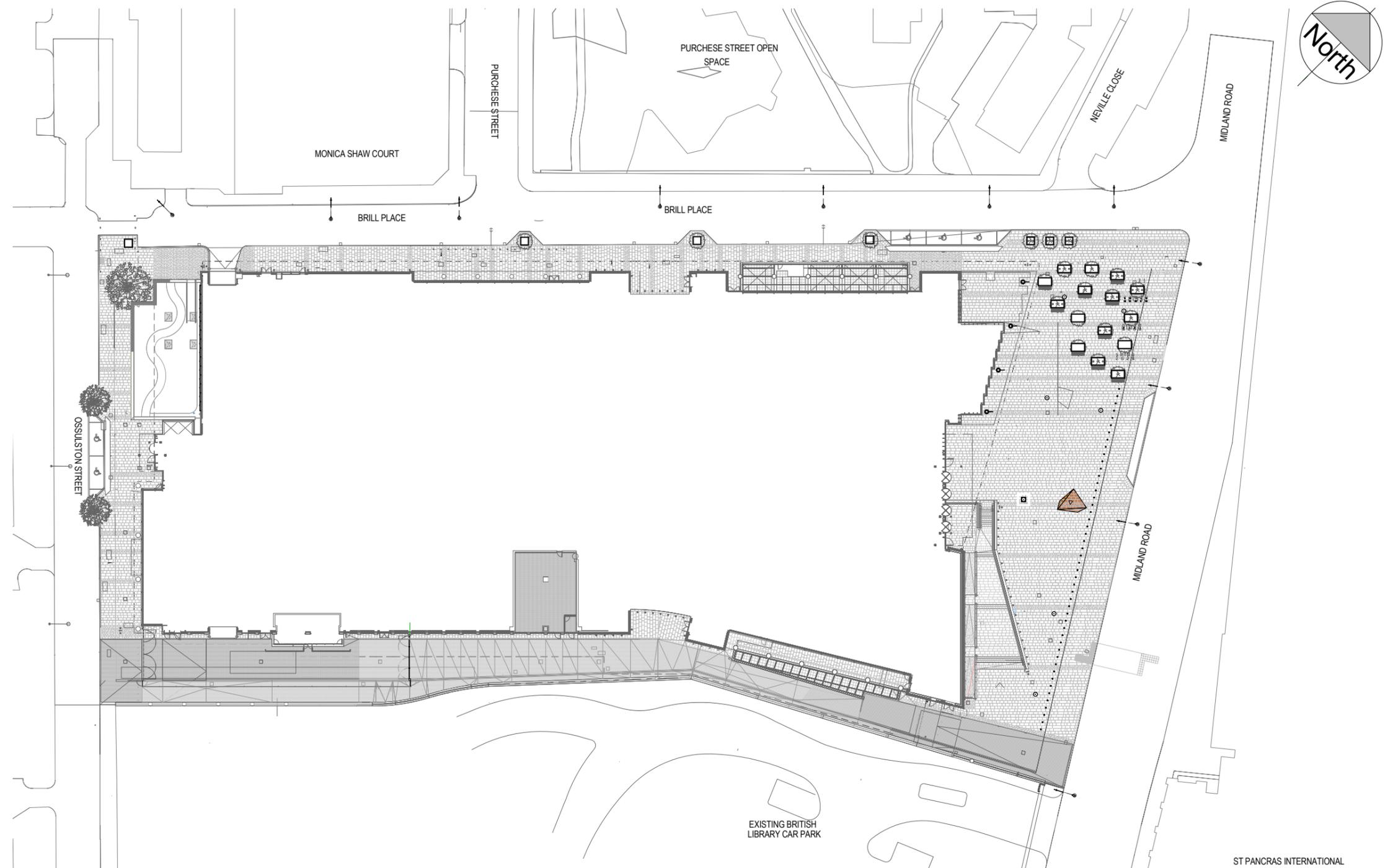
The primary engagement point will be a hand painted floor design featuring the title of the exhibition and the word 'discovery' accompanied by various coloured shapes. The design encourages passers by to interact with the space as they move from shape to shape and explore the rest of the exhibition. Including 12 interpretation panels and a wall graphic. Importantly the floor painting will help to physically connect the rest of the engagement points together as a whole exhibition.

Dangoor Walk is a private road owned and maintained by the Francis Crick Institute. The fence where the exhibition appears is owned and maintained by the Francis Crick Institute. The other side of the fence is owned by the British Library who have given their consent for its use for this exhibition.

Site Location Plan

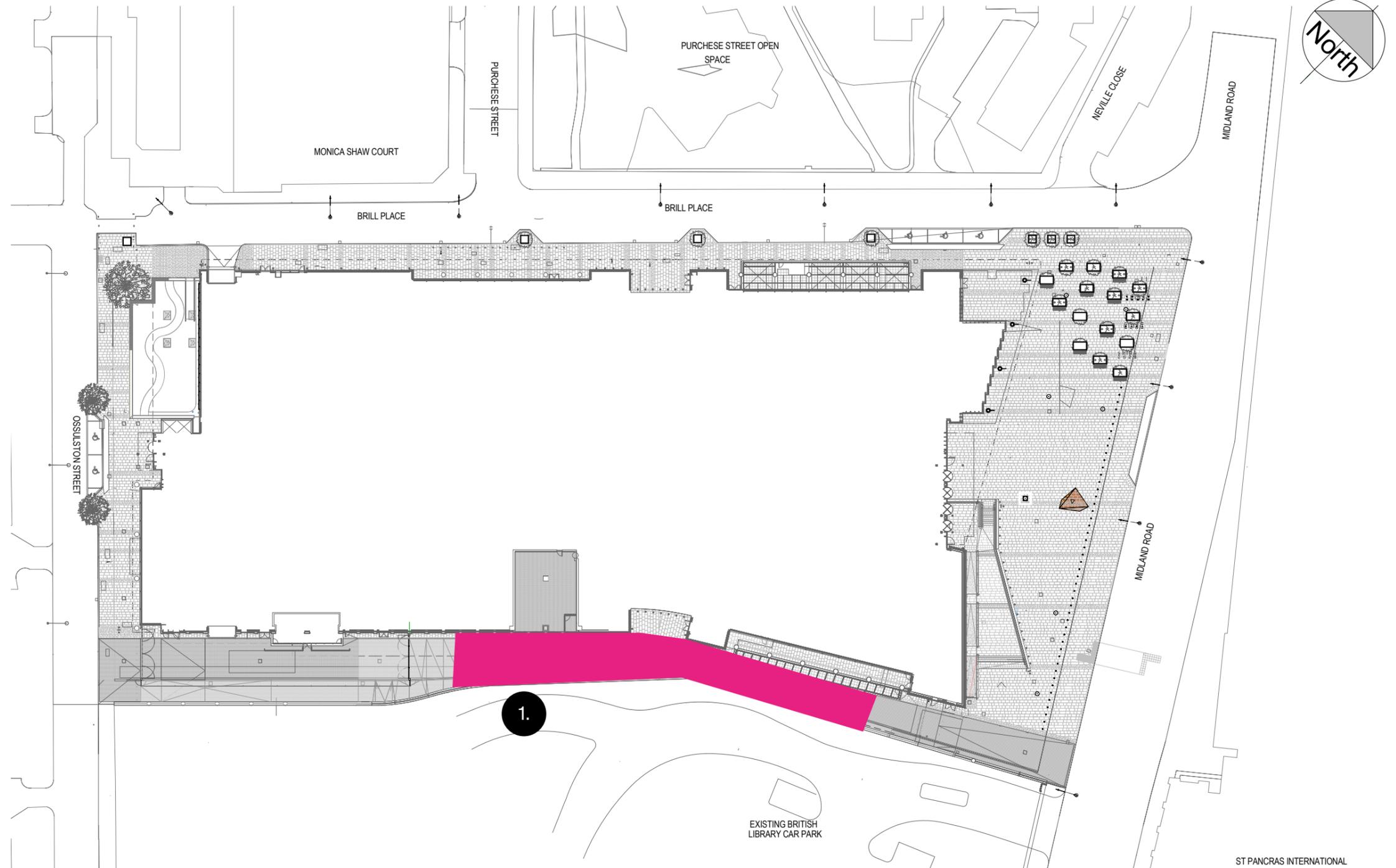


Site Plan: Existing

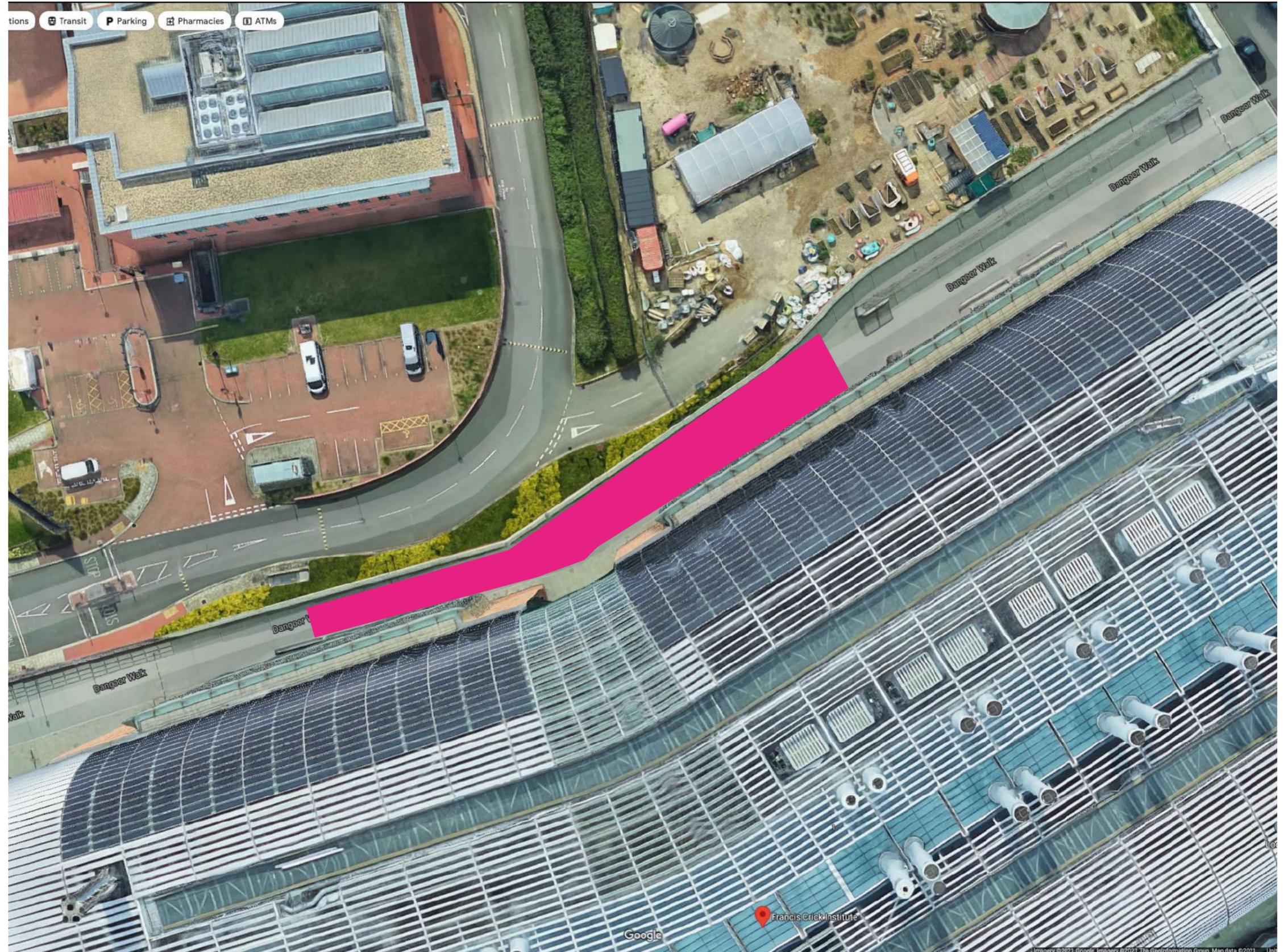


Site Plan: Proposed

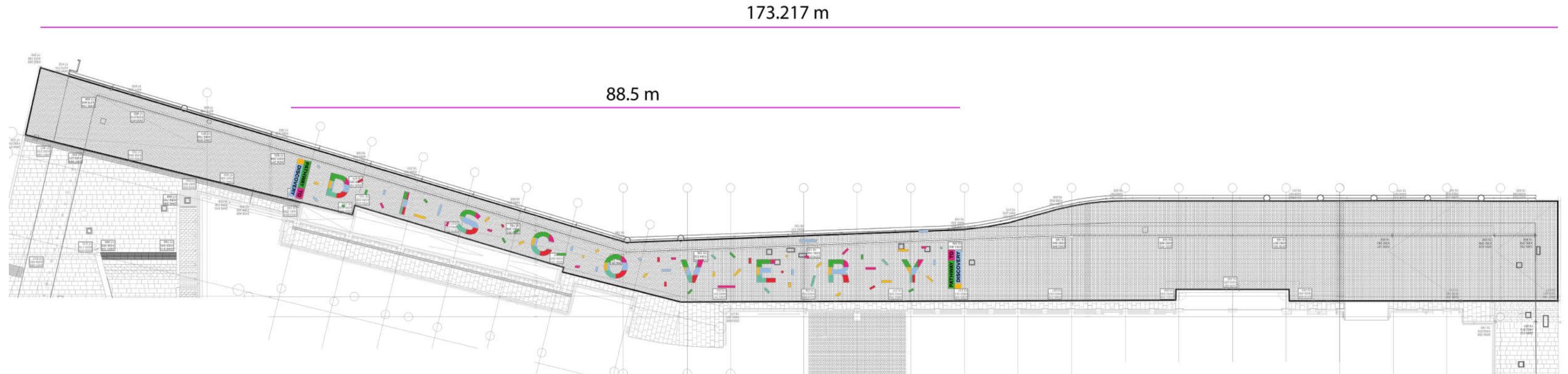
Area 1: Floor painting



Area 1: Floor painting



Area 1: Floor painting



Area 1: Floor Painting
Proposed Artwork

Artwork material
Floor paint

Length of Path
173.217 m

Max Letter Height
2.6m

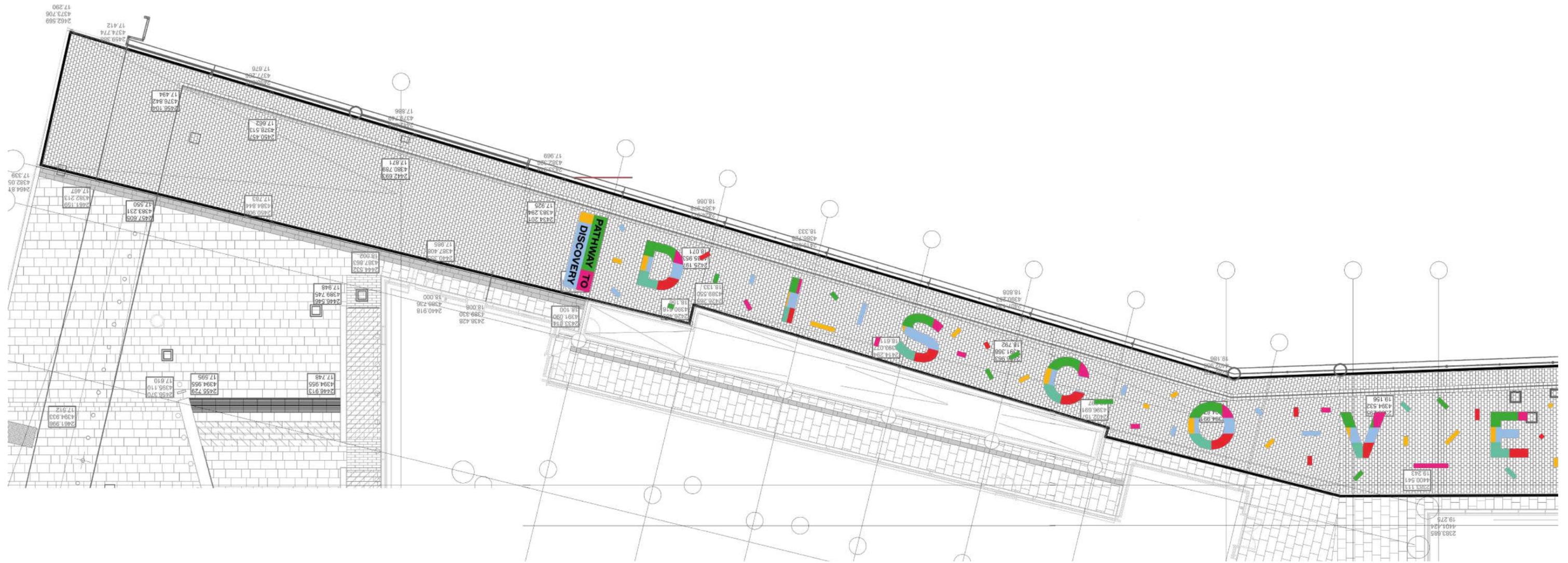
Length of Path covered
88.5 m

Typeface
Marfa Bold

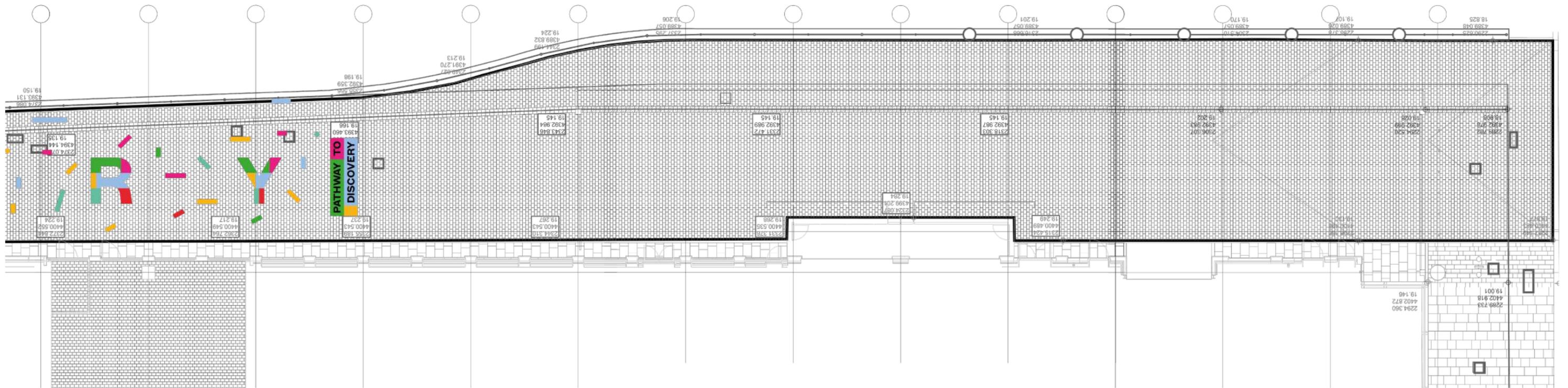
DESIGN VISUALS

Area 1: Floor Painting

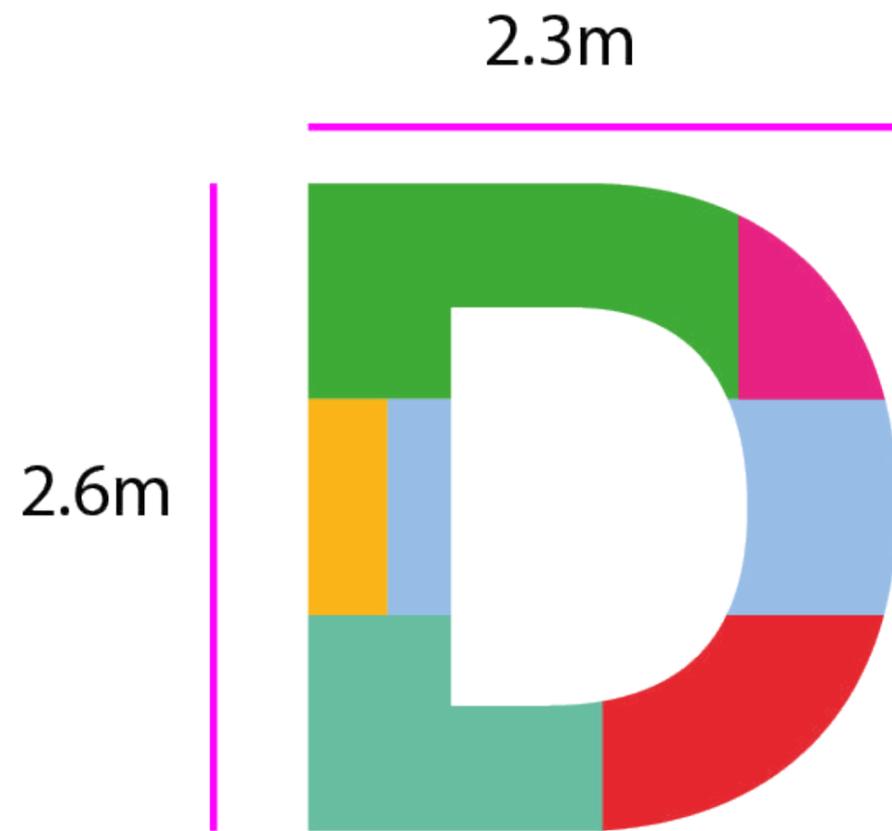
Area 1: Floor Painting Proposed Artwork



Area 1: Floor Painting Proposed Artwork



Area 1: Floor Painting
Proposed Artwork



HATO