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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text" value="190"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Camden High Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 8QP"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="528873"/>
Northing (y)	<input type="text" value="183962"/>

Description

#### 2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Lob"/>
Surname	<input type="text" value="Tang"/>
Company name	<input type="text" value="LEON"/>
Address line 1	<input type="text" value="27 Copperfield Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	
Postcode	SE1 0EN
Are you an agent acting on behalf of the applicant?	
<input checked="" type="radio"/> Yes <input type="radio"/> No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Ms
First name	Julia
Surname	Czepek
Company name	rpa:vision
Address line 1	51-53 Church Road
Address line 2	
Address line 3	
Town/city	Ashford
Country	United Kingdom
Postcode	TW15 2TY
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 x Fascia - LEON  
1 x Fascia - Naturally Fast Food  
1 x Projecting Sign  
1 x Vinyl  
1 x Digital Screen  
All on drawings supplied A211 / A212 / A213 / A214

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)  
☒ Projecting or hanging sign(s)  
☐ Hoarding(s)  
☒ Other type(s)

Please add details of each proposed fascia sign

4. Type of Proposed Advertisement(s)

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.88 metre(s)
What is the maximum projection of the advertisement from face of building?	0.125 metre(s)
Dimension:	Height: 0.48 x Width: 1.565 x Depth: 0.125 metre(s)
What materials will the sign be made of?	
New, individually illuminated LEON letters fixed back to existing bulkhead. LED lights to be red not white. Details TBC GC to allow for power. Fascia to be rendered to match RAL 5008.	
What is the maximum height of any of the individual letters and symbols?	48 cm
The colour of text and background	
New, individually illuminated LEON letters fixed back to existing bulkhead. LED lights to be red not white. Details TBC GC to allow for power. Fascia to be rendered to match RAL 5008. Red Letters 485C.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	250 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.85 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.12 x Width: 2.01 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Naturally Fast Food signage painted on fascia in Gold finish. Fascia to be rendered to match RAL 5008	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background	
Naturally Fast Food signage painted on fascia in Gold finish. Fascia to be rendered to match RAL 5008	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.17 metre(s)
What is the maximum projection of the advertisement from face of building?	0.66 metre(s)
Dimension:	Height: 0.55 x Width: 0.55 x Depth: 0.12 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of?	
10mm stove enameled external sign frame to RAL 5008. Removable face panels with folded (max r 2mm) returns; Mounting plate, 10mm thick with counter bored mounting holes. 5mm wide x 10mm deep shadow gaps between frame and face panel. Rear face of shadow gap to be painted to match sign frame (RAL 5008). LED illumination by others, (Max illumination of 300 Cd/m.) New internally illuminated projecting sign on support arm. By signage contractor. GC to allow for power. U/S 2170mm AFFL	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
10mm stove enameled external sign frame to RAL 5008. Removable face panels with folded (max r 2mm) returns; Mounting plate, 10mm thick with counter bored mounting holes. 5mm wide x 10mm deep shadow gaps between frame and face panel. Rear face of shadow gap to be painted to match sign frame (RAL 5008). LED illumination by others, (Max illumination of 300 Cd/m.)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	250 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0 x Width: 0 x Depth: 0 metre(s)
What materials will the sign be made of? Branded block vinyl to new glazing. Vinyl to be 90% frosted. Artwork TBC	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Branded block vinyl to new glazing. Vinyl to be 90% frosted. Artwork TBC	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	0.695 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.095 x Width: 0.635 x Depth: 0 metre(s)
What materials will the sign be made of? Digital Screen 46" - Floor mounted digital screen with 46" screen.	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
Digital Screen 46" - Floor mounted digital screen with 46" screen. CDM Lux levels TBC by GC.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Branded Vinyl.

Digital Screen 46" - Floor mounted digital screen with 46" screen.  
<https://displaysolutions.samsung.com/digital-signage/detail/1400/OM46N>

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="28/07/2021"/>
To	<input type="text" value="28/07/2026"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

28/07/2021