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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	96
Suffix	
Property name	
Address line 1	Drummond Street
Address line 2	
Address line 3	
Town/city	London
Postcode	NW1 2HN
Description of site location must be completed if postcode is not known:	
Easting (x)	529379
Northing (y)	182590
Description	

2. Applicant Details

Title	Ms
First name	Georgie
Surname	Street
Company name	Euston Town BID
Address line 1	Camden Town Unlimited
Address line 2	5-7 Buck Street
Address line 3	Top Container
Town/city	London

2. Applicant Details

Country	
Postcode	NW1 8NJ
Are you an agent acting on behalf of the applicant?	
<input checked="" type="radio"/> Yes <input type="radio"/> No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Ms.
First name	Corina
Surname	Tuna
Company name	Jan Kattein Architects
Address line 1	277 New North Road
Address line 2	
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	N1 7AA
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

96 - Fret cut lettering fixed to existing render of masonry wall

98 - Fret cut lettering fixed to existing render of masonry wall

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.5 x Width: 2.3 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Fret cut, dibond lettering	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Silver finished lettering on rendered background surface	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.6 x Width: 2.1 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
Fret cut, dibond lettering	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background	
Green lettering on rendered background surface	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

178_096_100_Existing_Elevation
178_098_100_Existing_Elevation
178_096_001_Existing_Proposed

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/01/2022"/>
To	<input type="text" value="01/01/2032"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

Designs of individual shopfronts and terrace of shopfronts have been prepared, presented and developed in collaboration with business owners and neighbouring businesses.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	<input type="text" value="Mr."/>
First name	<input type="text"/>
Surname	<input type="text"/>
Reference	<input type="text" value="Drummond Street- Shopfront Improvements"/>
Date (Must be pre-application submission)	
<input type="text" value="15/07/2021"/>	

Details of the pre-application advice received

Received advice in regards to further details to be included with this application and areas for further clarification. Also received prior advice from Jennifer Walsh through Pre-App meeting on 19/05/21, who has an understanding of the wider scheme. (jennifer.walsh@camden.gov.uk)

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

19/07/2021