

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

| | |
|----------------|----------------------|
| Number | <input type="text"/> |
| Suffix | <input type="text"/> |
| Property name | 9-11 |
| Address line 1 | Tottenham Street |
| Address line 2 | <input type="text"/> |
| Address line 3 | <input type="text"/> |
| Town/city | London |
| Postcode | W1T 2AQ |

Description of site location must be completed if postcode is not known:

| | |
|--------------|--------|
| Easting (x) | 529490 |
| Northing (y) | 181826 |

Description

2. Applicant Details

| | |
|----------------|------------------------|
| Title | Mr |
| First name | Alex |
| Surname | Ribalicenko |
| Company name | GALIYEVA LIMITED |
| Address line 1 | 9-11, Tottenham Street |
| Address line 2 | <input type="text"/> |
| Address line 3 | <input type="text"/> |
| Town/city | London |

2. Applicant Details

| | |
|---|---|
| Country | <input type="text"/> |
| Postcode | <input type="text" value="W1T 2AQ"/> |
| Are you an agent acting on behalf of the applicant? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Primary number | <input type="text"/> |
| Secondary number | <input type="text"/> |
| Fax number | <input type="text"/> |
| Email address | <input type="text"/> |

3. Agent Details

| | |
|------------------|---|
| Title | <input type="text" value="MISS"/> |
| First name | <input type="text" value="CHLOE"/> |
| Surname | <input type="text" value="MAGER"/> |
| Company name | <input type="text" value="Chloe Mager Design"/> |
| Address line 1 | <input type="text" value="22"/> |
| Address line 2 | <input type="text" value="Totland Road"/> |
| Address line 3 | <input type="text"/> |
| Town/city | <input type="text" value="Brighton"/> |
| Country | <input type="text"/> |
| Postcode | <input type="text" value="BN2 3EN"/> |
| Primary number | <input type="text"/> |
| Secondary number | <input type="text"/> |
| Fax number | <input type="text"/> |
| Email | <input type="text"/> |

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 x Non-illuminated fascia sign
1 x Internally illuminated hanging sign
2 x Branded retractable awnings (like for like replacements of existing with new brand logo)

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

| | |
|--|--|
| What is the height from the ground to the base of the advertisement? | 3.098 metre(s) |
| What is the maximum projection of the advertisement from face of building? | 0.03 metre(s) |
| Dimension: | Height: 0.2 x Width: 0.775 x Depth: 0.3 metre(s) |
| What materials will the sign be made of? Lacquered blackened mild steel | |
| What is the maximum height of any of the individual letters and symbols? | 20 cm |
| The colour of text and background Black / Green | |
| Will the sign be illuminated? | No |
| Will the sign be illuminated internally or externally? | |
| Illuminance levels | 0 cd/m2 |
| Will the illumination be static or intermittent? | |

Please add details of each proposed projecting or hanging sign

| | |
|---|---|
| Projecting or hanging sign(s): 1 | |
| What is the height from the ground to the base of the advertisement? | 3.55 metre(s) |
| What is the maximum projection of the advertisement from face of building? | 0.97 metre(s) |
| Dimension: | Height: 0.71 x Width: 0.71 x Depth: 0.08 metre(s) |
| What materials will the sign be made of? Lacquered Blackened Mild Steel / Opal Acrylic | |
| What is the maximum height of any of the individual letters and symbols? | 10 cm |
| The colour of text and background White / Black | |
| Will the sign be illuminated? | Yes |
| Will the sign be illuminated internally or externally? | Internally Illuminated |
| Illuminance levels | 500 cd/m2 |
| Will the illumination be static or intermittent? | Static |

Other type(s): Please add details of each proposed advertisement

| | |
|--|---|
| Other type(s): 1 | |
| What is the height from the ground to the base of the advertisement? | 2.25 metre(s) |
| What is the maximum projection of the advertisement from face of building? | 1.3 metre(s) |
| Dimension: | Height: 1.44 x Width: 2.349 x Depth: 1.3 metre(s) |
| What materials will the sign be made of? Water Resistant Acrylic Fibre | |
| What is the maximum height of any of the individual letters and symbols? | 20 cm |

4. Type of Proposed Advertisement(s)

The colour of text and background

White / Black

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

Please describe each of the 'Other type(s)' of advertising proposed

2no. Existing retractable awning mechanisms and folding brackets retained and awnings replaced with like-for-like black awnings with 'Pinch' logo applied to top faces

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please refer to Detail No.7 Existing Shopfront Photos on Drawing 09-01 Proposed Shopfront & Signage Details

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/09/2021

To

01/09/2036

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

10. Interest In the Land

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)