Application No: Consultees Name:	Received:	Comment:	Response:
2021/2446/P JAMES GELISTER	06/07/2021 11:55:06	COMMNT	Ms Kate Henry Senior Planning Officer London Borough of Camden
			July 6th 2021 Dear Ms Henry
			Re 2021/2446/P I wish to register my objection to the above proposal Cascade flats occupy a residential site only recently developed and granted planning approval in 2014 on the basis that it was for residential use only. Of particular importance to LBC planners at the time was that this residential development should be in keeping with the character of the local neighbourhood which includes a conservation area. I would respectfully suggest that a grocery storage and distribution facility, as is now proposed, is completely out of keeping with the character of the local neighbourhood Aside from the above it is not a safe location for such a proposed business being at an exceptionally busy and dangerous intersection which is often gridlocked. It is not possible to turn into the site from the Hendon Way (A41) nor from the northbound lane of the Finchley Road (A41). The only safe access is from the southbound lane of the Finchley Road. Similarly, in order to leave the site safely, traffic including cyclists (unless they use the pavement which is a distinct possibility) will be obliged to head southbound on the Finchley road initially. North and northwest bound traffic will likely then divert via Platts Lane and Briardale or Clorane in order to access the Hendon Way or the Finchley Road. It is of concern that the hours of operation for this proposed delivery hub are from 7am to 11pm. Delivery vans and distribution vehicles (?mopeds) will inevitably use local residential side roads such as Briardale Gardens where LBC has only recently agreed to a time restricted no entry from Finchley Rd precisely so as to reduce traffic flows and the associated nuisance. For the above reasons I urge the council to reject this application. Yours sincerely

James Gelister