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Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number		
Suffix		
Property name	Unit 4	
Address line 1	The Piazza	
Address line 2	Euston Railway Station	
Address line 3		
Town/city	London	
Postcode	NW1 2RT	
Description of site loc	ation must be completed if postcode is not known:	
Easting (x)	529631	
Northing (y)	182642	
Description		
2. Applicant Det	ails	
Title		
First name		
Surname		
Company name	Pret A Manager (Europe) Limited	
Address line 1	2 Kingsway	
Address line 2		
Address line 3		
Town/city	Cardiff	

2. Applicant Detai	Is		
Country			
Postcode	CF10 3FD		
Are you an agent acting	g on behalf of the applicant?		⊚ Yes No
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mr		
First name	Joshua		
Surname	Price		
Company name	Savills		
Address line 1	2 Kingsway		
Address line 2			
Address line 3			
Town/city	Cardiff		
Country			
Postcode	CF10 3FD		
Primary number			
Secondary number			
Fax number			
Email			
4. Type of Propos	ed Advertisement(s)		
Please describe the pro	pposed advertisement(s)		
4 no. internally illuminated fascia signs (Signs A, B (x2) and E); and 3 no. internally illuminated square projecting sign (Sign D).			
Please select the type(✓ Fascia sign(s) ✓ Projecting or hangin ☐ Hoarding(s) ☐ Other type(s)	s) of advertising you are proposing: g sign(s)		
Please add details of each proposed fascia sign			
Fascia sign(s): 1			
What is the height from the ground to the base of the advertisement? 2.775 metre(s)			

4. Type of Proposed Advertisement(s) What is the maximum projection of the advertisement from face of building? 0.065 metre(s) Dimension: Height: 0.59 x Width: 4.05 x Depth: 0.065 metre(s) What materials will the sign be made of? Aluminium / Acrylic What is the maximum height of any of the individual letters and symbols? 35 cm The colour of text and background Red background / white text Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated 150 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Fascia sign(s): 2 What is the height from the ground to the base of the advertisement? 2.775 metre(s) What is the maximum projection of the advertisement from face of building? 0.065 metre(s) Height: 0.59 x Width: 2.484 x Depth: 0.065 metre(s) Dimension: What materials will the sign be made of? Aluminium / Acrylic What is the maximum height of any of the individual letters and symbols? 35 cm The colour of text and background Red background / white text Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 150 cd/m2 Will the illumination be static or intermittent? Static Fascia sign(s): 3 What is the height from the ground to the base of the advertisement? 2.775 metre(s) What is the maximum projection of the advertisement from face of building? 0.065 metre(s) Height: 0.59 x Width: 2.436 x Depth: 0.065 metre(s) Dimension: What materials will the sign be made of? Aluminium / Acrylic 35 cm What is the maximum height of any of the individual letters and symbols? The colour of text and background Red background / white text

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	2.775 metre(s)
What is the maximum projection of the advertisement from face of building?	0.065 metre(s)
Dimension:	Height: 0.59 x Width: 3.851 x Depth: 0.065 metre(s)
What materials will the sign be made of?	
Aluminium / Acrylic	
What is the maximum height of any of the individual letters and symbols?	35 cm
The colour of text and background	
Red background / white text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.786 metre(s)
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.15 metre(s)
What materials will the sign be made of?	
Aluminium / Acrylic	
What is the maximum height of any of the individual letters and symbols?	44 cm
The colour of text and background	
Red background / white text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

5. Location of Adv	vertisement(s)		
Is the advertisement(s)	you are applying for already in place?		No No
Is an existing advertise	ment(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes	○ No ○ Not Applicable
If Yes to either or both to Documents section of to	the questions above, please show the existing sign(s) on an elevation drawing or photograph which his application. Please state the references or filenames of the drawing(s) or photograph(s) in this	can be text box	uploaded to the Supporting
Please see cover letter	and accompanying drawings		
Will the proposed adve	rtisement(s) project over a footpath or other public highway?	Yes	○ No
6. Advertisement(
Please state the period	d of time for which consent is sought for the advertisement		
То	30/08/2025		
7. Neighbour and	Community Consultation		
-	ur neighbours or the local community about the proposal?	○ Yes	■ No
. ,		2 100	
8. Site Visit			
Can the site be seen from	om a public road, public footpath, bridleway or other public land?	Yes	○ No
If the planning authority The agent The applicant Other person	needs to make an appointment to carry out a site visit, whom should they contact?		
0 Pro-application	Advice		
9. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? O Yes No			
	and some sought norm the local stationty assert the approach	<u> </u>	S NO
10. Interest In the	Land		
Does the applicant own	the land or buildings where the adverts are to be placed?		No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement ⊚ Yes ○ No been obtained?			
11. Authority Emp With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an elected	athority, is the applicant and/or agent one of the following: er of staff		
It is an important princip	ple of decision-making that the process is open and transparent.		No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.			
Do any of the above statements apply?			

12. Declaration		
I/we hereby apply for p that, to the best of my/o	planning permission/consent as described in this form and our knowledge, any facts stated are true and accurate ar	the accompanying plans/drawings and additional information. I/we confirm d any opinions given are the genuine opinions of the person(s) giving them.
Date (cannot be pre- application)	05/07/2021	