

Zone of Visual Influence

Prepared by Millerhare

Submitted on behalf of Lab Selkirk House Ltd

Selkirk House, 166 High Holborn and 1 Museum Street, 10-12 Museum Street, 35-41 New Oxford Street and 16A-18 West Central Street, London, WC1A 1JR

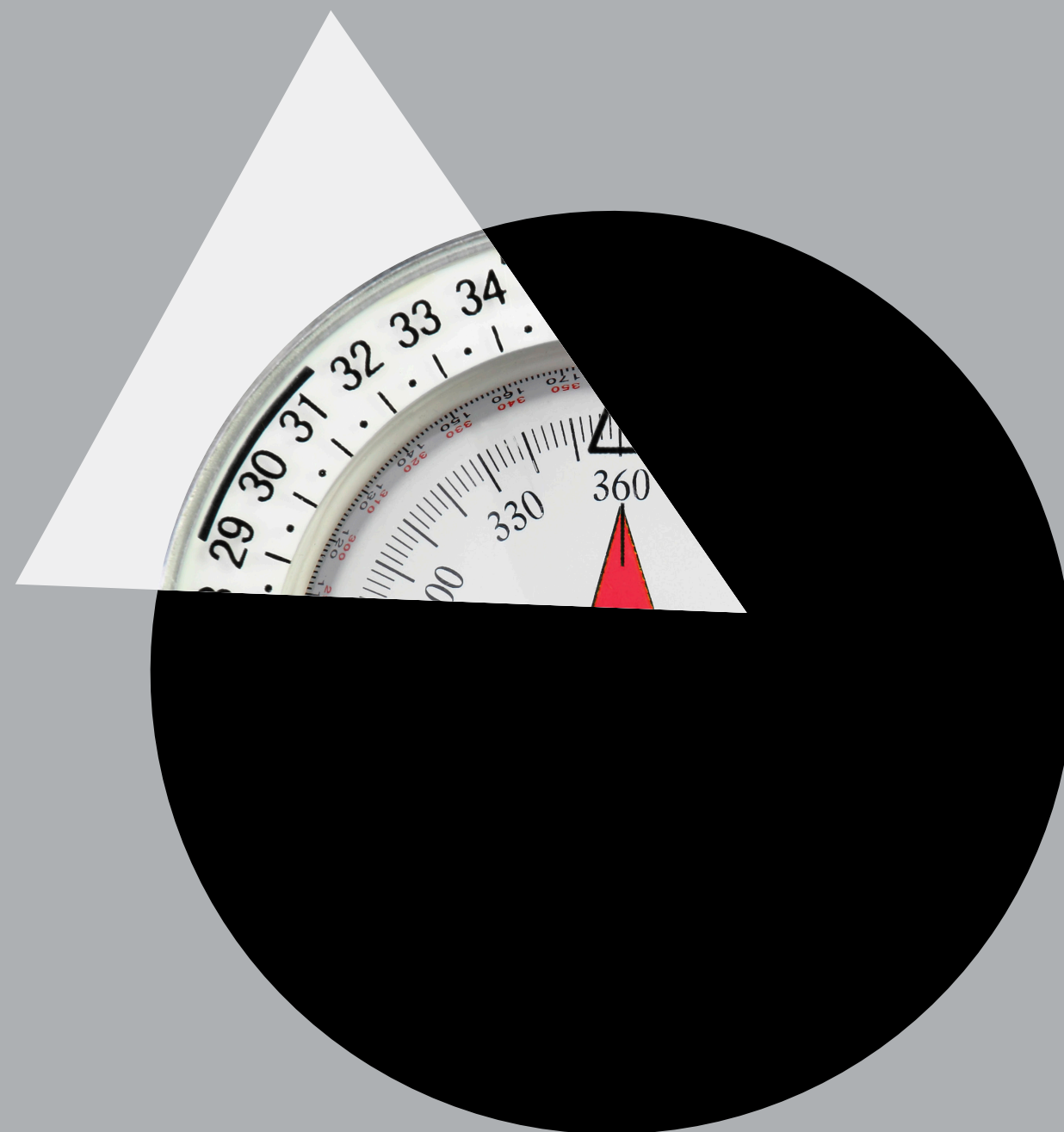
April 2021

Rev 00

1 Museum Street, Holborn, London WC1A

Zone of Visual Influence

April 2021



Miller Hare Limited
Mappin House
4 Winsley Street
London W1W 8HF

+44 20 7691 1000
info@millerhare.com

1 Museum Street, Holborn, London WC1A

Zone of Visual Influence

April 2021

Contents

1	Zone of Visual Influence	2
---	--------------------------	---

Client	Lab Selkirk House Ltd
Architect	DSDHA
Planning Consultant	Iceni Projects
Townscape Consultant	Peter Stewart Consultancy
Visualisation	Millerhare

1 Zone of Visual Influence

- 1.1 This study provides a comparative analysis of the visibility of the proposal at 1 Museum Street, Holborn, London WC1A. The study uses the method of “shadow casting” whereby light sources are placed within a computer model of the proposal and its context. These lights then cast shadows onto the ground plane of the model. From these shadows diagrams of visibility are created.
- 1.2 This technique does not assess the amount of a development that is visible, only those areas where at least some part of a development is visible.

Methodology

- 1.3 This study is generated using a simple computer model that combines an accurate model of the proposed scheme with a highly simplified model of the surrounding context (with buildings shown to an accuracy of approx +/- 1.5m).
- 1.4 Into this model a series of light sources are placed at the upper extremities of the scheme being studied.
- 1.5 From this model a plan view of the study area is generated showing the light sources casting shadows onto a surface raised 1.6m above the normal ground level. Any part of this surface that is exposed to one or more light sources will be shown in a coloured tone, indicating that at least some part of the scheme is visible from this position.
- 1.6 It should be noted that this method will not produce reliable results where there is a discontinuity in the test surface such as at steps, retaining walls etc.

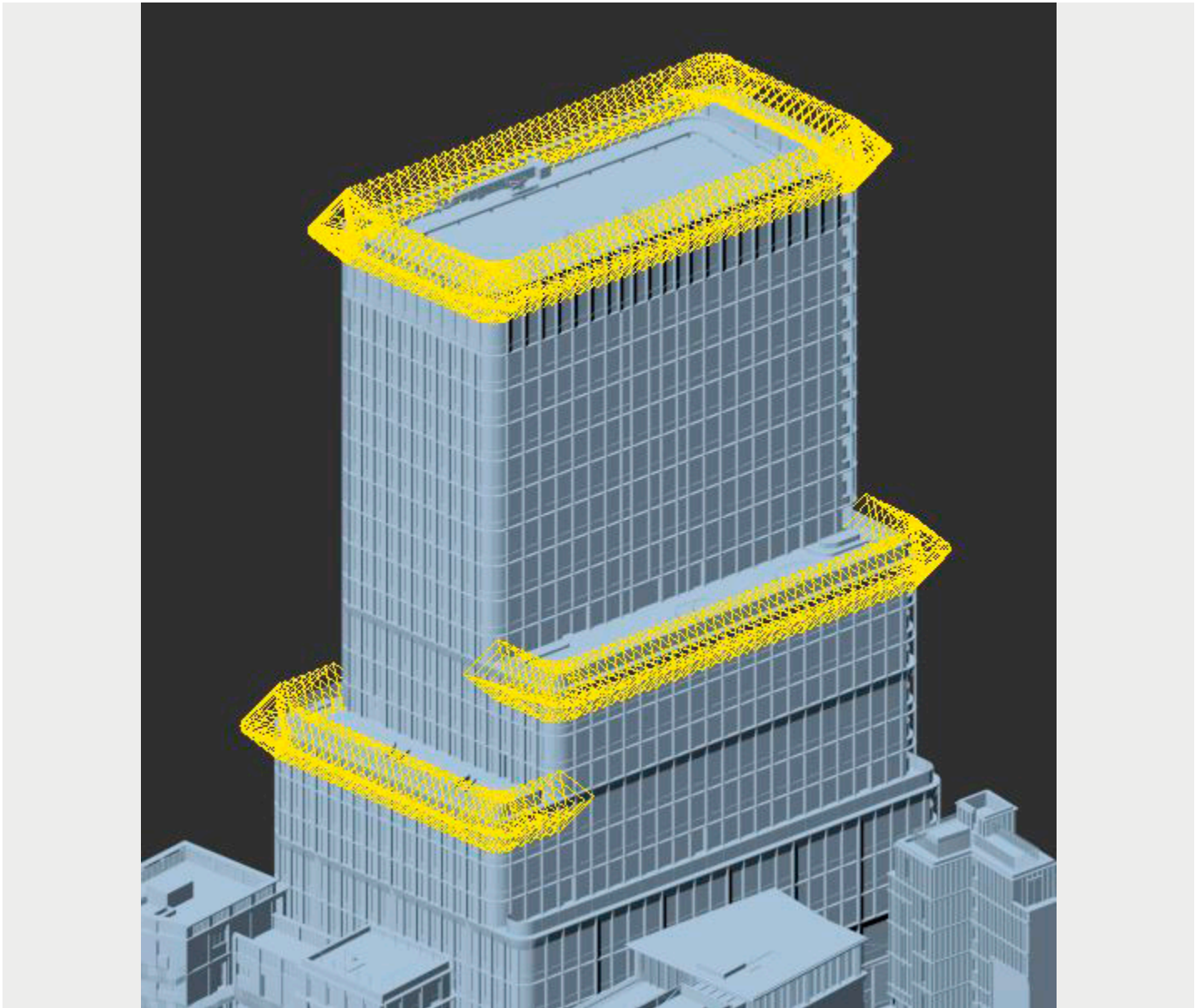
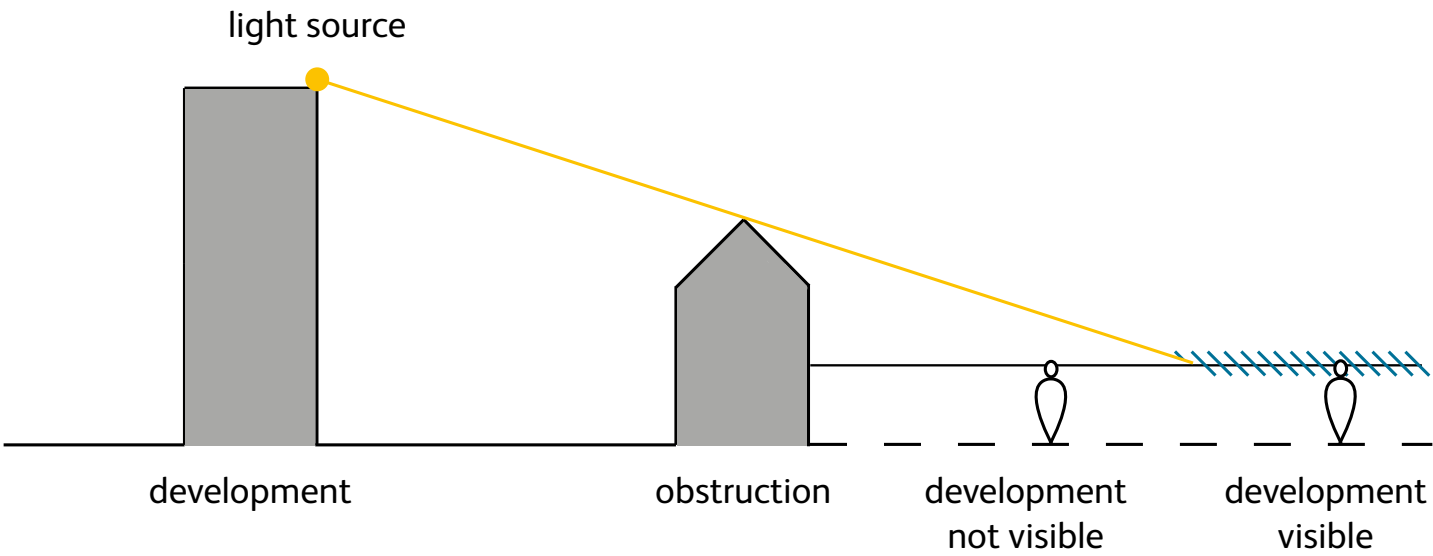
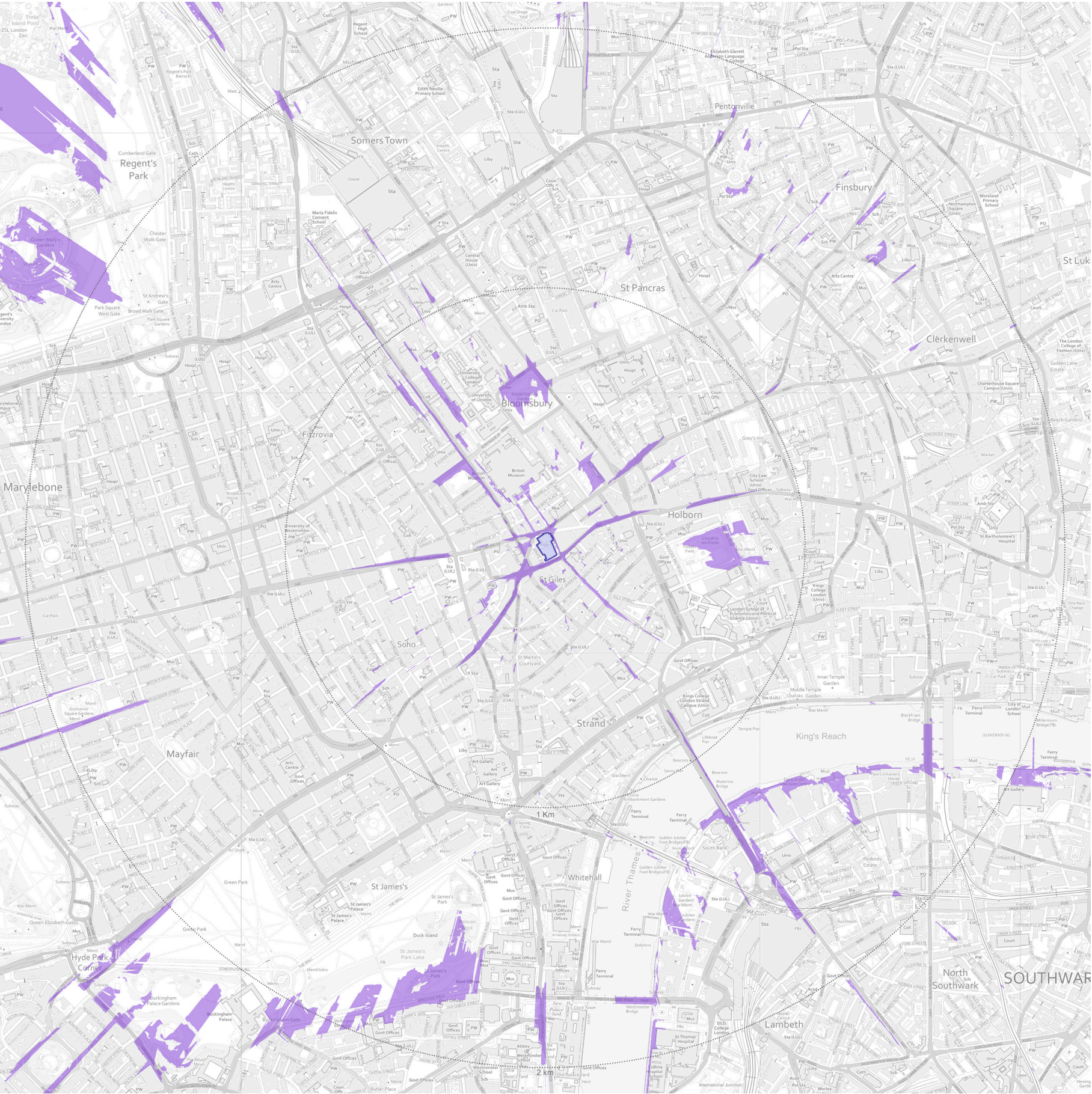


Fig 1: Model Overview (Millerhare ref: +detail210126-dsdha-proposed)



Plan diagram showing areas of visibility.

