

For official use only (date received): 24/03/2021 10:00:40

The Planning Inspectorate

ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

WARNING: If we do not receive **all** of the supporting documents by the end of the 8 week appeal period, the appeal will not be accepted.

Appeal Reference: APP/X5210/Z/21/3271750

A. APPELLANT DETAILS

The name of the person(s) making the appeal must appear as an applicant on the planning application form.

Name	Mr c/o Agent c/o Agent
Company/Group Name	Maximus Maximise
Address	80-83 Long Lane London EC1A 9ET
Preferred contact method	Email <input checked="" type="checkbox"/> Post <input type="checkbox"/>

B. AGENT DETAILS

Do you have an Agent acting on your behalf?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Name	Mr Stuart Minty
Company/Group Name	SM Planning
Address	80-83 Long Lane London EC1A 9ET
Phone number	
Email	info@smplanning.com
Preferred contact method	Email <input checked="" type="checkbox"/> Post <input type="checkbox"/>

C. LOCAL PLANNING AUTHORITY (LPA) DETAILS

Name of the Local Planning Authority	London Borough of Camden
LPA reference number	2020/4094/A
Date of advertisement application	09/09/2020

Did the LPA issue a decision?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Date of LPA's decision	15/02/2021

D. APPEAL SITE ADDRESS

Is the address of the affected land the same as the appellant's address?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Does the appeal relate to an existing property?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Address	Worlds End Public House 174 Camden High Street LONDON NW1 0NE
Are there any health and safety issues at, or near, the site which the Inspector would need to take into account when visiting the site?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
a. Has the land/site owner's consent been obtained?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
b. Is the site on highway land?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
c. Is the advertisement in position?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

E. DESCRIPTION OF ADVERTISEMENT(S)

Please provide description(s), measurements and colours, including details of illumination (if any), of the advertisement(s) involved in the appeal. The description is set out in:

☒ the box below

Temporary display of a shroud with non-illuminated advertisements to Greenland Road, Camden High Street and Camden Road elevations for a period of 8 months.
Maximum shroud dimensions: 8.4m x 12.8m to north facade (Camden Road) with advertisement panel 3.3m x 3.3m.
Maximum shroud dimensions: 10.6m x 12.8m to west facade (Camden High Street) with advertisement panel 3.3m x 3.3m.
Maximum shroud dimensions: 20.8m x 12.8m to south facade (Greenland Road) with advertisement panel 4m x 7m.

F. REASON FOR THE APPEAL

The reason for the appeal is that the LPA has:

1. Refused consent for the advertisement(s) shown on the application form. ☒
2. Granted consent for the advertisement(s) subject to conditions to which you object. ☐
3. Failed to give notice of its decision within the appropriate period (usually 8 weeks) of an application for consent. ☐
4. Served a discontinuance notice. ☐

G. CHOICE OF PROCEDURE

There are two different procedures that the appeal could follow. Please select one.

1. Written Representations ☒

2. Hearing

☐

H. GROUNDS OF APPEAL

The grounds of appeal are:

☒ [see 'Appeal Documents' section](#)

Do you have a separate list of appendices to accompany your grounds of appeal? Yes ☒ No ☐

☒ [see 'Appeal Documents' section](#)

I. SUPPORTING DOCUMENTS

The application made to the LPA. ☒

All relevant plans and particulars submitted to the LPA. ☒

Any notice of decision. ☒

Any other relevant correspondence with the authority. ☐

The discontinuance notice. ☐

Any notice variations. ☐

Any relevant correspondence with the authority. ☐

J. OTHER APPEALS

Have you sent other appeals for this or nearby sites to us which have not yet been decided? Yes ☐ No ☒

K. CHECK SIGN AND DATE

(All supporting documents must be received by us within the 8 week time limit)

I confirm that all sections have been fully completed and that the details are correct to the best of my knowledge.

I confirm that I will send a copy of this appeal form and supporting documents (including the full grounds of appeal) to the LPA today.

Signature Mr Stuart Minty

Date 24/03/2021 10:01:46

Name Mr Stuart Minty

On behalf of Mr c/o Agent c/o Agent

The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 2018. Further information about our Data Protection policy can be found on our website under Privacy Statement.

L. NOW SEND

Send a copy to the LPA

Send a copy of the completed appeal form and any supporting documents (including the full grounds of

appeal) to the LPA. There is no need to send them all the documents again, send them any which were not previously sent as part of the application or in relation to the discontinuance notice.

To do this by email:

- open and save a copy of your appeal form
- locating your local planning authority's email address:
<https://www.gov.uk/government/publications/sending-a-copy-of-the-appeal-form-to-the-council>
- attaching the saved appeal form including any supporting documents

To send them by post, send them to the address from which the decision notice or discontinuance notice was sent (or to the address shown on any letters received from the LPA).

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with it and what happens next.

You may wish to keep a copy of the completed form for your records.

M. APPEAL DOCUMENTS

We will not be able to validate the appeal until all the necessary supporting documents are received.

Please remember that all supporting documentation needs to be received by us within the appropriate deadline for the case type. Please ensure that any correspondence you send to us is clearly marked with the appeal reference number.

You will not be sent any further reminders.

The documents listed below were uploaded with this form:

Relates to Section:	FOUNDATIONS OF APPEAL
Document Description:	The grounds of appeal.
File name:	Appeal Statement - 174 Camden High Street FINAL.pdf
Relates to Section:	FOUNDATIONS OF APPEAL
Document Description:	List of appendices to accompany your grounds of appeal
File name:	Appendix B - Greenland Road Elevation AMENDED.pdf
File name:	Appendix A - Appeal Decision 3256545.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	The application made to the LPA.
File name:	Application Form (Redacted).PDF
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	All relevant plans and particulars submitted to the LPA.
File name:	1. Covering Letter The Worlds End.pdf
File name:	17. Lighting Details.pdf
File name:	12. Existing Visualisation Camden High Street.pdf
File name:	15. Proposed Visualisation Camden High Street.pdf
File name:	14. Proposed Visualisation Camden Road.pdf
File name:	16. Proposed Visualisation Greenland Road.pdf
File name:	11. Existing Visualisation Camden Road.pdf
File name:	13. Existing Visualisation Greenland Road.pdf
File name:	6. Existing South Elevation.pdf
File name:	9. Proposed South Elevation.pdf
File name:	2. Site Location plan.pdf
File name:	4. Existing North Elevation.pdf
File name:	8. Proposed West Elevation.pdf
File name:	3. Site Plan.pdf
File name:	7. Proposed North Elevation.pdf
File name:	10. Banner Specifications.pdf
File name:	5. Existing West Elevation.pdf
File name:	18b. Schedule of Condition PART 2.pdf
File name:	Proposed North Elevation AMENDED 006 REV B.pdf
File name:	Proposed South Elevation AMENDED 008 REV B.pdf
File name:	Proposed Visualisation Camden High Street AMENDED 014 REV B.pdf
File name:	Proposed Visualisation Camden Road AMENDED 013 REV B.pdf
File name:	Proposed Visualisation Greenland Road AMENDED 015 REV B.pdf
File name:	Proposed West Elevation AMENDED 007 REV B.pdf
File name:	Specs AMENDED 009 REV B.pdf
Relates to Section:	SUPPORTING DOCUMENTS
Document Description:	Any notice of decision.
File name:	Final Decision Notice 2020.4094.A (002).pdf

Completed by MR STUART MINTY

Date	24/03/2021 10:01:46
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