

77 South End Road,
London NW3 2RJ
Listed Building Consent & Planning Application

**Design & Access Statement and
Heritage Statement**

Rear Extension and Lower Ground Floor Alterations

April 2021

6 April 2021
Ref.: 19133_D&A and Heritage
Statement

Introduction

This Design & Access and Heritage Statement is intended to explain the design and reasoning behind the alterations proposed to 77 South End Road, a residential property with a Grade II GV listing within the Hampstead.

The proposal is seeking to refurbish the house and improve the standard of living. These design proposals are sympathetic to the existing property and acknowledge its importance as a listed building. The proposal ensures that the owner will replicate, as closely as possible, the original features of the property and surrounding architecture to ensure that the nature and character of the property, street and surrounding dwellings is preserved.

Please refer to the following documents submitted in conjunction with this document:

- 1) Schedule of Proposed Works
- 2) Existing & proposed planning drawings
- 3) Site photographs

Proposed alterations

The proposed alterations and interventions are described in detail in the appended Schedule of Works and on the submitted drawings. The proposals involve a number of internal and external alterations, including:

Lower Ground Floor: The demolition of the existing conservatory and the construction of a new single-storey rear extension to the rear elevation. This structure will provide space for larger kitchen, and an enhanced connection to the rear garden. The design proposals have been developed with sensitivity to ensure the character and appearance of Hampstead Conservation Area is preserved and enhanced. The aspirations for the project are for a high quality, sensitive development, that will complement and enhance its attractive setting.

The new proposal is a holistic approach to improving the lower ground floors and relating these externally & internally to the existing building, rather than simply adding on more living space as has been the previous schemes' approaches.

Location and Context

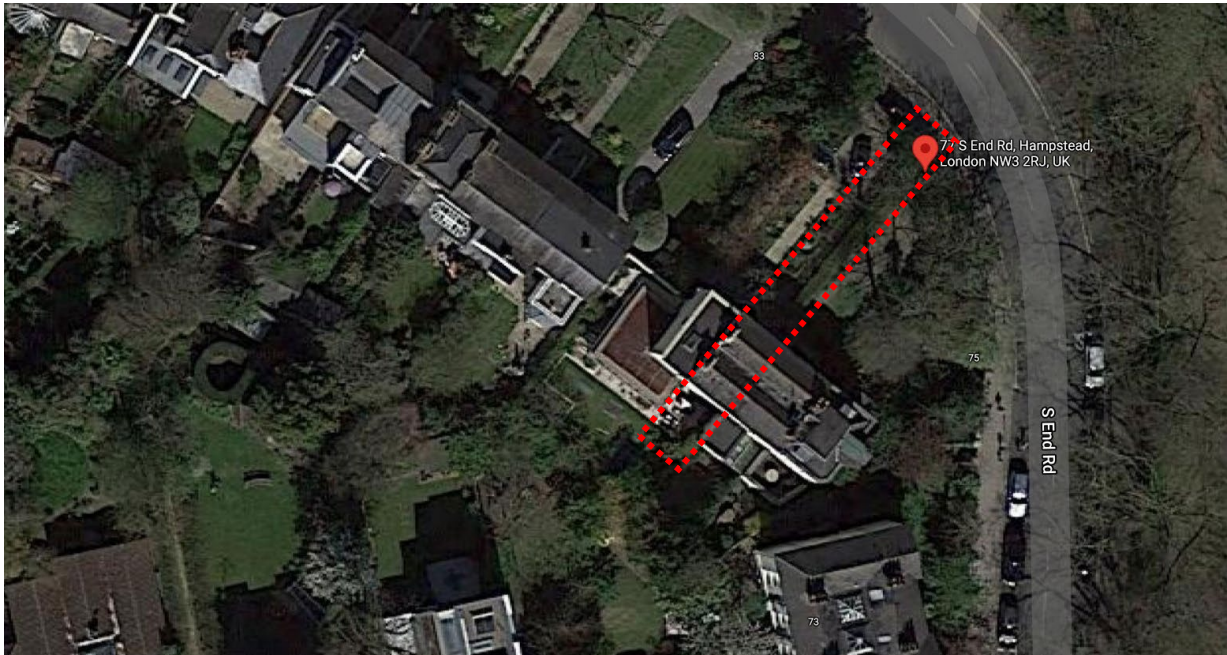
The property is located to the south side of Hampstead, directly opposite Hampstead Heath, a large hilly expanse of parkland. The site is set back from South End Road and within close proximity to local shops, restaurants and the centre of Hampstead Heath.

The application building is a single dwelling, dating from the early nineteenth century. It is part of a pair of semidetached houses which were designed to appear as one house. It is three storeys in height with a basement. To the rear is a two-storey rear wing with a single storey conservatory at basement level. The building is grade II listed and lies within Hampstead Conservation Area.

The main cottage has a front lightwell area providing access to the lower ground floor. The original two

pitches of the M-roof structure with central valley gutter.

The aesthetic value of the building lies in its picturesque modest scale and architectural detailing to the front elevation, and its group value with the adjacent early 19th century houses on the west side of South End Road. The long front garden with mature planting provides an attractive setting for the building and an appropriate backdrop to the edge of the Heath.



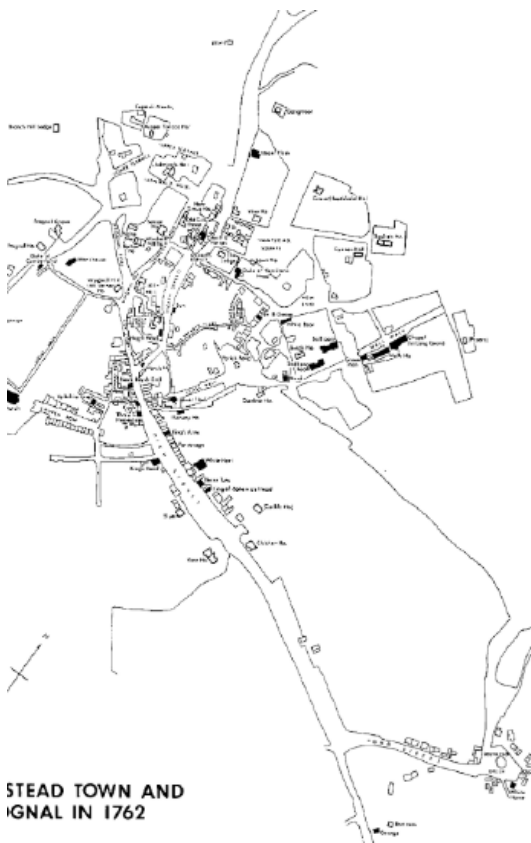
The site is located within Sub-Area 3 of the Hampstead Conservation Area (South-End Road Character Area), London Borough of Camden (Figure 2).

Site History

Hampstead and its Heath has a fascinating history. The earliest settled area was identified as 'Hampstead Highstreet' on the southern slopes of the Heath in the 12th century.

The historic maps adjacent show the historic development of Hampstead Heath from the 1700s 's. During the 16th century, the development of Hampstead spread to the north and east on the Heath. By the 17th century, Hampstead was transformed from a little country village to a city where the popularity of the place raised local rents and in turn increased development further to the east and north. By 1866 Willow Road had been formed, connecting Hampstead High Street to Pond Street via South End Road.

The largest development of the area took place during the 19th century on land east of the London road, between Pond Street and the built up area around Flask Walk. During this period the third pond to the east of the site was filled to create South End Green. By the First World War nearly all the available land had been built on, leaving room only for infilling or rebuilding.



**HAMPSTEAD TOWN AND
SIGNAL IN 1762**

Figure: Hampstead town map - circa 1760s



Historic Map – 1873



Historic Map – 1899



Historic Map – 1930

77 South End Road

Overview and Location

Entry Name: 77 and 79, South End Road
Listing Date: 14 May 1974
Grade: II
Source: Historic England
Source ID: 1378673
English Heritage Legacy ID: 478007

Location: Camden, London, NW3
County: Camden
Electoral Ward/Division: Hampstead Town
Built-Up Area: Camden
Traditional County: Middlesex
Lieutenancy Area (Ceremonial County): Greater London
Church of England Parish: All Hallows Hampstead
Church of England Diocese: London

Details

CAMDEN - TQ2785NW SOUTH END ROAD 798-1/28/1446 (West side) 14/05/74 Nos.77 AND 79
GV II

Pair of semi-detached houses designed to appear as one house. Early C19 with later extension. Stucco with plain bands at floor levels. Slated pitched roof having squat brick chimney-stacks at gables. 3 storeys and basements. 1 window each plus central blind window; 3-storey 1-window extension (ground floor garage). Central entrances linked by C20 tented canopy porch, panelled doors. Ground floor square-headed casements in shallow elliptical arched recesses with cast-iron balconies. 2nd floor casements camber arched with cast-iron balconies, camber arched 3rd floor windows. INTERIORS: not inspected.

Listing NGR: TQ2716485768

Planning History

- a) **2011/2743/P & 2011/2296/L**
Planning Permission - Replacement of single-storey conservatory at ground floor level to rear of existing dwelling house (Class C3)
Listed Building Consent - Replacement of single-storey conservatory at ground floor level to rear, creation of internal opening to existing dwelling house and works to first floor bathroom (Class C3)
- b) Listed building consent was granted on 2/9/82 for alterations at the rear including the erection of a single storey rear conservatory extension (ref: HB2882).
- c) Listed building consent was granted on 18/3/86 for the installation of an additional bathroom (ref: 8670432).

- d) Listed building consent was granted on 6/8/86 for the erection of a single storey conservatory at the rear (8670226).

Planning Policy:

A brief summary follows, concerning the national and local policies relevant to this application, set out in the National Planning Policy Framework and Camden Council's Local Plan. Relevant policies have underpinned and informed the development proposals and a scheme design in full compliance with the policies stated has been developed.

National Policy Background

This planning application is being made within the context of, and addressing the policies contained within, the recently revised National Planning Policy Framework (NPPF).. The policy sets out core planning principles. The following policies are relevant:

- Achieving sustainable development
- Ensuring the vitality of town centres
- Promoting healthy and safe communities
- Achieving well design places
- Meeting the challenge of climate change, flooding and coastal change
- Conserving and enhancing the natural environment
- Conserving and enhancing the historic environment
- Facilitating the sustainable use of minerals

Relevant Local Policies

The following Camden District Council Planning policy considerations are applicable to the proposal:

Saved policy D1 and D2 of the Design and Heritage section of the Camden Local Plan requires high quality design in all development, whilst respecting the local context and character, preserving the historic environment and heritage assets, whilst incorporating high quality landscape design that positively enhances the street's appearance and frontage.

Supplementary Planning Guidance

The following supplementary planning guidance has also been reflected upon in the proposals:

Camden Planning Guidance: Design CPG1

'Extension, alterations & conservatories

The design guidance highlights that:

- Alterations should always take into account the character and design of the property and its surroundings.
- Windows, doors and materials should complement the existing building.
- Rear extensions should be secondary to the building being extended.

Objectives and Strategy

The new owners of 77 South End Road intend to live at the house and will use it as their single-family dwelling home. A residential occupation by a suitable owner-occupier whose requirements are in tune with the building and who is in possession of sufficient funds to attend to essential maintenance and refurbishment is regarded as the best assurance for a sustainable future for the house.

Interventions are required to equip the house with safe efficient services to current standards. These proposals demonstrate that this is to be achieved unobtrusively and with minimal damage to elements of the existing fabric.

The existing building is in sound structural repair, and a significant opportunity exists to enhance the existing characterful home. The proposals seek to take on board recommendations from the building survey to address any repairs and dampness issues.

Local context

There is a local language in the area of heritage buildings, similar to 77 South End Road, being extended towards the rear garden. Neighbouring buildings have been extended in an eclectic mix of styles and a myriad of material palates ranging from extremely contemporary to traditional. As mentioned, we have not taken the attitude of creating a stylistic contrast with the existing building as some of the nearby extensions have; instead we have worked within the palate of what's already there by choosing materials (timber, glass, neutral-coloured fenestration with light, off-white coloured rendered walls matching existing) which are the same or very similar to the existing building.

Access

The access is not being altered in any way from the existing situation.

Amenity

It is considered that the proposed rear extension would not have a detrimental impact on the amenity of any neighbouring occupiers or residents in comparison to the existing situation. No windows on neighbouring properties directly overlook the new extension.

Use & Amount

The proposed development comprises a single storey rear extension, alongside internal alterations to the lower ground floor.

Layout

Lower Ground Floor Proposals:

The proposals will seek to remodel the existing property to provide large kitchen, one additional guest bedroom with ensuite and separate guest WC facilities for the client's family needs. At lower ground level, the existing conservatory will be demolished and replaced with a new purpose designed garden room. Roof

lights have been designed over the proposed rear extension to allow natural light to flood lower ground floor dining area.

Scale

The scale and presence of the existing building will be respected as a result of the proposed extension. The proposed extension and its impact on the garden space is considered proportionate to the size, including the volume, of the original building.

Massing of extension

The massing & external materials of the new extension aim to create a complimentary relationship with the existing building and consideration has been given to improving the visual amenity to the adjacent neighbour.

We believe the proposal represents a sensitive and appropriate approach to the preservation and enhancement of this listed structure and its setting, whilst allowing it to respond to the needs of our client as an attractive, comfortable and practical home.

Conclusion

Overall, we trust that the proposals here submitted are respectful of the original dwelling and the surrounding area and will not make a negative impact on the street scene. The changes proposed are sympathetic to the Hampstead Village aesthetic and ideologies and will thus improve the overall appearance of 77 South End Road. It has been sought that the changes made will protect the dwelling's heritage, context and history whilst allowing the property to see its full potential as a home in the 21st Century.

