

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Site At 4-8 Haverstock Hill				
гторену патте	Site At 4-0 HaveIStock Hill				
Address line 1	Haverstock Hill				
Address line 2					
Address line 3	Chalk Farm				
Town/city	London				
Postcode	NW3 2BL				
Description of site location must be completed if postcode is not known:					
Easting (x)	528197				
Northing (y)	184425				
Description					
2. Applicant Det	ails				
Title					
First name					
Surname					
Company name	Co-operative Group Food Limited				
Address line 1	c/o Agent				
Address line 2					
Address line 3					
Town/city					

2. Applicant Detai	ls						
Country							
Postcode							
Are you an agent acting	g on behalf of the applicant?			● Yes ○ No			
Primary number							
Secondary number							
Fax number							
Email address							
3. Agent Details							
Title	Miss						
First name	Emma						
Surname	Morrison						
Company name	Pegasus Planning Group Ltd						
Address line 1	First Floor, South Wing						
Address line 2	Equinox North, Great Park Road						
Address line 3	Almondsbury						
Town/city	Bristol						
Country	United Kingdom						
Postcode	BS32 4QL						
Primary number							
Secondary number							
Fax number							
Email							
4. Type of Propos	ed Advertisement(s)						
Please describe the pro	pposed advertisement(s)						
1 no. internally illuminated (logo only) fascia sign and 1 no. internally illuminated projecting sign.							
Fascia sign(s) Projecting or hanging Hoarding(s) Other type(s)							
Please add details of each proposed fascia sign							
Fascia sign(s): 1 What is the height from	om the ground to the base of the advertisement?		3.8 metre(s)		_		

4. Type of Proposed Advertisement(s)								
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)							
Dimension:	Height: 0.72 x Width: 7.8 x Depth: 0.1 metre(s)							
What materials will the sign be made of?								
sluminium slatted fascia with white perspex lettering and built up metal logo with acrylic front								
What is the maximum height of any of the individual letters and symbols?	50 cm							
The colour of text and background								
blue logo and white text on dark grey background.								
Will the sign be illuminated?	Yes							
Will the sign be illuminated internally or externally?	Internally Illuminated							
Illuminance levels	300 cd/m2							
Will the illumination be static or intermittent?	Static							
Please add details of each proposed projecting or hanging sign								
Projecting or hanging sign(s): 1								
What is the height from the ground to the base of the advertisement?	3.6 metre(s)							
What is the maximum projection of the advertisement from face of building?	0.58 metre(s)							
Dimension:	Height: 0.5 x Width: 0.47 x Depth: 0.13 metre(s)							
What materials will the sign be made of?								
stell frame, mounting plate and support frame with built up metal logo with acrylic fronts.								
What is the maximum height of any of the individual letters and symbols? 50 cm								
The colour of text and background								
Blue logo								
Will the sign be illuminated?	Yes							
Will the sign be illuminated internally or externally?	Internally Illuminated							
Illuminance levels	300 cd/m2							
Will the illumination be static or intermittent?	Static							
5. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place?								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo	sal?							
Will the proposed advertisement(s) project over a footpath or other public highway?								
6. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement From 01/07/2021								
01/01/2021								

6. Advertisement(s) Period							
То	01/07/2026						
7. Neighbour and	Community Consultation						
Have you consulted yo	ur neighbours or the local community about the proposal?	© Yes	● No				
8. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?			□ No				
If the planning authority The agent The applicant Other person							
9. Pre-application	Advice						
Has assistance or prior	advice been sought from the local authority about this application?		No No				
10. Interest In the	Land						
Does the applicant own	the land or buildings where the adverts are to be placed?		No				
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	Yes	© No				
11. Authority Emp	oloyee/Member						
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an electer	er of staff						
It is an important princip	ple of decision-making that the process is open and transparent.		No				
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.							
Do any of the above sta	atements apply?						
12. Declaration							
	lanning permission/consent as described in this form and the accompanying plans/drawings and account knowledge, any facts stated are true and accurate and any opinions given are the genuine opin						
Date (cannot be pre- application)	02/06/2021						