



[EXTERNAL EMAIL] Beware – This email originated outside Camden Council and may be malicious Please take extra care with any links, attachments, requests to take action or for you to verify your password etc. Please note there have been reports of emails purporting to be about Covid 19 being used as cover for scams so extra vigilance is required.

Dear Camden planning control,

I am writing to support the application to install 5G telecommunications equipment according to planning application 2020/4437/P. It will help provide vital communications infrastructure for the benefit of all of us, using safe and improved technology over 4G and 3G.

Hampstead is notorious for poor mobile phone coverage, dropped calls and dead-zones. Improving this situation will increase quality of life, security and safety for mobile phone users, including children travelling to and from school unaccompanied.

The lockdown has further emphasised the vital role digital communications plays in our lives. A robust 5G data service will directly benefit those that have access to 5G equipment, and indirectly those that don't, by reducing demand on the older infrastructure. The economic benefit will benefit everyone.

The visual impact of the equipment will be negligible against the busy character of Hampstead High Street. From a distance, the impact will again be small and in keeping with the nature of the village, its existing masts, street lights and TV aerials.

My family and I live very close to the proposed mast, but we are confident that the mast is safe. The radiation pattern from the equipment will not wastefully create a concentrated signal near to or directly under the mast (much like a lighthouse does not light up the lighthouse tower itself). 5G masts are optimised to adaptively and efficiently send just enough signal direct to the devices with which they are communicating, near or far. The nearer the remote device, the weaker the signal that is needed, saving energy.

Although this is clearly a positive message for the developer, I have no connection with the developer or indeed any telecommunication company, save for being a customer. I am simply a local resident trying to encourage an improvement in our local mobile phone service.

Kind regards,

Tim

Tim Jervis
18A Hampstead High Street
London NW3 1PX