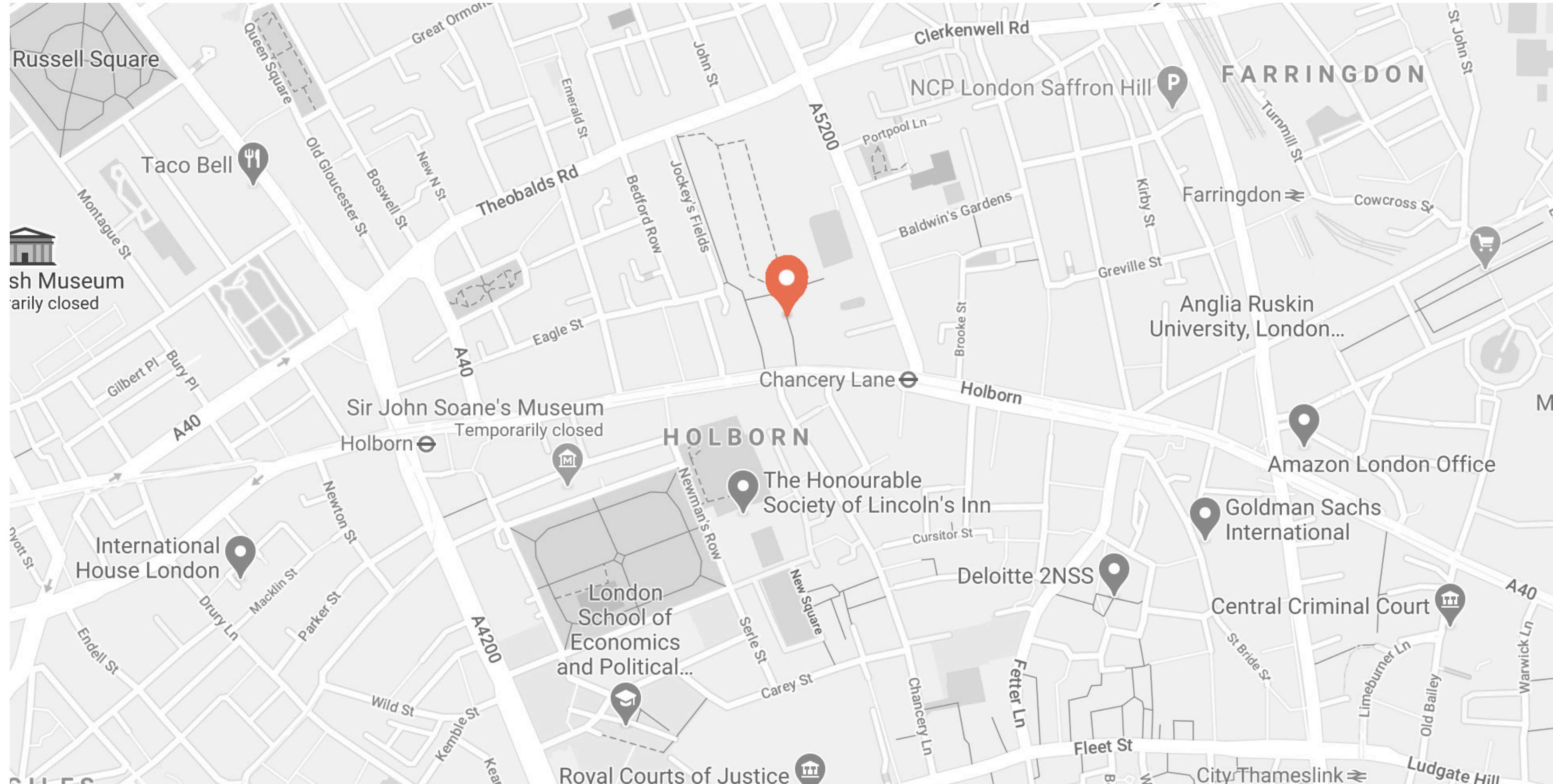


**X+Why**  
**The Fulwood signage,**  
**Signage Spec for Planning**

Mammal

## Site location

Business occupiers 4-7 Fulwood Place WC1V 6HU



# Bus Stop Sign



Material:  
Powder coated aluminium  
in x+why grey & opal acrylic  
light box

Size:  
596 x 400mm

Design:  
- Light box - lit from the inside  
- Logo cut out of the metal,  
with a coral film placed over  
the x (to let the light shine  
through)

References:



Material



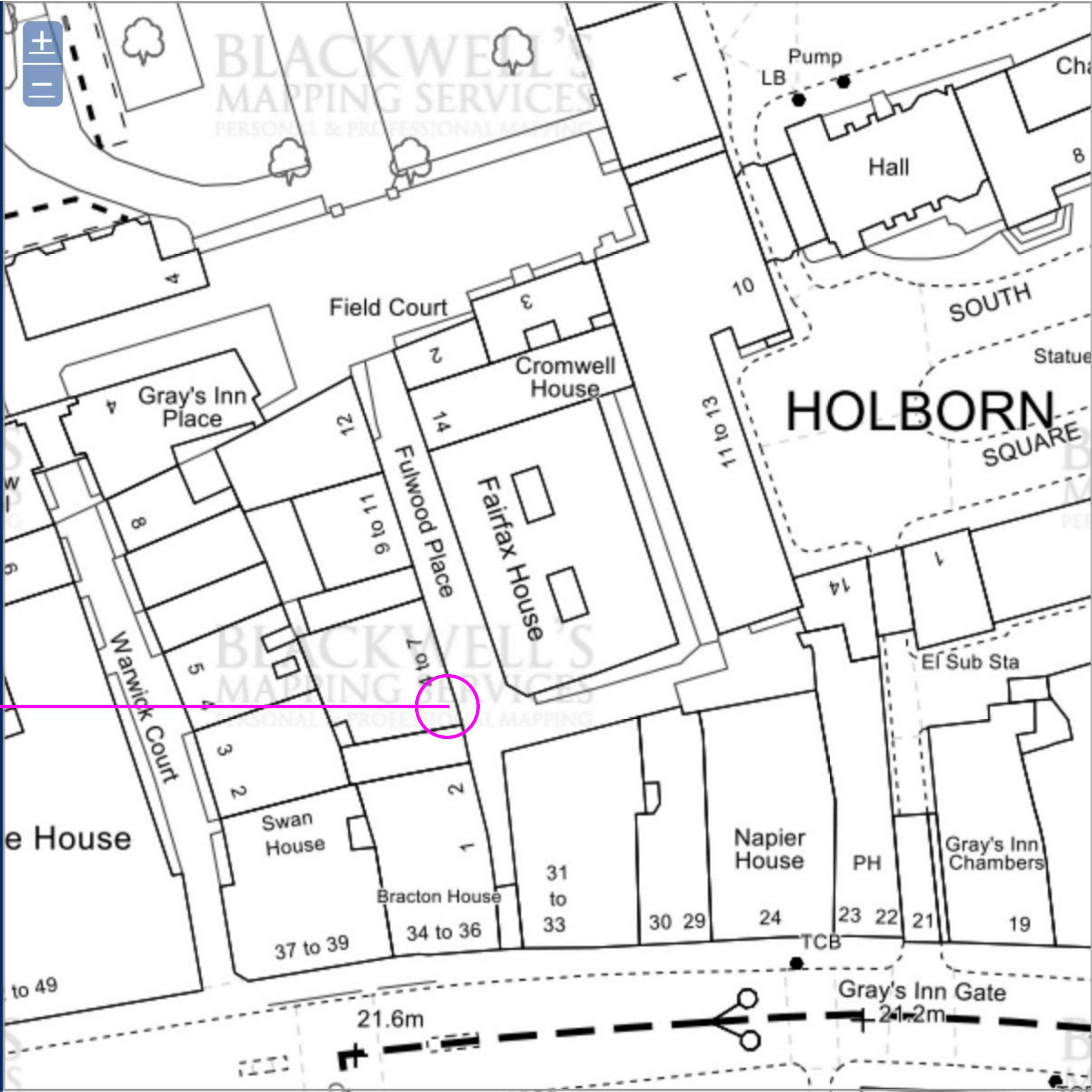
Design Ref

Sign location



Scale 1:1250 mini

Bus Stop Sign  
on building 4 to 7



# Entrance Sign

## Entrance Sign

500mm (H) x 350mm (W)

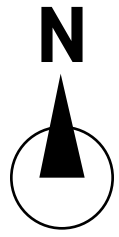
Aluminium poster style sign

Powder coated finish

Fret cut through text with vinyl detail

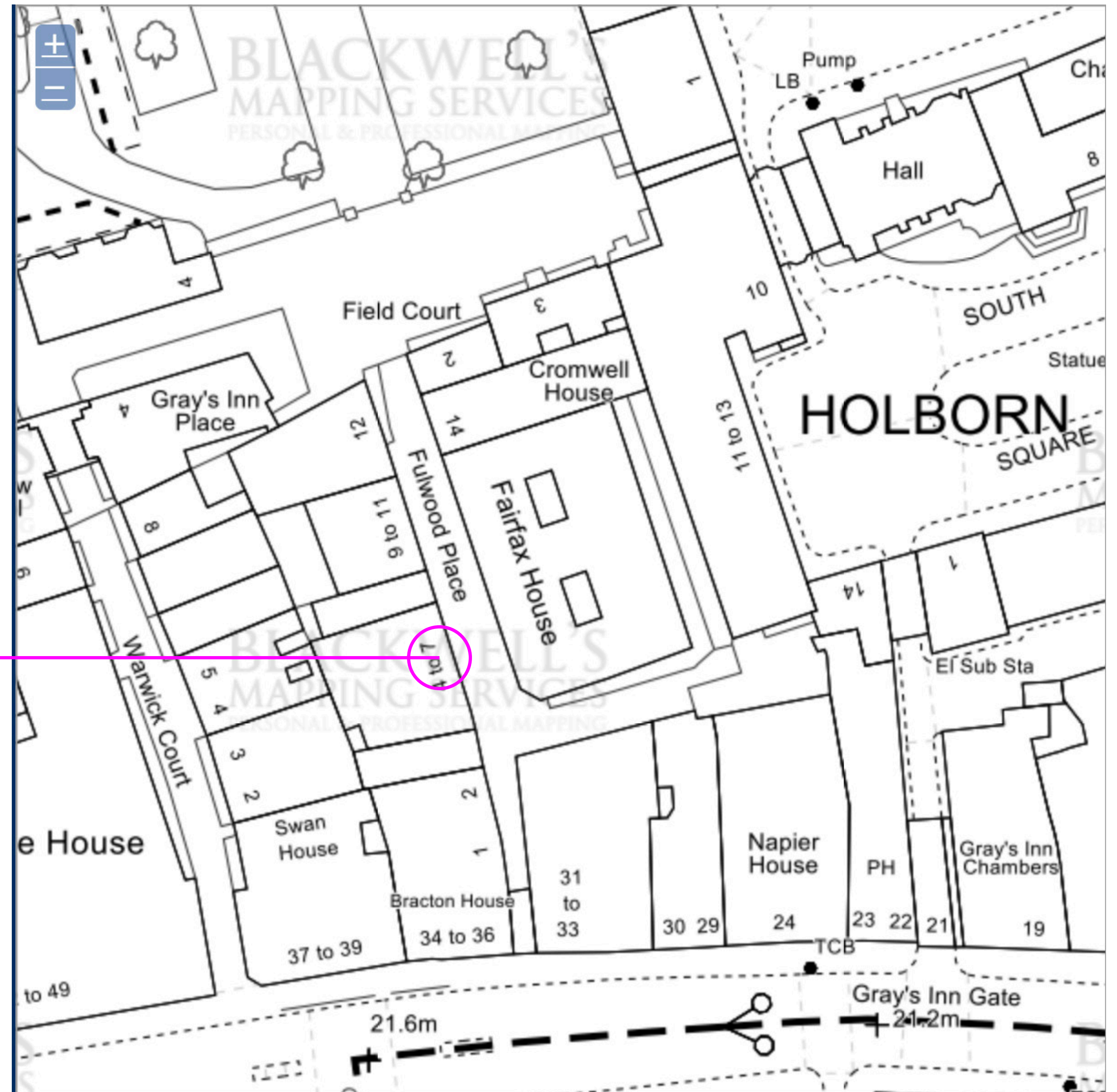


## Sign location



Scale 1:1250 mini

## Entrance Sign on building 4 to 7



Bringing brands to life

