

Application ref: 2021/1593/P
Contact: Matthew Dempsey
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Date: 26 May 2021

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WHP Telecoms Limited
Troy Mills, Helena House
Troy Road
Horsforth
Leeds
LS18 5GN

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:

**Pavement on West End Lane
outside Bishopsdale House
Kilburn Vale
London
NW6 4QX**

Proposal: Installation of 18m high telecoms mast with wrap around base cabinet & 3 x free standing cabinets to pavement.

Drawing Nos: Site Location Plan 002, 100, 150, 210, 260, 303, 305.
(BRT13677_M002 B). Site Specific Supplementary Information. Cover letter
29/03/2021. Declaration of Conformity with International Commission on Non-Ionizing
Radiation Protection Public Exposure Guidelines 28/03/2021.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telecoms mast and its associated cabinets, by reason of their design, size, number height and location, would be overly dominant in the streetscene and create visual clutter, which would detract from the character and appearance of the street contrary to policies A1 (Managing the impact of development) and D1 (Design) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2019.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DP', is centered on the page.

Daniel Pope
Chief Planning Officer