

LONDON BOROUGH OF CAMDEN
Communication Hub Proposal

SUSTAINABILITY AIMS AND ACHIEVEMENTS

SUSTAINABILITY : Key to the Future of Cities

COMMITTING TO
100% RENEWABLE ENERGY BY

2022 JCDecaux is the first Out-of-Home company to join the RE100 initiative



GREEN

100%

ELECTRICITY
 used in our buildings and advertising sites

LED lighting installed on street furniture

9 ELECTRIC VANS IN OPERATION



98.5%

OF ALL WASTE
RECYCLED OR RECOVERED



SITE LANDSCAPING, GREEN WALLS AND VISUAL AMENITY
 RAINWATER COLLECTED FOR CLEANING BUS SHELTERS

100%

OF PAPER AND PE VINYL POSTERS
RECYCLED

JCDecaux

814 TONNES OF WASTE

DIVERTED FROM LANDFILL

31% LESS CO2
 PRODUCED BY OUR VEHICLES COMPARED TO 2012

SEDEX AWARD 2ND PLACE

BEST ENVIRONMENTAL SUSTAINABILITY PROGRAMME

CERTIFIED
 ISO 14001 & ISO 50001

OUT OF HOME : As a Force of Good

